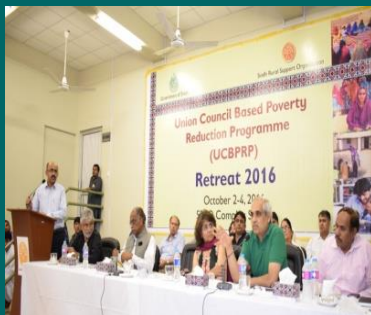




# WEEKLY E-NEWSLETTER

Issue #  
16  
Year-2016



**ISSUED BY MER SECTION (HEAD OFFICE)**

## Message of the Week

"Let us try to teach generosity and altruism because we are all born selfish."  
» Richard Dawkins"

## News/Events/Highlights/Activities

### "Union Council Based Poverty Reduction Program Retreat 2016"

"Union Council based Poverty Reduction Program Retreat 2016" was organized by Sindh Rural Support Organization at SRSO Complex Sukkur from 02<sup>nd</sup> to 4th October 2016. The Program was chaired by RSPs Chairman Mr. Shuaib Sultan Khan and CEO-SRSO Mr. Muhammad Dittal Kalhoro formally started the event by welcome note to all notable and distinguishes guests i.e. Government different stakeholders, MPA, MNA, Commissioner, ADC and RSPs Board of Directors, CEOs, SRSO UCBPRP Project Head & team, Senior Professionals and others.

The objective was to develop a future strategy and to strategize institutional strengthening and sustainability, through collaboration by defining role of the Community, Government and SRSO.

The Union Council Based Poverty Reduction Programme (UCBPRP) was funded by Planning & Development Department (Govt. of Sindh), aimed at reducing poverty in rural areas of Sindh, was launched in February 2009, in district Shikarpur and Kashmore-Kandhkot. After analyzing the performance in both the districts, Government of Sindh subsequently expanded this program in Jacobabad district as well in Mar 2010.

The UCBPRP is creating an impact in transforming the social mobilization process into a more effective tool for empowering people and distinguishing the community organizations, as effective sources for poverty reduction and delivery of services.



## Some Glimpses of UCBPRP Retreat-2016 at SRSO Complex Head Office Sukkur

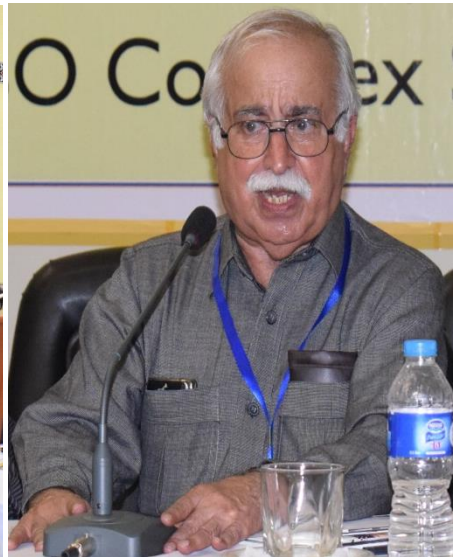


Some Glimpses of SRSO UCBPRP Retreat Management -honored with Dinner to all notables Guests





Especial Guests of UCBPRP Retreat-2016 at SRSO Complex Taj Petroleum Shikarpur Road Sukkur





**SUCCESS-New staff Orientation Training:**

Three days orientation training was arranged for newly hired employees in SUCCESS Programme. The training was arranged at SRSO district office Larkano. RSPN Muhammad Ali Azizi conducted the session of History & background of RSPs and Rural Support Social Mobilization Programme concept and 3 tiers Social Mobilization approach in rural development. Team Leader Mr. Jamal Shoro conducted the session on

orientation of SUCCESS Programme and Social Organizer as a catalyst. In Last, Certificates distribution ceremony was held where Deputy Director Social Welfare department district Larkano Mr. Faheem Bhutto along with Mr. Gada Hussain Abbasi ( Social Welfare Officer taluka Bakrani) participated and distributed the certificates among staff.



**DM Khairpur Field Visit of Social Fund Schemes:**

DM Khairpur paid an official visit to CRCFA Social Funds Scheme at VO Al-Mumtaz Choudhary UC Tando Masti and conducted a VO meeting at Village Sodho Jogi just to remind them that now it's your responsibility that sustain this village beauty and maintain these safe play area for your children.



## CMST Refresher for Community at Khairpur District:

Two days training was arranged at community local institutes training of CMST Refresher at VO Saindad Dahar District Manager with CIF team Khairpur also participated & conducted a session.



