

Monthly Progress Report

SRSO-IHSAS-BCC

District Larkana & SBA

**February,
2014**

Table of Contents

S.No	Topics	Page No
1	Project Preface-----	3
2	Project Introduction-----	3
3	BCC Approach-----	4
4	Lat Two Quarter Status as per Old Strategy-----	5
5	IHSAS-BCC Target VS Ach; as per new strategy-----	6
6	VHC Formation in Feb-2014-----	8
7	Coordination Meeting in Feb-2014-----	9
8	6 Days Training to FFPs in Feb-14-----	9
9	Orientation Government Official in Feb-14-----	10
10	Organizing Community Theater in Feb-14 -----	10
11	Organizing Ulma Session in Feb-14-----	11
12	Organizing Sehat Mela in Feb-14-----	11
13	Training to VHC in Feb-14 -----	12
14	Provision of Medical Kit to FFs in Feb-14-----	12
15	Reports related Progress-Jan-14-----	13
16	Report 01 from District LRK-----	14
17	Report 02 from District SBA-----	29
18	Report 03 from District LRK-----	39
19	Report 04 From District SBA-----	53
20	Media Coverage LRK -----	54
21	THE END-----	60

Preface of Report

This Report Based on Monthly Progress of IHSAS -BCC Component, That's Progress Achieved by Sindh Rural Support Organization as of February, 2014 at District Larkana and Nawbshah

Technically Report Based on two Parts one about Project Preface and other based on Progress of February, 2014.

Project Introduction

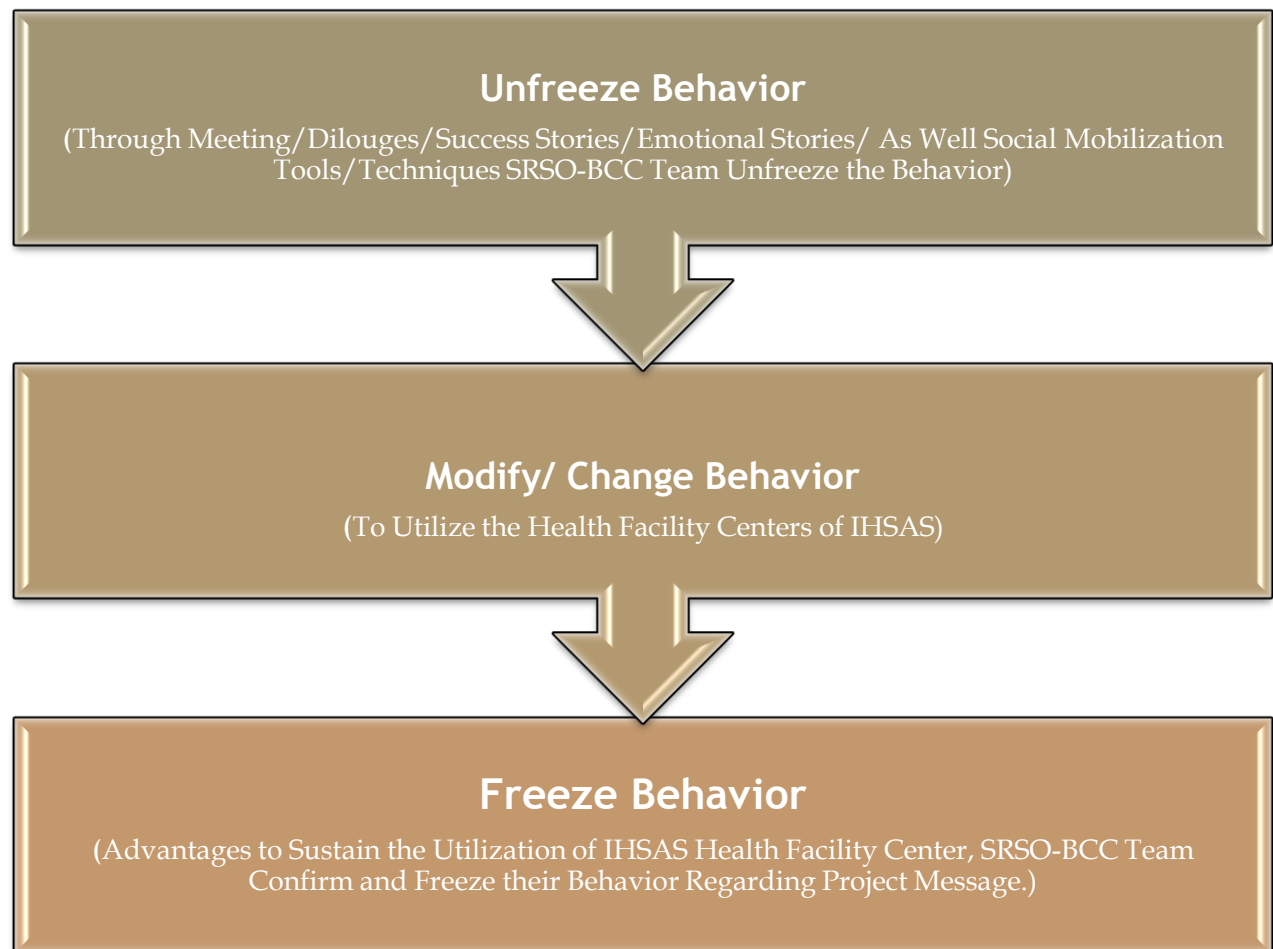
The Group for Health Service Delivery Contracting-Out in Pakistan, branded as IHSAS (Integrated Health System Strengthening Alliance), comprising of Integrated Health Services (IHS) as the lead agency with Ibne Sina Afghanistan and Sindh Rural Support Organization (SRSO) as other partners, have been awarded contracting out project by Government of Sindh & One UN with financial assistance of Norwegian Government, under Norwegian Pakistan Partnership Initiative (NPPI). The prime adjective of this project is to ensuring quality Maternal, Newborn, Child Health Care and Family Planning services under Pay for Performance contract in two districts of Sindh; Shaheed Benazir bad and Larkana. There are two major outcomes of the project, one for supply side and other aimed at strengthening the demand side through social mobilization & behavior change communication.

