



Newsletter

THE QUARTERLY NEWSLETTER FOR SRSO OUTREACH & INTERVENTIONS

OCTOBER-DECEMBER 2024



INSIDE...

SRSO Outreach Map as of December 2024	02
SRSO's Initiatives: News Stories	03
SRSO Interventions: Key Impacts	11
SRSO Interventions: Key Highlights	13
SRSO Achievements: Sectorial Outreach Data	18
SRSO Visitors: Key Highlights	21
SRSO Achievements: District-wise Outreach Data	23
Success Stories	26
Pictorial Highlights	28

Sindh Rural Support Organization (SRSO)

Monitoring, Evaluation & Research Unit (MER-U)

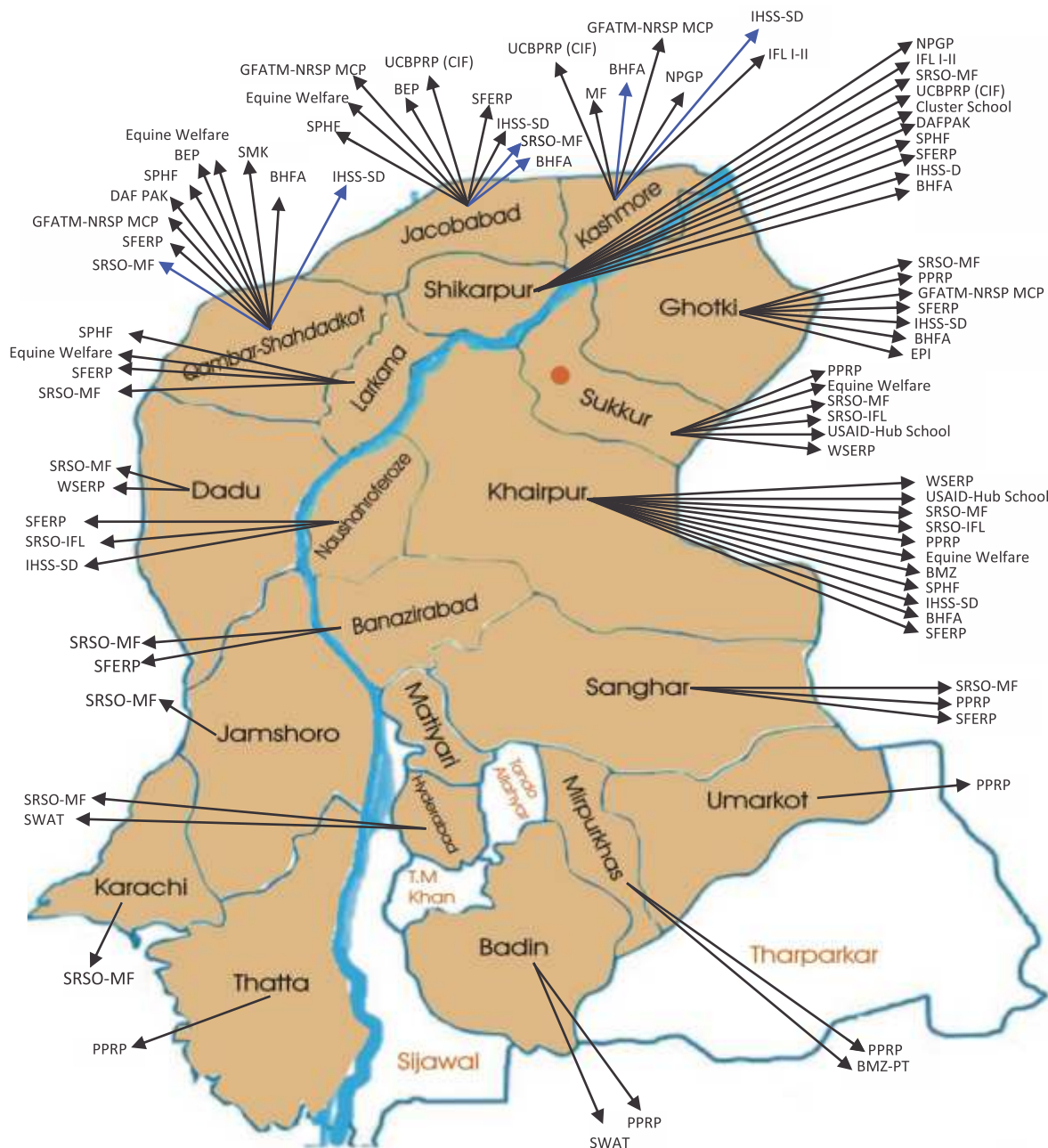
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SINDH RURAL SUPPORT ORGANIZATION (SRSO) OPERATIONAL AREAS



ON GOING PROJECTS

- UCBPRP (CIF)**
Union Council Based Poverty Reduction Programme
Funded by: GoS
- Equine Welfare Project**
Funded by: Brooke Pakistan
- PPRP (Phase I – II)**
Peoples' Poverty Reduction Programme
Funded by: GoS
- SRSO-Micro Finance**
Funded by: SRSO
- Interest Free Loan - IFL-II**
Under EHSAAS Programme
Funded by: PPAF
- USAID-Hub School (EMO-Schools)**
Funded by: USAID-GoS
- DAFPAK**
Delivering Accelerated Family Planning in Pakistan
Funded by: PSI- DFID-RSPN
- NPGP**
National Poverty Graduation Programme
Funded by: IFAD-GoP
- BEP**
Body Energy Product
Funded by: GATES Foundation- RSPN
- Cluster Schools**
Funded by: SEF-GoS
- SWAT**
Sindh Water and Agriculture Transformation
Funded by: SIDA
- BMZ-PT**
Restoring Livelihoods and Protection against climate risks for vulnerable communities
Funded by: Ministry of cooperation & Redevelopment, Germany
- SPHF**
Sindh Peoples Housing for flood Affectees
Funded by: World Bank -Govt. of Sindh
- GFATM-NRSP MCP**
Consolidating Malaria Control Interventions to Reduce Incidence in High Endemic Districts of Pakistan (NFR-III)
Funded by: GFATM & NRSP
- WSERP**
Women's Socio-Economic Resilience in Pakistan (WSERP)
Funded by: UN-Women-RSPN
- IHSS-SD**
Integrated Health Systems Strengthening and Service Delivery Activity.
Funded by: JSI-RSPN
- BHFA**
Building Healthy Family Activity.
Funded by: Pathfinder - USAID-RSPN
- SMK**
Sehat Mand Khandan
Funded by: UNFPA
- SFERP**
Sindh Flood Emergency Rehabilitation Project
Funded by: World Bank - Govt. of Sindh
- EPI**
Demand generation through Community engagement interventions & implementation of HCD based prototypes
Funded by: UNICEF - RSPN



VISION

To perceive Socially and Economically empowered Communities especially the marginalized ones and helping create a proactive Community Organizations by attitudinal change by setting free people's Potentials and willingness to alleviate poverty.



MISSION

To meet the challenge of battering poverty and help the poor to get above the poverty line and have a standard life. To help marginalized rural people harness their potential to bring about change in their quality of life on a self help basis.



OBJECTIVES

- To unleash people's potential and willingness to alleviate poverty in Sindh
- To reinforce and compliment Government of Pakistan's policy of Poverty Alleviation
- To support and strengthen Government of Sindh's efforts to translate Poverty reduction strategies into actions



SRSO Initiatives: News Stories

A Managerial Activist Conference (MAC) of Community Institutions was organized under PPRP-Govt. of Sindh

Parliamentarians, line departments, media, local elected representatives, and SRSO interacted with organized rural women.



Thatta/ October01, 2024

A Managerial Activist Conference (MAC) of organized rural women was organized at the village Lakho Banbharo Union Council, Chatto Chand district Thatta. The event was held to provide a platform to stakeholders, especially parliamentarians, and govt. departments, CSOs to meet rural women and to assess the impact of SRSO's interventions carried out under the People's Poverty Reduction Program (PPRP), funded by the Government of Sindh, with a special focus on women's empowerment. Parliamentarians, district council members, DG-PPRP, CEO-SRSO, Add. Deputy Director of Social Welfare Department, and other govt. officials, media, and SRSO team members attended the conference and interacted with above 150 women leaders of organized community institutions and program beneficiaries.

The main objective of the conference was to evaluate the impact of SRSO's interventions in empowering women under the PPRP and to discuss core issues faced by rural communities. It is also aimed to explore ways to address these issues, especially focusing on social challenges such as early

marriage, taboos related to cultural norms, and the lack of girls' education in rural areas and reducing poverty.