## Field Visit of Ms. Savaila Hunzai (RSPN) at Grahi Sahib Khan Cluster School

RSPN official Ms. Savaila Hunzai (Research Associate) is on field visit of different UCBPRP areas where she will script success stories and community struggle and boosting up life their through CIF. So she paid



official visit at Community Managed Cluster Schools regarding research work for identification and jotting down the successful true stories of children. The purpose of this visit was see the impact of all UCBPRP on socio-economic and living conditions of community through CIF and UCBPRP other components'. While visit at Cluster School Garhi School sahib

khan, she met with school faculty and children. She enjoyed a lot in discussion with children while visiting different classes. The children shared their dreams with whole heartedly and outspokenly that what they want to be in future. She was impressed so much from children, their talkativeness, confidence and listening their big visionary dreams which were truly reflecting the society that what is going on in their surrounding i.e. one children from 9<sup>th</sup> class told to Savaila that I want to become a judge because the rich people are doing injustice with poor that's why I will become a judge and will give justice to all people and there will be no parity among community for a holy cause of justice. She Visited school to identify the successful stories of children and social mobilization impact on the children families through managing the community



## RSPN Research Associate field Visit to LSO Bakhtawar:

UCBPRP Project CIF beneficiaries have scripted their success stories with their burning midnight oils by awareness and managing the community through awakening the other members to do something for the community with the collation of SRSO and Government of Sindh. She met with LSO Bakhtawar Ms. Rehana Memon general LSO Member and writes her story in golden words like a candle in the dark for the other women.



## SUCCESS-VO Formation

On 06 October 2016, under the SUCCESS Programme funded by European Union, Social Mobilization Team of Sindh Rural Support Organization (SRSO) District Qambar Shadadkot formed a Village Organization (VO) in village Mahi Darban of UC Yarodero and Taluka Naseerabad, district Qambar Shadadkot. Mr. Muhammad Ali Azizi (RSPN)

and Senior Officials of SRSO participated in formation process and Mr. Azizi conducted a fruitful session on managing the community at single platform to strive for community development within scarce resources.

## Celebration of International Day of Older Persons:

The International Day of Older Persons observed on 1st October throughout the world including SRSO-Help Age-BLF Project. This year's theme for world older person day is "Take a Stand against Ageism. Sindh Rural Support Organization organized an honoring ceremony for the older persons in Shikarpur and Jacobabad on 04 October 2016. Both events were attended by Older people Associations (OPAs- community based organizations), NGOs and government officials.



## World Animal Day:

Sindh Rural Support Organization commemorated "World Animal Day" under the theme, "Animal welfare should be the concern of everyone", in Sukkur, Larkano and Jacobabad by team of "Equine Welfare Project" (partnership of SRSO and The Brooke). The commemoration was aimed at promoting awareness creation to improve the lives and livelihood of both animals and the people. Animals too play crucial roles in the socioeconomic development of any country.



Awareness sessions were conducted in camps for the welfare and five freedoms of animals. Speaking on the occasion, coordinator of the Brooke Project said taking care of the welfare of Equine animals is equally important as these animals are very important in communities; particularly farming communities. The Brooke-SRSO distributed Feed bags and awareness materiel in equine owners.

## Noushero-feroze-IFL Cheque Distribution

SRSO SMU Naushahro Feroze team Distributed IFL cheques in 47 Benifacries of 4 COs in village Dhani Bux Samo Uc Noorpur District Nausahro Feroze.



### SUCCESS-CO Formation

Social Mobilization Teams (SMTs) of Sindh Rural Support Organization formed twenty six (26) Community Organizations by organizing 503 households in Larkano and Qamber-Shahdadkot, districts. Eleven (11) Program Introduction Dialogues were also conducted under the SUCCESS program funded by the European Union.



### Recognition Award

Shamrock Conferences International arranged the 10th Pakistan MICROFINANCE Forum 2016 on October 4 at Marriot Hotel Karachi. Ms. Shazia Shaikh from SRSO-Microfinance received "Pakistan Microfinance Recognition Award of 2016" for Sindh Rural Support Organization.



### Green and Clean Sindh Campaign by NRM-SRSO Head Office

"Communities that Plant together, Grow together".SRSO Organized Communities planted various types of "six hundred seventeen thousand seven hundred" (617,700) plants in rural Sindh with the technical and financial support of Sindh Rural Support Organization.SRSO arranged programmes to create social awareness about the importance of tree plantation and made people aware about the benefits of trees in our life and their role in making the environment balance. People of almost all stakes appreciated the initiatives taken by SRSO to protect environment by planting trees.





## SUCCESS- Poverty Score Card Survey

European Union (EU) funded Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme, SRSO PSC is doing their work with dedication and commitment and now the post monitoring system has been started through Supervisors to cross verify and recheck the covered and uncovered areas. Following are the complete details of PSC till 8<sup>th</sup> October 2016.