Health of mothers, newborns, infants and children is very important for any society. A healthy mother gives birth to healthy infants who grow into adults with sound body and mind, live a productive life, and contribute to the family and society. Being the prime caregivers of children, mothers have the most significant impressionable effect on their children in the early development years (Tamis 2001; Landry 2000). The healthy future of a society depends on the health of the children of today and their mothers, who are guardians of that future. If physically and mentally healthy, women can steer their children and the family towards prosperity and long lasting happiness. Government of Pakistan being a signatory to the U.N Declaration of Human Rights is responsible of ensuring right to health for all the members of its population including women and children. This right is enshrined in the 1973 constitution of Pakistan as part of the economic, social and cultural rights section and includes: basic necessities for an adequate standard of living including

employment, nutrition, shelter, healthcare, and education. Our religious teachings highlight the need of taking care of health of mothers and children. Our great leadership always emphasized the importance of women and children in developing a sustainable society and a vibrant Pakistan yet the situation of health of mothers, newborns and children is not satisfactory.

Behavior Change Communication Approach

SRSO-BCC Component Based on different Types of Activities, All Activities Playing Very Important Role in this Component,



This Approach refers to the systematic attempt to modify/influence behavior, or practices and environmental factors related to that behavior, which indirectly or directly promote health, prevent illness or protect individuals from harm.

Old Strategy IHSAS-BCC Status of Last Two Quarters (July-Dec-2013)

Sindh Rural Support Organization												
IHSAS-BCC Quarter Wise Progress (July-Dec, 2013)												
S.No	Activity	District	Overall Targets	Qtrr 1			Qtrr 2			Cumulative		
				Q-1 Targets	Q-1 Achievements	Q-1 %	Q-2 Targets	Q-2 Achievements	Q-2 %	Total Target of Project	Total Achievement of Project	% of Total Achievement
1	Scope of Social Mapping exercise Defined	Lark	1	1	1	100	0	0	0	1	1	100
		SBA	1	1	1	100	0	0	0	1	1	100
Sub Total			2	2	2	100	0	0	0	2	2	100
2	Identification of FFP in identified villages	LRK	60	60	15	25	45	15	33	60	30	50
		SBA	150	150	0	0	150	82	55	150	82	55
Sub Total			210	210	15	7	195	97	50	210	112	53
3	Orientation workshop with staff and different stakeholders	Larkana	2	2	1	50	1	1	100	2	2	100
		SBA	2	2	1	50	1	1	100	2	2	100
Sub Total			4	4	2	50	2	2	100	4	4	100
4	Orientation workshops finalization and conduct with FFP	Larkana	5	2	1	50	4	1	25	5	2	40
		SBA	12	8	0	0	12	0	0	12	0	0
Sub Total			17	10	1	10	16	1	6	17	2	12
5	CO/VHCs developed and functioning according to project requirement	Larkana	1129	376	69	18	683	116	17	1129	185	16
		SBA	2873	1124	257	23	1824	1063	58	2873	1320	46
Sub Total			4002	1500	326	22	2507	1179	47	4002	1505	38
6	BCC desimination campaign finalization IEC matirial, bruchers, leflets, flyers, bannars etc, radio spots, radio programmes	Larkana	9	3	0	0	6	0	0	9	0	0
		SBA	9	3	0	0	6	0	0	9	0	0
Sub Total			18	6	0	0	12	0	0	18	0	0