The Conference was attended by Ms. Sadia Javed- Parliamentary Secretary and Member of Planning and Development, Ms. Tanzeela Umm-e-Hubab - Member of the Provincial Assembly (MPA), Mr. Imtiaz Hussain Shah Sherazi- former MPA, Mr. Parveez Ahmed Chandio – DG-PPRP, Mr. Niaz Ahmed Memon- Additional Deputy Director, Social Welfare Department, Ms. Mahreen Soomro-Child Protection Officer, Mr. Muhammed Dittal Kalhoro - CEO-SRSO, Mr. Khadim Hussain Shar - Regional Manager, SRSO, Asif Ali - Manager SRSO-Communications, Ms. Ruqya - Manager, SRSO Hyderabad Region, Ms. Azara Kalhoro – Sr. Enterprise Officer, Mr. Tariq Ahmed Korai - District Manager SRSO Thatta, and representatives from various local support organizations (LSOs) and community activists, media Persons, and SRSO team members.



Ms. Sadia Javed (Parliamentary Secretary and Member of Planning and Development-Sindh) and Ms. Tanzeela Umm-e-Hubab (Member of the Provincial Assembly-MPA) were the chief guests of the conference.

They spoke with organized women of the SRSO-fostered community institutions (CIs). They have expressed their admiration for the efforts in rural development and women's empowerment and emphasized the need for sustainable solutions to the identified social challenges. Both assured their support in the planning and development of future initiatives to empower rural women and reduce poverty.

On the occasion, Mr. Muhammad Dittal Kalhoro, (CEO of SRSO) provided an overview of the organization's role in Sindh and highlighted the transformative impact of PPRP in Thatta, praising the active participation of rural women in the

program. Meanwhile, Mr. Pavaiz Ahmed Chandio (DG-Directorate of People's Poverty Reduction –Govt. of Sindh) expressed her views regarding shared stories by women and said, they have a crucial role in the whole implementation of the program and achieving its objectives.

Women leaders of Community Institutions and program beneficiaries emphasized the importance of financial self-reliance for women in rural areas. Many women who had benefitted from SRSO's programs shared personal success stories, underscoring the positive outcomes of these initiatives. They also addressed pressing social concerns, including early marriages, cultural taboos, and the lack of educational opportunities for girls in rural areas. LSO activists urged the need for long-term planning and targeted interventions to overcome these challenges.

On this occasion rural Enterprise Development Fund-GoS supported entrepreneurs established stalls, each stall showcased products that demonstrated the economic potential of women-led businesses in Thatta, further underscoring the success of SRSO's efforts. Guests visited their stalls and they briefed their enterprises and their impacts on their lives and livelihoods. The delegation also took part in a tree-planting ceremony as a symbol of the community's growth and sustainability and #GreenSindh cause. They also visited constructed low-cost houses under PPRP-GoS in the village

The conference's chief guests distributed cheques for the enterprise development fund (EDF), low-cost housing (LCH), and community investment fund (CIF) among the program beneficiaries. SRSO extended its gratitude to all attendees, marking the conclusion of the Manager Activist Conference (MAC) with a profound vote of thanks to the guests and participants.





Promoting Kitchen Gardening in partnership with On Farm Water Management Govt. of Sindh

7,100 Kitchen Gardening Kits have been distributed with OFWM-GoS among small farmers to promote KG at the household level in 17 out-reached districts of Sindh.



The 2022 flood left people a heart-drenched symbol of their lives because everything including possessions and livelihood sources (Livestock, Agriculture, Daily wages jobs) became IDPs by distracting their brilliance. Through the provision of the KG kits, farmer households will be supported and facilitated in the establishment of model kitchen gardening to produce fresh vegetables to fill the full nutrition needs of the family and extra production sells out in the market to earn income.

Sindh Rural Support Organization (SRSO) signed a MoU on July 11, 2024, for promoting the Kitchen Gardening at the household level with the Directorate On Farm Water Management Sindh- Govt. of Sindh at Hyderabad. It aimed to identify and provide Kitchen Gardening Kits to 3,200 poor farmers' households all in 15 districts of Sindh under Govt. of Sindh's "Social Protection and Economic Sustainability Initiative". After identifying and verifying eligible women farmers, these kits have been distributed successfully with OFWM. KG aims to meet the nutritional requirements of the family as per their choice. A well-managed kitchen garden provides fresh vegetables as well as conservation of irrigation water and livelihood support by selling surplus vegetables.

3,200 Kitchen Gardening Kits 2024 were distributed in 15 districts with On Farm Water Management-Govt. of Sindh. These districts included: Ghotki, Sukkur, Khairpur, Shikarpur, Kashmore @Kandhkot, Jacobabad, Larkana, Kamber-Shahdadkot, Naushahro Feroz, Sanghar, Umerkot, Mirpurkhas, Badin, Thatta, and Hyderabad.

This is 3rd phase of the KG kits/tools distribution in Sindh with OFWM-Govt. of Sindh. Before this, two phases were also implemented successfully by SRSO in 16 districts with OFWM-GoS under the World Bank-funded Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP). The first phase in 2020 and 3rd 2023 distributed 8,00 and 3,100 kits in 8 and 16 districts respectively. The development objective for the SIAPEP is to improve irrigation water management at Tertiary and field levels in Sindh. KG component aims to meet the nutritional requirements of the family as per their choice. A well-managed kitchen garden provides fresh vegetables as well as conservation of irrigation water and livelihood support by selling surplus vegetables.



Distributed KG Kits with OFWM-Govt. of Sindh as of December 2024

Phase #	Year	No. of KG Kits	No. of Covering districts
Phase I	2021	800	8
Phase II	2022	3,100	16
Phase III	2024	3,200	15
Total	3 Years	7,100	17

SRSO-Natural Resource Management (NRM) provides seasonal vegetable seeds, training on KG management, and technical support to KG beneficiaries to achieve the objective of the

initiative. SRSO has created a culture of KG at the household level to produce and eat fresh vegetables for family members.



Women Farmers have cultivated their kitchen gardening after receiving KG Kits

The women farmers 2024 have started cultivating vegetables on established Kitchen Gardening after receiving KG kits and required seasonal vegetable seeds and technical support from the SRSO-Natural Resource Management (NRM) sector. They have level fields, installed kits, cultivate seeds and growing different seasonal and off-season vegetables. They hope that they will be able to produce sufficient fresh vegetables for their family's needs daily and sell extra production in nearby markets to earn some income as well.





November 20, 2024, World Children's Day was observed with the theme "Listen to the Future"



Sindh Rural Support Organization (SRSO) is committed to promoting children's rights, especially in rural areas of Sindh, by increasing their access to education and healthcare services and protecting them from negligence, abuse, violence, and exploitation. Therefore, this year WCD was also celebrated under different core programs and on going projects in various out-reached districts aimed to provide a platform for children to celebrate the day, be aware of rights, showcase their talent, and express views about child rights.

Malteser International-BMZ Supported Projects

Under the Malteser International-BMZ-funded projects, the Sindh Rural Support Organization (SRSO) joined hands on November 25, 2024, with communities at District Khairpur and District Mirpurkhas to celebrate World Children's Day 2024. With this year's theme, "Listen to the Future," the events highlighted the importance of amplifying children's voices,

dreams, and rights for a brighter tomorrow.

- School Tando Kolachi (UC Ahori, Mirpurkhas)
- Village Sodho Khaskheli (UC Meehar Vessar, Khairpur)

Children showcased their creativity through vibrant artwork, expressing their dreams, hopes, and concerns for the future. Their art reminded us that listening to young minds can inspire fresh, innovative solutions to global challenges. Fun and engaging games united children, fostering teamwork, joy, and inclusion. These activities underscored the importance of nurturing safe spaces where children can grow, learn, and thrive.

A platform was provided for children to share their thoughts and aspirations. From passionate speeches about climate action to heartfelt messages on equality education, and child rights these young voices carried wisdom and hope for a better world.



Equine Welfare Project supported by Brooke Pakistan

An activity of Art competition with children club members, on November 21, 2024, at Brick Kiln Ali Raza Bricks Company) Rasheed Wagan Road, near Technical College, Larkana. A total of 5 children's club members participated in the art competition.

This activity aims to motivate and train the children group to



look after their animals themselves to improve animal health and welfare using best practices of watering, feeding, humane handling, and compassionate behavior and also to avoid bad practices like beating, pulling the tail, twitching the ear, jaw or tongue and using abusive language.



Initially, an introduction was given about the Equine Welfare Project and the importance of the children's club's involvement in improving animal welfare in BK communities. A session was delivered to children club members on equine health and welfare the role of children with animals, and their humane handling and compassionate behavior with working equine animals. Children will have improved attitudes and knowledge of equine health and welfare to take better care of their animals.