District	Households Covered	Total UCs	Completed UCs
Larkano	1,047,95	47	47
Kambar-Shadad Kot	1,007,09	52	45



## Health Communication Project-District Larkano



As per Usual schedule the monthly meeting was conducted at RHC Gerello, SRSO Unit office Ratodero, SRSO Unit Office Dokri, SRSO District Office Larkano community health workers of concerned area participated regarding monthly meeting, where they reported their performance. On the other hand refresher was conducted by HCP Team in which Question and reservations regarding were dealt successfully and discussed the proper use of IPC Toolkit in Community Support Group meeting.



## Orientation of MIS Record Keeping

RSPN Provincial team organized on day orientation at VIP Guest House Sukkur, in which detailed orientation regarding MIS Record of community health worker's, in which Focul person SRSO, District project officers and social organizers of five districts participated in meeting.



**Condolence Message** All staff of SRSO offers their profound regret & heartfelt condolence upon the demise of their beloved ones to **Mr. Zubair Ahmed (Head I.T)**, **Ms. Shazia Shaikh (Head-MF)**, **Shazia Larik (Manager HR)** and **Ms. Paras Faiz (HR Professional)**. May Allah rest the departed Souls in eternal Peace and Give courage to deceased families to bear this irreparable loss. Ameen

### Office Circular:

MER-Publication unit has successfully published One Quarterly April-June 2016 (English Version) Magazines.'

### Happy Birthday:

Many Happy return of this day and Have a wonderful birthday. We wish you're every day to be filled with lots of love, laughter, happiness and the warmth of sunshine.

Happy Birthday to **Mr. Naveed Ishaque Memon, Amjad Ali Tunio (MER Officer H.O) Sayed Zain-UI-Abdin Shah (MER-Head Office) & Ms. Sanam Sidiqi (MHI-Officer Head Office)**

## Meeting of SRSO High Officials with New CM-Sindh and Ex-CM Sindh

Chairman SRSO Mr. Shoaib Sultan Khan along with CEO SRSO-Mr. Muhammad Dittal Kalhoro and NRSP CEO-Mr. Rashid Bajwa and high Official of SRSO met with CM Sindh Mr. Sayed Murad Ali Shah and Ex-CM Sindh Mr. Sayed Qaim Ali Shah and discussed the role played by SRSO in harnessing people potential and rural development in reduction and alleviation of poverty from rural and unprivileged areas of Sindh. Chairman SRSO told the Ex-CM Sindh about development and empowering rural women in society and changing living standard of managed community after the SRSO intervention through participatory approach to every single household by three Tiers Social Mobilization approach.