Later, the art competition started with the children's club members with colorful paper charts and drawing materials to draw the working animals in Brick Kilns including their environment around. They displayed their art and were highly

SPHF-Govt. of Sindh supported project in Shikarpur and Jacobabad districts



UNICEF-RSPN supported project in district Ghotki

The Sindh Rural Support Organization (SRSO) in District Ghotki celebrated World Children's Day in Village Muhammad Khan Lound, District Ghotki on December 20, 2024, under the EPI Demand Generation Project, which was funded by UNICEF in partnership with RSPN by the SRSO in district Ghotki. The SRSO-EPI project team conducted different activities with children and the community to aware of the rights of children and promote children's rights and well-being. They said, that each year WCD reminds us that children are our shared responsibility and must be protected from all forms of abuse, violence, and discrimination. They emphasized to community members to

EMO-Hub School in Sukkur and Khairpur districts



Sindh Rural Support Organization (SRSO) organized another event under the theme "Bright Minds Big Dreams" at EMO Govt. High

appreciated by the SRSO team for showcasing their talent and expressing feelings and views regarding equine animal welfare.



Sindh Rural Support Organization (SRSO) celebrated World Children's Day on November 20, 2024, with flood-affected community's children of Village Areja Taluka Khanpur (District Shikarpur) and Village Sharbat Manghar UC Mouladad, (District Jacobabad) under the Sindh Flood Emergency Housing Reconstruction Project (SFEHRP) of Sindh People's Housing for Flood Affectees (SPHF), a project of the Government of Sindh. For this purpose, various interactive activities were conducted with children to showcase their skills and views. Children expressed their heartfelt gratitude and happiness towards the Sindh Government & SRSO for rebuilding their new homes. The celebration highlighted the importance of providing a safe and secure environment for children to grow and thrive. The project has not only provided shelter to flood-affected families but has also brought hope and joy to the children.



ensure full vaccination courses for the children as a basic right to protect future generations.

School Sami District Khairpur and Numaish Colony Sukkur to celebrate World Children's Day on November 20 & 21, 2024. 1st event was organized at EMO Govt. High School Sami District Khairpur on December 20, 2024. Students presented speeches, songs poem recitations, science models, and games to showcase their skills and talent with all. SRSO-Social Service Sector Sr. Manager, School Coordinator, headmaster, Teachers, media, and others participated in the event to encourage and appreciate the students. 2nd event was organized at EMO School Numaish Colony Sukkur on December 21, 2024. District Education Officer Sukkur was the chief guest. Students showcased different talents and expressed their views regarding child rights and the right to education.



Mainstream Media Engagement with Empowered Rural Women



SRSO-Communications has started various initiatives to engage media by providing opportunities to media persons, social media influencers, writers, and educationists to interact with rural communities, highlight issues, and observe SRSO interventions for reducing poverty and empowering rural women through women-led social mobilization, enterprise development, vocational training, interest-free loans, and other initiatives.

Media persons from Karachi observed financial independence and skill development of rural women interventions.

Village Rawat Magsi, UC Faqeer Jo Goth, Taluka, & district Thatta/December 7, 2024

A high-level delegation of media persons from Sindhi, Urdu, and English newspapers, TV, news agencies, digital media, international media, and the Karachi University media department visited the Sindh Rural Support Organization (SRSO) to observe interventions carried out for women empowerment under the People's Poverty Reduction Programme (PPRP) funded by the Sindh Government in district Thatta. It aimed to provide an opportunity for the media to engage directly with rural women and gain insights into the impacts of the PPRP intervention on their lives and livelihoods.

The delegation was facilitated by the Chief Executive Officer (CEO) of SRSO, Mr. Muhammad Dittal Kalhoro, accompanied by the Regional Manager, Communications Manager, and District Manager Thatta. The delegation explored stalls set up by rural entrepreneurs from various union councils. The stalls showcased diverse products supported by the Community Investment Fund (CIF) and Enterprise Development Funds (EDF).

The women leaders of the Local Support Organization (LSO) briefed about Community Institutions, and their initiatives and shared success stories. Delegation members interacted with women leaders and beneficiaries. They highlighted the tangible impacts of the PPRP-GoS on the lives of rural women, particularly

in promoting financial independence and skill development.

The delegation also participated in a plantation ceremony, which underscored the efforts of rural women to combat climate change through small but impactful initiatives like household plantation. The delegation expressed overwhelming appreciation for the SRSO, the Sindh Government, and the community institutions. They applauded a PPRP's three-tiered approach that has significantly improved women's financial independence and social change.

This delegation was comprised of the following persons:

- **Mr. Akram Khan** – Editor, Jang Forum, Daily Jang Karachi
- **Ms. Sadia Kamal** – Correspondent, APP Islamabad
- **Ms. Qurat Mirza** – Writer & Social Media Activist
- **Ms. Ayesha Khan Ansari** – Reporter, Express TV Karachi
- **Ms. Hanifa Ameer** – Journalist, ARY TV
- **Ms. Laila Nisar** – Anchorperson, Aawaz TV Current Affairs
- **Ms. Samina Qureshi** – Professor, Media Sciences Department, Karachi University
- **Ms. Mania Shakeel** – Correspondent, DW German Media
- **Mr. Razzaq Abro** – Senior Reporter, Daily Express Tribune
- **Mr. Yousuf Katpar** – Reporter, The News International
- **Mr. Manesh Kumar** – Soch TV Reporter





One-Day Practical Media Training Workshop on the Development Journalism

Press Club Badin/December 22, 2024



Sindh Rural Support Organization (SRSO) successfully conducted a one-day Practical Media Training Workshop on Development Journalism in the Age of Digital Media at the Press Club Badin on Sunday, December 22, 2024. The workshop was facilitated by renowned media trainer and senior journalist Mr. Qazi Asif, alongside multimedia journalist and trainer Ms. Noreen Shams. The session delved into the evolving role of media in society, particularly in the digital age. Discussions highlighted the importance of journalism in addressing the issues common people

face and explored the challenges and effective tools for reporting in the current media landscape. Participants reflected on the transformation of mainstream media over time—shifting from traditional platforms like newspapers, radio, and television to the dominance of social media. The facilitators emphasized that journalists, as the fourth pillar of the state, play a crucial role in bridging the gap between citizens and state institutions by spotlighting social issues and public grievances. In the age of digital media, the workshop addressed challenges related to collecting and sharing information effectively. Journalists were encouraged to adopt modern tools and techniques to enhance their storytelling and reporting capabilities for the benefit of society. Mr. Tanveer Ahmed Aarain (President, of Badin Press Club), the District Manager of SRSO Badin, Ms. Marvi Abida Samon (Chairperson, Soormi Foundation), and social media activist Ms. Sodhi Kolhi also addressed to participants. The event concluded with the distribution of certificates among the participants, celebrating their commitment to professional growth in development journalism.



SRSO In Media during the quarter October-December, 2024
Senior journalist and columnist Qazi Asif wrote an article about SRSO's enterprise development initiatives for women's social and economic empowerment in rural areas of Sindh. It was published by **Daily Kawish on October 31, 2024.**



December 10, 2024:
Express News, for visiting and showcasing SRSO - Sindh Rural Support Organization interventions carried out by organized rural women under PPRP funded by the Sindh Government in district Thatta, Sindh.



December 23, 2024:
Awaz TV News's Analysis Room show hosted by Lila Nisar covers SRSO as a Success Story along with Sindh People's Housing For Flood-Affected (SPHF) development initiatives of the



December 28, 2024:
How an India-inspired model empowering Sindh women socially and economically. The three-tiered social mobilization approach is inspired by a successful model implemented in India's Andhra Pradesh by Yousuf Katpar published in The News International.

Sindh Government.

CEO-SRSO Mr. Muhammad Dittal Kalhoro was interviewed and he briefed about SRSO and its approach to community development through women-led social mobilization. He shares details especially Sindh Government-funded PPRP and interest loans for enterprise development initiatives.



December 13, 2024:
Awaz Tv for covering Sindh Rural Support Organization's efforts to empower rural women through enterprise development under PPRP funded by Sindh Government in district Thatta.



December 29, 2024:
The mainstream covered Saqafat Aasn G-Sukkur Asanjo Cultural Festival was organized by the SRSO Sukkur office in partnership with district administration.



Key Impacts of SRSO Interventions as of December, 2024



15

Operation Districts



86

Presence in Talukas



722

Presence in Union Councils



29,899

Presence in Villages



1,425,093

Households organized



79,542

Community Organizations (COs) formed



13,969

Village Organizations (VOs) formed



592

Local Support Organizations (LSOs) formed



57,646

Poor households received Income Generating Grants PKR 798.66 Million



PKR 243 Million

Total amount saved by community



303,463

Households benefitted with Community Investment Fund PKR 5,354 Million



111,403

Community members trained in technical and vocational training



28,836

Community Physical Infrastructure Schemes completed



1,163,300

Households insured under Micro Health Insurance cover



1,066,747

Micro credit beneficiaries & disbursed 29,681 Million



33,467

Low-Cost Houses constructed & handed over to poor households



958,598

Trees planted and managed by community



25,500

Poultry layers distributed among poor households



109,344

Kitchen Gardening seeds distributed



6,005

Organized rural women artisans in 308 Business Development Groups



13,538

Children are enrolled in SRSO-managed community schools



410, 666

Members of community institutions (CIs) trained in managerial skills training



SRSO CUMULATIVE ACHIEVEMENTS AS OF December 2024

S. No.	Key Performance Indicators	Achievement as of September 2024	Achievement as of December 2024	% increase during Qtr:	
1	No. of Operational Districts	15	15	-	
2	No. of Union Councils with SRSO presence	722	722	-	
3	No. of Taluka with SRSO presence	86	86	-	
4	No. of Villages with SRSO presence	29,899	29,899	-	
5	No. of Household Organized	1,424,187	1,425,093	0.6%	
6	VO Formation	13,960	13,969	0.1%	
7	LSO Formation	592	592	-	
8	CO- Formation	Female	79,515	79,542	0.3%
9	CO-Membership	Female	1,424,187	1,425,093	0.6%
10	Income Generating Grant (IGG) Amount Disbursed (In Million)	798.66	798.66	-	
	No. of IGG Beneficiaries	57,646	57,646	-	
11	No. of Un conditional cash grant Beneficiaries	2,037	2,037	-	
12	Amount Disbursed in Million	71	71	-	
13	No. of Un conditional cash grant Beneficiaries person with Disable (PWD)	600	600	-	
14	Amount Disbursed in Millions	9	9	-	
15	Community Investment Fund (CIF) amount disbursed (In Million)-Seed Money	4,894	5,354	9%	
	No. of CIF Beneficiaries	290,098	303,463	5%	
16	Total amount of Microcredit disbursed (In Million)	28,398	29,681	5%	
17	No. of Beneficiaries of Micro Credit Programmed	1,043,578	1,066,747	2%	
18	No. of Community members trained in vocational skill Training	111,177	111,403	0.2%	
19	No. of Community members trained in Managerial skill training	409,846	410,666	0.20%	
20	Community members trained in TBAs	4,807	4,807	-	
21	Micro Health Insurance (Clients)	1,163,300	1,163,300	-	
22	No. of Community Physical Infrastructure (CPIs)	28,643	28,836	1%	
23	Total amount of CPIs (In Millions)	3,315	3,352	1%	
24	Total Beneficiary Households	397,791	402,254	1%	
25	No. of Low-Cost Houses	33,171	33,467	1%	
26	No. of Poultry layers distributed	25,500	25,500	-	
27	No. of trees Planted	958,598	958,598	-	
23	No. of BDGs members/artisan women	6,005	6,005	-	
24	No. of artisan trained in different skills	3,429	3,429	-	
25	No. of Schools	35	35	-	
25	No. of students enrolled under SRSO Education component	13,538	13,538	-	



SRSO Interventions: Key Highlights

Chairperson SRSO interacts with entrepreneurs supported under EDF-GoS

SRSO Complex Sukkur/October 20, 2024: Ms. Naheed Shah Durrani (Chairperson-SRSO) and Mr. Muhammad Dittal Kalhoro (CEO-SRSO) conducted an interactive session with entrepreneurs and the SRSO-EDF team. 16 women and male SRSO-EDF-supported entrepreneurs from 8 PPRP-GoS covering districts attended the session. This was a follow-up session of the last two regional-level dialogues on enterprise by the Chairperson at Hyderabad and Sukkur. The primary objectives of the session were to share updates and innovative Ideas for EDF, discuss successes and challenges, and make suggestions for further improvement of enterprises. Participants shared experiences and innovative ideas for enhancing EDF's impact on the lives and livelihoods of women

and communities. Women enterprisers from different districts provided valuable feedback on EDF successes and challenges faced by them and suggestions for improving EDF implementation. On this occasion, entrepreneurs displayed their products and crafts of current and future innovative enterprises, and the chairperson visited and inquired about their plans for adding value and innovation to make them profitable businesses on a sustainable basis. The Chairperson of SRSO appreciated the efforts of entrepreneurs and encouraged them to share more innovative ideas. She also showed SRSO's commitment to supporting these valuable, profitable, and sustainable initiatives to enhance their income and sustainable livelihoods.



Board member and Ex-CEO SRSO conducted an interactive session

Complex Sukkur/ December 12, 2024: Mr. Muhammad Nazar Memon, Board member and Ex-Chief Executive Officer (CEO) of Sindh Rural Support Organization (SRSO) conducted an interactive session with SRSO staff at SRSO Complex Sukkur. CEO-SRSO Mr. Muhammad Dittal Kalhoro welcomed and thanked them for sharing their valuable experiences and learning with the SRSO team.

He said, working as CEO and board member of SRSO, he wants to see the development of poor rural communities, and we

developed SRSO as an institution for this goal in the limited resources and various constraints. It's our success that the Sindh Government widely proclaims the role and work of SRSO in poverty reduction. He elaborated that a bright future for Sindh is in skilled youth and we can change their lives and livelihoods through vocational skills and support them in utilizing these skills.





SRSO Celebrates “Asan G Saqafat-Asan jo Sukkur” Festival

Sukkur/ December 29, 2024: In collaboration with the district administration of Sukkur, SRSO District Sukkur organized a vibrant “Asan G Saqafat-Asan Jo Sukkur” cultural festival at the Mehran Cultural Complex Sukkur. The event aimed to promote values of peace, unity, and tolerance through the rich and diverse culture of Sindh.

The festival brought together rural women and artisans, providing them with a platform to showcase their talent, skills, and perspectives. Participants engaged the audience through

handmade crafts, compelling speeches, traditional songs, and thought-provoking tableau performances.

The event was graced by SRSO's CEO, representatives from the district administration and local bodies, members of civil society organizations, writers, leaders of community institutions, and women from various backgrounds. To honor contributions toward culture and development, the SRSO District Office presented commemorative shields to distinguished individuals from different walks of life.



SRSO and Taj Gasoline have signed MoU to distribute charity funds (Zakat)

SRSO and Taj Gasoline have signed a MoU aimed at distributing charity funds (Zakat) among 100 deserving families (10 from each district) in 10 districts of Sindh. According to the MoU SRSO is responsible for identifying and finalizing 100 potential families from designated districts, distributing amounts as per need up to 100K among finalized deserving families through a transparent and banking channel, and providing technical support to BNFs families in utilization amount in economic activities.



A 3-day sports event conducted at EMO-Govt. High School Sami Khairpur



Khairpur/December 23, 2024: The sports event is managed at EMO Govt. High School Sami Khairpur by SRSO. The Cricket Tournament was played with immense enthusiasm and energy. Four teams from various schools participated in the competition.

In a nail-biting finale, Government High School Sagiyun clinched the top spot, while Government High School Sami's team secured a commendable second position. SRSO school management team for organizing a fantastic event that promoted teamwork, sportsmanship, and camaraderie.



The Agreement signed between the Planning & Development Department Govt. of Sindh & SRSO for PPRP

Karachi/December 9, 2024: The agreement signing ceremony of the Peoples' Poverty Reduction Program (PPRP) for Shaheed Benazirababd, Naushahro Feroz, and rural union councils of Hyderabad and Karachi between Planning and Development Department-Govt. of Sindh and Sindh Rural Support Organization (SRSO) was held at P & DD, Sindh Secretariat Karachi.

The Director General of Peoples Poverty Reduction Directorate-P&DD-GoS Mr. Pervez Ahmed Chandio and the Chief Executive Officer of Sindh Rural Support Organization (SRSO) Mr. Muhammad Dittal Kalhoro signed the agreement.

On this occasion, Syed Nasir Hussain Shah Provincial Minister of Energy, and Planning and Planning Department -GoS was also present. He expressed his views that the Sindh government is successfully implementing PPRP with SRSO in

various districts of Sindh to reduce poverty through empowering rural women.