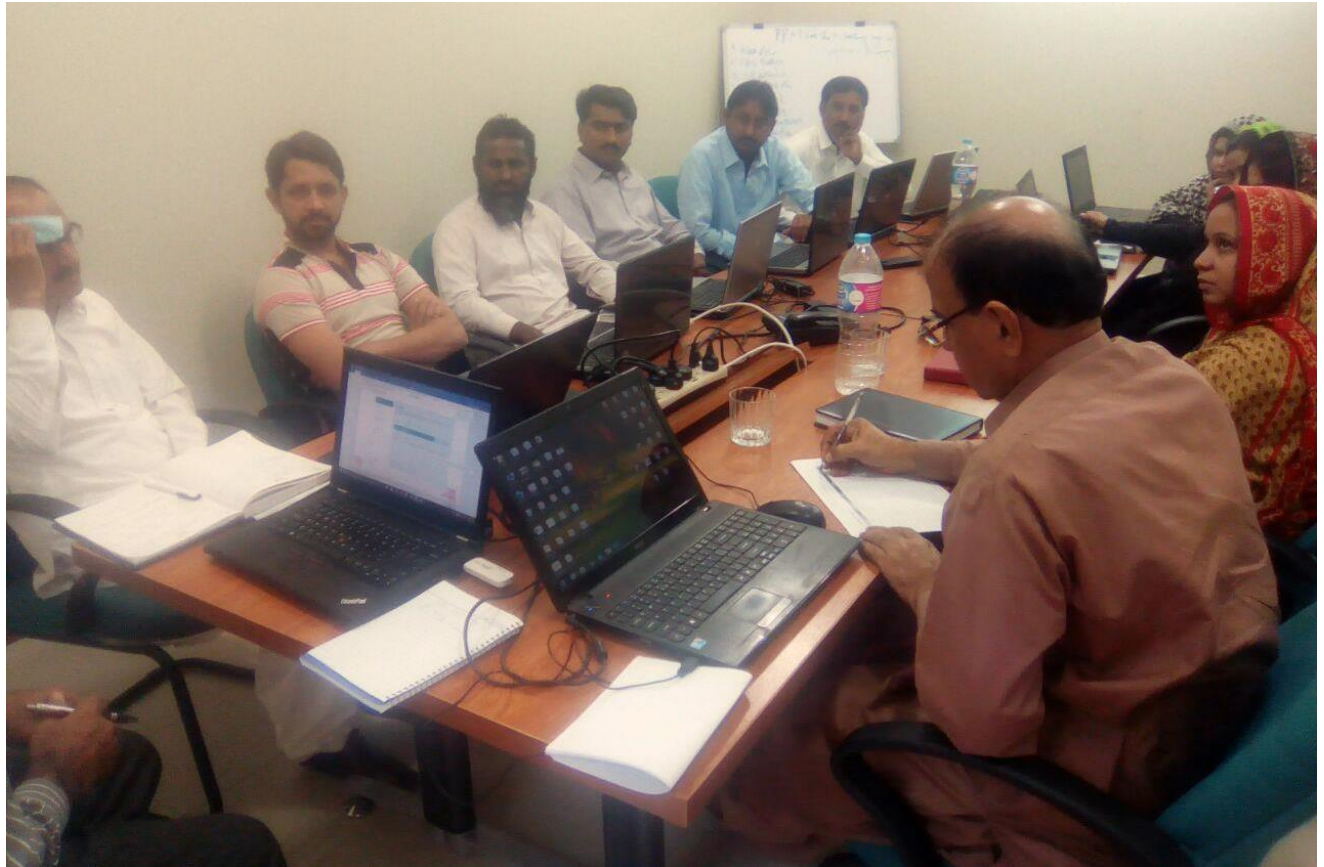
Ghotki District

## Free Medical Camp for One week for livestock with the partnership of ENGRO Chemical & Government Livestock Department

SRSO Ghotki team arranged free medical camp for livestock for poor community with the coalition of Engro Chemicals and Government Livestock Department.



BLF-HelpAge Project “Empowering Older people to improve their lives”, a monthly progress review and planning meeting was arranged at Head office SRSO Sukkur.



**CED-Craft Enterprise Department Display Centre at Head Office SRSO Sukkur**

CED Section’s Display Centre is ready to inaugurate and set at Head Office SRSO Sukkur where all the Hand made products of BDGs (Business Development Groups) of Rural Women has been set in the showcase drawers and gondolas’ of every brand like date palm Leaf, Appliqué and Stitching,Ajrak and unstitched Clothes, Hand Bags and many other hand made products in display center.







Media Coverage:

Certified THE Largest Circulated Sindhi Daily of Pakistan

ہڪ ئي وقت ڪراچي، حيدرآباد ۽ سکر مان شايع ٿيندڙ پهرين سنڌي اخبار

DAILY KAWISH

روزانه

Daily Kawish Hyderabad

Thursday 06 October, 2016

(جلد 27) خميس 06 آڪٽوبر 2016 ۽ بمطابق 04 محرم الحرام 1438ھ (شمارو 63) قيمت 15 روپيا

**بزرگ شهري رعايت**  
شمير ممتاز چيو آهي ته سنڌ ۾ وڏي عمر وارن ماڻهن لاءِ جامع پنڪيج لاءِ قانون سازي ڪئي آهي جنهن تحت 60 سال ۽ ان کان مٿي جي عمر جي بزرگ ماڻهن کي خانگي اسپتالن ۾ طبي سهولتن ۾ 25 سيڪڙو ٽرانسپورٽ جي پاڙن ۾ 50 سيڪڙو سٽنن، پارڪس، هوٽلن ۽ ٻين تفريحي جاين تي 25 سيڪڙو رعايت ڏني ويندي جڏهن ته بزرگ ماڻهن جي وفات وقت تدفين جو خرچ به سنڌ حڪومت برداشت ڪندي نيو ڪراچي ۾ پيرسن ماڻهن جي بحالي واري مرڪز جي پيڙهه جو پٿر رکڻ جي موقعي تي ميڊيا سان ڳالهائيندي هن وڌيڪ چيو ته ان سينٽر ۾ 50 بزرگن کي بنيادي صحت، لائبريري، فزيو ٿراپي، انڊور گيمز، سوشل ڪونسلنگ، نفسياتي مشاورت سميت رهائش جون سهولتون فراهم ڪيون وينديون

**بزرگ شهرين کي طبي سهولتن ۽ ٽرانسپورٽ پاڙن ۾ رعايت ڏيڻ جو فيصلو**  
ڪراچي (بيورو رپورٽ) سماجي پلائي واري صوبائي وزير / صفحو 11 ڪالمر