CEO-SRSO & MD-STEVTA signed an agreement



Karachi/December 9, 2024: An agreement was signed by CEO-Sindh Rural Support Organization (SRSO) Mr. Muhammad Dittal Kalhoro and Mr. Munawar Ali Mithani, Managing Director Sindh Technical Education & Vocational Training Authority (STEVTA) for 3-months vocational training program. Under the agreement, 1,170 BISP beneficiary's children will be trained through different vocational skills in Shikarpur and Kashmore @Kandhkot districts under the National Poverty Graduation Programme (NPGP) - flagship initiative of MoPASS-GoP funded by the International Fund for Agricultural Development (IFAD) implemented by SRSO in order achieve the goal of poverty graduation on a sustainable basis.

SRSO organized a 10-day Training Workshop on "Climate Resilient Range Management"

Umerkot/Mithi December 10-19, 2024: SRSO organized a 10-day Training Workshop on "Climate Resilient Range Management" from 10 to 19 December 2024 in District Umerkot and Tharparkar to develop the capacity of extension workers and agro-pastoral technicians. This training was conducted under the Food and Agriculture Organization of the United Nations funded project.

A total of 50 participants (26 from District Umerkot and 24

from District Umerkot) from the Government Department of Livestock, Forest Department, Agriculture Departments, and AFPS from PARC-AZRC have participated and learned about the resilient techniques and practices of range management. Mr. Ali Asghar Metlo (Manager-NRM) and Ahmed Khan Soomro (District Manager SRSO Badin) as led trainers facilitated the training at SRSO, district Office Umerkot, and Sukaar Foundation office Mithi.





4-Day Workshop on DRR Mainstreaming concluded by DC Khairpur & CEO-SRSO

Khairpur/ December 9-12, 2024: A four-day workshop on Disaster Risk Reduction (DRR) mainstreaming, organized under Malteser International and a funded project concluded at the District Council Hall, Khairpur. The workshop, held from December 9 to 12, brought together 87 participants representing 12 government line departments, academia, and civil society organizations.

The workshop aimed to promote risk mitigation strategies and incorporate the mainstreaming of DRR components into the planning and framing of work scopes for various sectors. Through interactive sessions and expert-led discussions, participants were equipped with practical tools to integrate

DRR in development processes and institutional frameworks. The event's final day featured a closing ceremony graced by Deputy Commissioner Khairpur Mrs. Mr. Ahmed Fawad Shah and CEO of SRSO, Muhammad Dittal Kalhoro, who distributed souvenirs and certificates among the distinguished participants. Speaking on the occasion, the Deputy Commissioner emphasized the importance of integrating DRR into development planning, saying, "By embedding disaster risk reduction into our frameworks, we not only safeguard communities but also ensure sustainable growth and resilience."



1,528 community members screened for Hepatitis B & C screening in 9 districts by SRSO-MHI

SRSO-Micro Health Insurance (MHI) conducted Hepatitis B and C Screening test camps during October-December, 2024 successfully in communities of outreached 9 districts including Sukkur, Khairpur, Ghokti, Naushahro Feroz, Larkana, Thatta, Badin, and Umerkot. This is a crucial health initiative of SRSO-MHI aimed at early detection and prevention of Hepatitis and aware communities. SRSO-MHI Manager and Sr. Program Officer along with the health technician conducted these camps with the help of respective district teams. The 09 camps have been organized to conduct blood screening tests for Hepatitis B and C and screened 1,528 community members with 120 positive cases (37 B+ve and 65 C+ve). Details are provided below.



Managerial Activist Conference (MAC) of Community Institutions under PPRP-GoS

Sukkur/ November 21, 2024: Under the People's Poverty Reduction Program (PPRP) funded by the Govt. of Sindh, 92 local women leaders and beneficiaries of different communities attended the Managerial Activist Conference at village Sultanpur Taluka Pano Aqil. It aimed to empower women in community institutions, provide a platform for sharing experiences and learning, enhance leadership skills, build linkages, and inspire active participation in decision-making processes within the Union Council. Assistant Commissioner Pano Aqil, Ms. Rida Talpur, was the chief guest. Ms. Rida Talpur interacted with participants and appreciated the active participation of rural women and their leadership

role in community institutions for community development. She emphasized girls' education and started an enterprise for playing a leadership role in community development and poverty reduction in their villages.





SRSO & V4E conducted 4 eye screenings in 4 FAS-Community Cluster Schools

Shikarpur/November 11 to 14, 2024: Vision for Education Foundation (V4E) and SRSO conducted the 4 comprehensive eye-screening camps successfully from November 11 to 14, 2024, at 4 FAS-Community Cluster Schools in District Shikarpur. These community cluster schools included i) Qabalo., ii) Garhi Sahib Khan, ii).Sohrab Khan Pahore, and iv) School Hashim Pahore.

1,254 students and 53 staff's eyes were screened and serious eye problems students were referred for further tests and treatment as well.

SRSO and V4E signed a MoU on October 28, which aims to improve the eye health of students by providing screening, treatment, and referral services as needed. Both stakeholders will collaborate to facilitate the comprehensive eye screening of students of those schools operated by SRSO in 4 districts; Shikarpur, Kashmore @ Kandhkot, Sukkur, and Khairpur.



2-Day SRSO's 5-Year Strategic Planning Workshop concluded

SRSO Complex Sukkur/ November 4 & 5, 2024: 2-Day SRSO's 5-Year Strategic Planning Workshop was organized at the SRSO Complex in Sukkur to formulate a robust 5-year organizational strategic plan. The workshop was facilitated by two senior development experts and SRSO Board members, Mr. Aazar Ayaz and Mr. Naseer Memon. All sector heads, regional managers, and district managers including the CEO of SRSO attended the workshop and actively participated in the consultations to contribute to the strategic planning process. The workshop provided a platform for collaborative discussions, among the leadership and management to shape the organization's future direction and align it with the needs and challenges of the communities and SRSO's future initiatives and growth.



90-day apprenticeship training completed, 120 masons trained in Khairpur by SRSO-BMZ

Khairpur/November 23, 2024: In a significant milestone, the SRSO BMZ funded project at five Union Councils of Tehsil Thari Mirwah proudly celebrated the graduation of 120 certified masons from its comprehensive 90-day apprenticeship training program. This initiative, conducted in collaboration with community institutions from five project union councils, aimed to enhance the skills and livelihoods of local masons. The selection of trainees was done through a participatory approach, ensuring that the most deserving candidates from the community were given the opportunity. Master Mason trainers provided expert guidance at the community level, equipping the trainees with the skills and knowledge necessary to excel in their craft. Each trained mason received a comprehensive package, including a masonry kit to support their work, a stipend of PKR 54,000 to support their livelihoods, and a training completion certificate from SRSO recognizing their expertise. These trained masons are the real pillars of community

development, poised to utilize their skills to build back better and stronger infrastructure. We empower them to drive positive change in their communities by investing in their skills and livelihoods.





SRSO Achievements as of December 2024: Sectorial Outreach Data

Community Physical Infrastructure (CPIs)

S. No.	Types of CPI Schemes	Achievement as of December 2024		
		No. of Schemes	Cost of Schemes (In Millions)	BHHs
	Total of CPI Schemes	28,836	3,352	402,254
1	Sanitation	15,958	199.89	87,738
2	Street Pavement & Sanitation	74	220.41	13,443
3	Rehabilitation of Animal Shelters	183	27.45	183
4	Rehabilitation of small Market Transition point Road	8	7.68	
5	Rehabilitation of Protection Bund	2	2.49	
6	Drinking Water Supply Schemes (DWSS)	9,541	351.35	52,641
7	Earth Filling Schemes (SFERP)	1,416	1,625	93,132
8	Low Cost Village Improvement Schemes (LCVI)	72	127.09	7,248
9	Communication	1,018	474.77	95,044
10	Irrigation	474	196.68	14,314
11	IAUP	1	2.09	75
12	Water Filter Plants by GoS	40	23.58	28,570
13	Street Lighting on solar system	18	13.3	1,040
14	Schools Renovation/Construction	31	80.93	4,546
*CPI figures include all core, relief and recovery projects				

Institute of Management and Skill Development (IMSD)

S. No.	Key Performance Indicator	Achievement as of June 2024	Achievement as of September 2024	% increase during Qtr:
1	No. of Community Members provided scholarship for Vocational Skill Training	111,177	111,403	0.2%
2	No. of Community Members trained in Community Management Skill Training	409,846	410,666	0.2%
3	No. of SRSO Staff Trained in different programme/project training	6,973	6,973	-

Low-Cost Housing (LCH)

S. No.	Housing Schemes	No of Houses	Cost of Houses (In Millions)	BHHs
1	No. of Low-Cost Houses constructed (2007-2017)	17,941	1,195.49	17,941
2	No. of Low-Cost Houses constructed under PPRP I & II	14,838	1,654.54	14,838
3	No. of Low-Cost Houses constructed under Benazir Housing Cell	490	113.63	490
4	No. of Low-Cost Houses constructed under Sindhi Association of North America (SANA)	52	15.6	52
5	No. of Low-Cost Houses constructed under ENGRO-Low-cost Houses	146	47.7	146
6	No. of Low-Cost Houses constructed under Sindh People's Housing Flood Affectees	235,694		235,694

Micro Health Insurance (MHI)

S. No.	Key Performance Indicator	Achievement as of September 2024	Achievement as of December 2024
1	No. of Community Members provided Micro Health Insurance Cover	1,163,300	1,163,300
2	No. of Community Members Treated through MHI	19,447	19,447
3	Amount of claims availed by Community (In Million)	426	426



Micro Finance (MF)

S. No.		Amount disbursed as of December 2024
1	Total Amount of Micro Credit Disbursement (in (Million)	29,681
	Men	2,562
	Women	27,119
2	No. of Loans	1,066,747
	Male	91,512
	Female	975,235
3	Sectoral Disbursement	29,681
	Agriculture	8,239
	Livestock	10,810
	Enterprise	10,632

Crafts Enterprise Development (CED)

S. No.	Key Performance Indicators	Achievement as of December 2024
1	No. of Districts with CED presence	10
2	No. of BDGs formed	308
3	No. of BDGs members/artisan women	6,005
4	No. of artisans trained in different skills	3,429
5	No. of new products designed	1036
6	No. of literate artisan women/BDGs members	516
7	No. of Sartyoon Sang Exhibition organized	15
8	No. of exhibition (Participation in others)	181
9	Skill Assessment Test (SAT) of Artisans at BDGs level	233

Education

S. No	Key Performance Indicator	Achievement as of December 2024
1	No. of districts with Education Programme presence	04
2	No of established EMO-Hub High Schools (ECE to X)	08
	No. of enrolled students in EMO-Hub Schools	5,732
	Girls	1,971
	Boys	3,761
3	No. of established Community Cluster Schools (ECE to X)	19
	No. of enrolled students in Community Cluster Schools	7,253
	Girls	2,945
	Boys	4,308
4	No. of Community Managed Schools (ECE to V)	8
	No. of enrolled students in Community Schools	553
	Girls	343
	Boys	210
	Grand Total	5,259
	Grand Total	8,279
	Total Enrolled Students	13,538

Natural Resource Management (NRM)

Achievement as of Dec: 2024

S. No.	Key Performance Indicators	
1	No. of poultry layer distributed	25,500
2	No. of tree planted	958,598
3	No. of kitchen gardening established	109,344
4	No. of kitchen gardening kits distributed	4,880
5	No. of trained farmers in agriculture & Livestock	12,550



Peoples' Poverty Reduction Programme (PPRP) - I
District Khairpur, Sanghar, Mirpurkhas, Umerkot, Badin & Thatta (April 2017-June 2025)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement as of December 2024	%
1	Poverty Scorecard Census	UC	365	365	100%
2	Households Census	Household	1,176,633	1,103,772	94%
3	Population Census	Person	5,279,012	5,279,012	100%
4	Number of HHs organized	Household	772,297	785,122	100%
5	Formation of Community Organizations (CO)	CO	44,560	44,183	99%
6	Formation of Village Organization (VO)	VO	5,570	5,573	100%
7	Formation of Local Support Organizations (LSO)	LSO	365	364	100%
8	Capacity Building of CO bearers	Person	89,120	83,997	94%
9	Capacity Building of VO bearers	Person	33,420	30,984	93%
10	Capacity Building of LSO bearers	Person	2,194	2,129	97%
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	36,092	35,876	99%
12	No. of Households given CIF	Household	137,492	129,974	95%
13	No. of Households given IGG	Household	34,372	27,009	79%
14	Formation of Business Development Groups (BDGs)	No	500	281	56%
15	No. of Low Cost Housing Scheme	Number	9,623	9,355	97%

Peoples' Poverty Reduction Programme (PPRP)-II

District Sukkur & Ghotki

(June 2019-June 2025)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement as of December 2024,	%
1	Poverty Scorecard Census	UC	103	103	100%
2	Households Census	Household	360,620	268,400	74%
3	Population Census	Person	2,019,699	1,721,216	85%
4	Number of HHs organized	Household	188,612	169,453	90%
5	Formation of Community Organizations (CO)	CO	10,480	10,287	98%
6	Formation of Village Organization (VO)	VO	1,320	1320	100%
7	Formation of Local Support Organizations (LSO)	LSO	103	25	24%
8	Capacity Building of CO bearers	Person	20,960	18,054	86%
9	Capacity Building of VO bearers	Person	7,872	5,005	64%
10	Capacity Building of LSO bearers	Person	618	-	-
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	9,000	7,194	80%
12	Village Improvement Plan	No	103	-	-
13	Kitchen Garden	Person	10,000	4,527	45%
14	No. of Households given CIF	Household	100,000	36,861	37%
15	No. of Households given IGG	Household	10,000	4,319	43%
16	Formation of Business Development Groups (BDGs)	No	71	-	-
17	No. of Low Cost Housing Scheme	Number	10,000	5,505	55%

EDF Updates (PPRP I - II)

**Achievement
as of December 2024,**

S. No.	Districts	# of Loans	Agri:	Livestock	Enterprise	EDF	Amount Disbursed (Millions)
1	Umerkot	657	1	3	3	650	77.33
2	Thatta	925	0	1	0	924	109.90
3	Sukkur	414	0	-	-	414	51.78
4	Sanghar	1,244	2	6	5	1,231	118.65
5	Mirpur Khas	976	2	5	5	964	116.47
6	Khairpur	851	0	1	0	850	117.51
7	Badin	938	1	1	1	936	102.91
8.	Ghotki	460	0	0	0	460	77.33



SRSO Visitors: Key Highlights

Shikarpur/ December 24, 2024:

Ms. Jahanara Wattoo, Vice Chairperson of Punjab Social Protection Authority (PSPA), has said "I am deeply inspired and excited to share your success stories in Punjab Province. I will always cherish the love and respect extended by this community." "In my extensive career visiting 26 districts across the country, I have never encountered such empowered and active women as those nurtured under SRSO's initiatives" She added.

The Sindh Rural Support Organization (SRSO) had the honor of



Larkana/ December 2024:

Mr. Jameel Ahmed Soomro, Political Secretary to Mr. Bilawal Bhutto Zardari (Chairman of the Pakistan People's Party) and Member of the Provincial Assembly, visited the constructed resilient houses in Larkana city on the instructions of the Chairman. The initiative was undertaken under the Sindh People's Housing for Flood Affectees (SPHF) program, funded by the Government of Sindh.

During the visit, Mr. Soomro inspected completed and under-construction houses in Nazar Mohalla and interacted with the beneficiaries. He inquired about the construction process, challenges faced, and issues encountered during

hosting a delegation from the Punjab Social Protection Authority (PSPA), led by Vice Chairperson, at village Andal Mahar, Taluka Lakhi, in district Shikarpur. The visiting delegation included Communication Specialist Mr. Mohsan Babar, the District Health Officer, the Deputy Director of Social Welfare, and others. The delegation was warmly welcomed by the SRSO team, led by the General Manager of SRSO-MF, along with regional and district managers and leaders of the Khushal Network Local Support Organization (LSO).



implementation. The beneficiaries expressed their gratitude to the Sindh Government for its support in helping them rebuild their shelters and restore their lives after the devastating floods.



Sukkur/ December 17, 2024:

CEO-RSPN Ms. Shandana Khan led a delegation to visit SRSO field activities and organized women in the village Mehboob Shar, district Sukkur. The delegation engaged in a dialogue with organized rural women from the village and observed various program interventions, including the Village Implementation Plan schemes, low-cost housing, and Community Investment Fund beneficiaries.

During the visit, they interacted with women leaders of the

Village Organization, who shared their success stories and highlighted the positive impacts of PPRP interventions on their lives and livelihoods.

Before the field visit, CEO-RSPN, visited the SRSO head office to discuss opportunities for future collaboration. The meeting brought together sector and program heads of SRSO, led by the CEO, to engage with the RSPN delegation regarding ongoing initiatives and explore avenues for partnership.





Thatta/December 17, 2024:

A delegation from Bahria University visited Thatta to assess the impact of the Sindh Rural Support Organization (SRSO) under the People's Poverty Reduction Programme (PPRP) funded by Sindh Govt.

The main objective of the visit was to evaluate the activities and potential of women in the Thatta. Students and professors from the Development Science Department of Bahria University participated in the event to assess the impact of SRSO.

The delegation visited UC, Chatto Chand Village, Lakho Banbharo, The President of LSO Chatto Chand presented an overview of the PPRP, followed by an open discussion. The delegation visited various sites, to observe the physical

infrastructure and entrepreneurial activities. This visit demonstrates the commitment of SRSO to promoting rural development and poverty reduction in Sindh.



Sukkur/ December 17, 2024:

Renowned educationists and heads Prof. Dr. Nusrat Shah, Vice Chancellor Shaheed Mohtarma Benazir Bhutto Medical University (SMBBMU) Larkana, Prof. Dr. Tehmina Nangraj, VC The Begum Nusrat Bhutto Women University (BNBWU) Sukkur and Prof. Mr. Altaf Shaikh Principal Ghulam Muhammad Medical College (GMC) Sukkur visited SRSO outlet Sartyoon Sang Crafts Enterprise at SRSO Complex Sukkur, Sindh. CEO-SRSO along with Manager Crafts Enterprise Development (CED) welcomed and facilitated them in the visiting outlet and briefed them about displayed rural women's crafts and SRSO's

approach to empowering women artisans through promoting and marketing their crafts.



Khairpur/ December 11, 2024:

SRSO facilitated a field visit for the International Organization for Migration (IOM) team to two talukas in Khairpur District Khairpur. The purpose of the visit was to discuss potential interventions and assess the situation on the ground. The team visited villages Wahid Bux Kubar, Taluka Thari Mirwah, and Pyaro Khan Sakhani, Taluka Kotdiji.

The IOM team, consisting of: Mr. Jago Edward Boase PM, Shelter, WASH, and Settlements, and Mr. Sebastiaan Boonstra. PM, DTM, Ms. Coline, Program Officer, Livelihoods, Mr. Mohsin Badar National Officer, Shelter & NFI, Mr. Safya Bano Sub National Shelter Cluster Coordinator, and Mr. Abdul Hayee Mirbahar Sr. Shelter Coordinator.

During the visit, the IOM team held meetings with Village Organization (VO) members to discuss the difficulties faced during and after the heavy rainfall in 2022, SRSO interventions

and other organizations' support, post-rainfall arrangements for fulfilling basic needs and Socio-economic conditions and needs of the villages



Sukkur & Ghotki/ 18 and 19, 2024:

The Planning & Development Department-GoS monitored reached Sukkur and Ghotki to monitor PPRP interventions along with the Regional Manager, District Manager, and Project Engineer PPRP. Discussions were held with organized rural women and program beneficiaries on various topics, including CIF, KG, EDF, VTP, and Savings.

During the visit, interventions were observed, COs, VOs, and CIF registered and recorded, and met with beneficiaries to individually verify Business, Kitchen Gardening (KG), and LCH. Team members interacted with beneficiaries and inquired about scores of individual beneficiaries, the name of CO name, and VO name.





SRSO Achievements as of December 2024: District-wise Outreach Data

S. No.	District	Institution Formation of Community Community Organizations (COs) Village Organization (VOs) Local Support Organizations (LSOs)	Organized Coverage		
			# of CO/VO/LSO formed as of September 2024	# of CO/VO/LSO formed as of December 2024	% increase during Qtr:
1	Ghotki	Community Organizations (COs)	6,961	6,961	-
		Village Organizations (VOs)	1,118	1,118	-
		Local Support Organizations (LSOs)	20	20	-
2	Jacobabad	Community Organizations (COs)	5,074	5,074	-
		Village Organizations (VOs)	1,811	1,811	-
		Local Support Organizations (LSOs)	27	27	-
3	Kandhkot-Kashmore	Community Organizations (COs)	4,710	4,710	-
		Village Organizations (VOs)	1,673	1,673	-
		Local Support Organizations (LSOs)	29	29	-
4	Khairpur	Community Organizations (COs)	10,235	10,235	-
		Village Organizations (VOs)	1,163	1,163	-
		Local Support Organizations (LSOs)	88	88	-
5	Larkana	Community Organizations (COs)	3,454	3,454	-
		Village Organizations (VOs)	574	574	-
		Local Support Organizations (LSOs)	47	47	-
6	Naushahro Feroz	Community Organizations (COs)	796	796	-
		Village Organizations (VOs)	214	214	-
		Local Support Organizations (LSOs)	5	5	-
7	Qamber – Shahdadkot	Community Organizations (COs)	4,682	4,682	-
		Village Organizations (VOs)	677	677	-
		Local Support Organizations (LSOs)	52	52	-
8	Shikarpur	Community Organizations (COs)	5,846	5,846	-
		Village Organizations (VOs)	1,813	1,813	-
		Local Support Organizations (LSOs)	39	39	-
9	Sukkur	Community Organizations (COs)	3,888	3,914	3%
		Village Organizations (VOs)	523	540	3%
		Local Support Organizations (LSOs)	7	7	-
10	Sanghar	Community Organizations (COs)	7,971	7,972	-
		Village Organizations (VOs)	1,055	1,055	-
		Local Support Organizations (LSOs)	73	73	-
11	Mirpurkhas	Community Organizations (COs)	6,350	6,350	-
		Village Organizations (VOs)	793	793	-
		Local Support Organizations (LSOs)	56	56	-
12	Thatta	Community Organizations (COs)	5,673	5,673	-
		Village Organizations (VOs)	801	801	-
		Local Support Organizations (LSOs)	41	41	-
13	Badin	Community Organizations (COs)	8,533	8,534	-
		Village Organizations (VOs)	974	982	0.8%
		Local Support Organizations (LSOs)	68	68	-
14	Umerkot	Community Organizations (COs)	5,341	5,341	-
		Village Organizations (VOs)	755	755	-
		Local Support Organizations (LSOs)	40	40	-
GRAND TOTAL		Community Organizations (COs)	79,432	79,542	0.14%
		Village Organizations (VOs)	13,944	13,969	0.2%
		Local Support Organizations (LSOs)	592	592	0.0%



S. No.	Districts		Geographical Coverage			
			Total No. of area in the District	# of SRSO intervened area as of Sep: 2024	# of SRSO intervened area as of Dec: 2024	% increase during Qtr: % of total area coverage as of Dec: 2024
1	Ghotki	Union Council	66	66	66	-
		Village	2,282	1,255	1,255	-
		Household	162,270	120,767	120,767	-
2	Jacobabad	Union Council	40	29	29	-
		Village	2,478	2,230	2,230	-
		Household	99,944	84,893	84,893	-
3	Kashmore @ Kandhkot	Union Council	37	37	37	-
		Village	2,250	2,025	2,025	-
		Household	142,919	80,345	80,345	-
4	Khairpur	Union Council	88	88	88	-
		Village	3,602	3,314	3,314	-
		Household	266,734	188,830	188,876	0.03%
5	Larkana	Union Council	47	47	47	-
		Village	1,407	1,280	1,280	-
		Household	121,019	74,135	74,135	-
6	Naushahro Feroz	Union Council	51	5	5	-
		Village	2,192	1,028	1,028	-
		Household	212,073	14,325	14,325	-
7	Qamber - Shahdadkot	Union Council	52	52	52	-
		Village	2,167	1,971	1,971	-
		Household	146,804	101,747	101,747	-
8	Shikarpur	Union Council	50	50	50	-
		Village	2,285	2,056	2,056	-
		Household	133,249	102,306	102,306	-
9	Sukkur	Union Council	37	37	37	-
		Village	1,709	881	881	-
		Household	108,837	60,547	61,242	15%
10	Shaheed Benazir Abad	Union Council	51	34	34	-
		Village	3,537	362	362	-
		Household	210,984	-	-	-
11	Sanghar	Union Council	73	73	73	-
		Village	3,192	2,904	2,904	-
		Household	206,774	154,792	154,867	0.01%
12	Mirpurkhas	Union Council	55	55	55	-
		Village	3,070	2,763	2,763	-
		Household	155,159	108,818	108,868	0.07%
13	Thatta	Union Council	41	41	41	-
		Village	2,404	2,163	2,163	-
		Household	133,586	93,675	93,675	-
14	Badin	Union Council	68	68	68	-
		Village	3,936	3,542	3,542	-
		Household	212,535	148,638	148,678	0.10%
15	Umerkot	Union Council	40	40	40	-
		Village	2,362	2,125	2,125	-
		Household	127,965	90,369	90,369	-
GRAND TOTAL		Union Council	796	722	722	-
		Village	38,873	29,899	29,899	-
		Household	2,440,852	1,424,187	1,425,093	0.58%



District-wise Disbursement of Income Generating Grants (IGG) (Women Beneficiaries)

S. No.	Districts	as of September 2024,		as of December 2024,		% increase during Qtr
		# of BNFs:	Amount disbursed (In Millions)	# of BNFs:	Amount disbursed (In Millions)	
1	Shikarpur	3,717	39.5	3,717	39.5	-
2	Kashmore - Kandhkot	2,543	26.13	2,543	26.13	-
3	Jacobabad	1,348	17.31	1,348	17.31	-
4	Khairpur	5,503	79.94	5,503	79.94	-
5	Sukkur	1,432	18.7	1,432	18.7	-
6	Ghotki	2,944	44.17	2,944	44.17	-
7	Larkana	8,581	111.8	8,581	111.8	-
8	Qamber - Shahdadkot	11,682	171.9	11,682	171.9	-
9	Badin	4,042	57.37	4,042	57.37	-
10	Thatta	3,708	55.57	3,708	55.57	-
11	Umerkot	3,708	55.16	3,708	55.16	-
12	Mirpurkhas	3,382	49.35	3,382	49.35	-
13	Sanghar	5,056	71.79	5,056	71.79	-
Total IGG Disbursed		57,646	798.66	57,646	798.66	-

Un Conditional Grant-Malteser International

Achievement as of
December 2024

S. No.	Districts	# of Beneficiaries	Amount Disbursed (Millions)
1	Un Conditional Grant to Vulunerbale Community-MI-GFFO	1,337	48.13
	District Khairpur	737	26.53
2	Un Conditional Grant to PWD (Person with Disable-MI-GFFO	600	9
	District Mirpurkhas	360	5.40
	District Khairpur	240	3.60
3	Un Conditional Grant to Vulunerbale Community-MI-ADH	700	22.40
	District Khairpur	400	12.80
	District Mirpurkhas	150	4.80
	District Sanghar	150	4.80

District-wise Disbursement of Community Investment Fund (CIF) (Women Beneficiaries 100%)

S. No.	Districts	As of September 2024,				As of December 2024,			
		BNFs	Seed Money	Beneficiaries	Revolved	Beneficiaries	Seed Money	Beneficiaries	Revolved
1	Shikarpur	40,239	396.51	-	-	40,239	396.51	-	-
2	Kashmore @Kandhkot	35,863	374.07	-	-	35,863	374.07	-	-
3	Jacobabad	18,371	226.43	-	-	18,371	226.43	-	-
4	Khairpur	25,787	454.55	53,850	948.48	28,708	556.51	58,617	1,098.59
5	Sukkur	13,382	415.72	22,951	733.74	14,169	440.52	25,490	820.10
6	Ghotki	21,529	547.92	32,844	867.32	22,692	579.49	36,545	973.75
7	Naushahro Feroz	370	1.85	-	-	370	1.85	-	-
8	Larkana	16,296	251.42	34,906	636.13	16,296	251.42	34,906	636.13
9	Qambar-Shahdadkot	25,489	402.40	59,940	1,071.48	25,489	402.40	92,410	1,728.42
10	Badin	20,901	416.84	45,597	830.61	24,452	510.71	39,807	685.96
11	Thatta	14,636	309.72	31,080	628.97	16,172	368.59	33,676	718.16
12	Umerkot	16,058	318.25	35,474	705.55	16,058	318.69	36,662	742.84
13	Mirpurkhas	16,659	337.02	39,608	779.71	18,748	406.81	42,333	866.14
14	Sanghar	23,504	441.32	58,547	1,039.87	25,836	520.21	62,843	1,164.44
Grand Total		290,084	4,894	414,797	8,242	303,463	5,354.21	463,289	9,434.52



A Way To Self-Reliance: Success Stories

Arz Muhammad: An inspiring rural youth initiates a Start Up of slipper making unit

Ghotki, Sindh



A poor mother of Arz Muhammad Mahar proudly inaugurated his small-scale slipper production unit at his home, marking a significant step towards self-reliance and entrepreneurship. This initiative was made possible through the Sindh Rural Support Organization's People's Poverty Reduction Programme (PPRP) and its Enterprise Development Fund (EDF), by the Government of Sindh. His mother inaugurated her son's self-reliance and entrepreneurship unit.

A small-scale slipper production unit has been established in a neighborhood of Ghotki city by Mr. Arz Azad Mahar, a resident of the village Aarab Mahar, UC Saleh Mahar, Ghotki. He is a post-graduate and former development worker turned entrepreneur, initiated this venture with an interest-free loan of Rs. 250,000 provided by the SRSO to support his start-up. Through this funding, budding entrepreneurs like Arz Muhammad receive the necessary resources to begin their ventures, thereby creating sustainable livelihoods for themselves and their families.

"I conducted a market survey to identify the most pressing needs of the people that were also feasible to address. It became clear that there was no production unit of slippers in Ghotki, despite its viability. To gain insights, I visited Lahore and explored manufacturing units operating at small, medium, and large scales, learning about their processes and operations." Entrepreneur Arz Azad says about his enterprise.

"Inspired, I decided to establish my production unit. I researched funding opportunities and learned about SRSO's interest-free loan program. After contacting SRSO and

presenting my business idea and detailed plan, they agreed to support me in setting up the production unit and starting the business." He further added.

"I design, make and furnished slippers according to market and client's needs and orders. In this whole process my family members supported in pacing other tasks at home meanwhile, two other assistants are supporting in marketing and supply chain to shops in city and nearby towns and villages" he further said proudly that "I am able run it successfully and return installments to SRSO as well. I encourage and train others especially educated youth o start their startups to generate income and end unemployment on sustainable basis."

By empowering entrepreneurs like Arz Muhammad, we move closer to our shared goal of poverty reduction and economic growth across Sindh, fostering a culture of self-sufficiency and resilience.





From Homemakers to House Builders: Women Redefining Strength

More than eighty women have started construction work under the supervision of trained masons to construct SPHF-resilient houses.

Village TarkoWado, Thari Mir Wah, Khairpur

In the rural village of Tarko Wado, Thari Meer Wah, Khairpur, the Sindh Government's Sindh People's Housing for Flood-Affected (SPHF) project has sparked a transformation that goes beyond providing shelter to the flood-affected families of 2022. It has not only created hundreds of jobs across Sindh but also challenged societal norms, empowering women to step into roles traditionally dominated by men.

"More than eighty women from the village have embraced this opportunity, working alongside men under the supervision of trained masons to construct resilient houses." Sahib a women worker from village told about their labour. "The project has provided job opportunities for many, including me, who now earn a daily income while mastering construction skills." She further added. Their participation reshapes perceptions in a male-dominated society, proving their capability to work on equal footing with men.

Balancing household chores with construction work, these women are building homes and crafting safe havens for their families. The SPHF project has trained masons in resilient housing techniques, and these women have gained valuable knowledge about reinforced structures, elevated foundations to prevent flooding, and disaster-resistant designs.

The financial independence they have achieved is life-changing. They are now investing in their children's education and improving their quality of life. This newfound empowerment has given them confidence and a sense of pride, as one laborer Tayaba shared, "In a society where women are often underestimated, we have shown that we can work alongside men, build homes, and manage our families. I never imagined I could do this, but now I feel empowered and proud."



The Story of Sabira-Empowering Women: A determination and growth

Village of Pir Bux Kalhoro UC Mahoota, District Larkana

Sabira, a talented tailor from the small village of Pir Bux Kalhoro in UC Mahoota, District Larkana, has long supported her family through her stitching skills. For years, she relied on an old, manual sewing machine, which limited her productivity. On most days, she could only complete one suit, despite putting in hours of hard work. With her family depending on her income, she always dreamed of expanding her small tailoring business.

"One day, I learned that the Sindh Rural Support Organization (SRSO) is offering interest-free Enterprise Development (ED) loans to women, to help them grow their micro-enterprises. Encouraged by this opportunity, I reached out to own Village Organization (VO) and applied for an ED loan. My request was approved, and I received a loan of PKR 100,000." Sabira tells her story

"After getting this loan, I traveled to the Larkana market and purchased a new Jokey semi-automatic sewing machine, a solar plate, a battery, and other essential stitching tools." She further added. "I my sewing business upgraded and transformed overnight. Now, I can stitch four to five suits a day, earning PKR 300 to 500 per suit, depending on the design." She said proudly.

"Thanks to new equipment with the support from SRSO, not only increased my productivity but also income, which is bringing stability and happiness to my whole household." Sabira thanks to SRSO.

Sabira's story is a testament to the power of perseverance and the opportunities created by micro finance support. Today, she is proud of her accomplishments and is a shining example of how small investments can make a big impact in the lives of hardworking women.



PICTORIAL HIGHLIGHTS



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