7	Community Theater organized around identified HF's	Larkana	5	1	1	100	2	1	50	5	2	40
		SBA	5	1	1	100	2	2	100	5	3	60
Sub Total			10	2	2	100	4	3	75	10	5	50
8	Orientation session with identified Ulmas completed	Larkana	5	1	1	100	2	3	150	5	4	80
		SBA	5	1	0	0	3	2	67	5	2	40
Sub Total			10	2	1	50	5	5	100	10	6	60
9	Seht mela organized / arranged in selected HF's during MNCH week	Larkana	3	0	0	0	3	0	0	3	0	0
		SBA	4	1	2	200	1	0	0	4	2	50
Sub Total			7	1	2	200	4	0	0	7	2	29
10	Medical kit procured and productive to FF's	Larkana	60	60	0	0	60	0	0	60	0	0
		SBA	150	150	0	0	150	0	0	150	0	0
Sub Total			210	210	0	0	210	0	0	210	0	0
11	Community Incentives schemes peramets defined and implemented in targetted communities	Larkana	20	0	0	0	20	0	0	20	0	0
		SBA	30	0	0	0	30	0	0	30	0	0
Sub Total			50	0	0	0	50	0	0	50	0	0

As per New Strategy IHSAS-BCC Target Vs Achievement February-2014

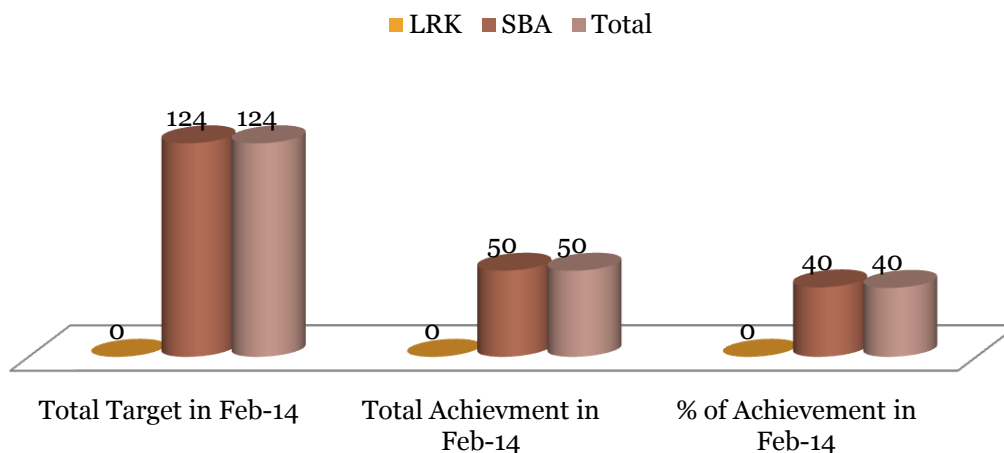
As per new Developed Strategy in targets of IHSAS-BCC Component with Mutual Collaboration and understanding with all IHSAS Partner Organization, below table shows Achievement of February-2014.

Sindh Rural Support Organization								
IHSAS-Behavior Change Communication								
S.No	Activity	District	Overall Targets	Jan-2014 Target	Jan-2014 Achievement	Feb-2014 Target	Feb-2014 Ach	% of Feb-Achievement
1	Social Mobilization (formation of VHC)	LRK	60	60	60	0	0	0
		SBA	150	150	26	124	50	40
Sub Total			210	210	86	124	50	40
2	Coordination meetings with implementing partners and other stakeholders	LRK	1	1	1	0	0	0
		SBA	4	0	0	3	2	67
Sub Total			5	1	1	3	2	67
3	Two days Staff Orientation Trainings	LRK	1	1	1	0	0	0
		SBA	0	0	0	0	0	0
Sub Total			1	1	1	0	0	0
4	06 days training program of FFP	LRK	120	60	56	64	66	100
		SBA	300	150	108	192	192	100
Sub Total			420	210	164	254	258	100
5	Orientation of Satke Holders/Govt Officials	LRK	1	0	0	1	1	100
		SBA	1	0	0	0	0	0
Sub Total			2	0	0	1	1	100
6	Target oriented BCC dissemination campaign in identified areas	LRK	1	1	1	0	0	0
		SBA	4	1	0	2	0	0
Sub Total			5	2	1	2	0	0
7	Organizing community theaters at/around identified facilities	LRK	1	0	0	1	1	100
		SBA	2	0	0	2	1	50
Sub Total			3	0	0	3	2	67
8	Orientation of identified Ulema's and Corner Meetings with Male Groups on identified/ageeed MNCH messages	LRK	1	0	0	0	0	0
		SBA	2	0	0	2	2	100
Sub Total			3	0	0	2	2	100
9	Involve local journalists, FM radio & electronic media anchors in highlighting MNCH issues.	LRK	1	1	1	0	0	0
		SBA	6	0	0	3	0	0
Sub Total			7	1	1	3	0	0

10	Organizing Sehat Mela	LRK	1	0	0	1	1	100
		SBA	2	0	0	2	2	100
Sub Total			3	0	0	3	3	100
11	Training to VHC	LRK	60	0	0	30	19	63
		SBA	150	0	0	15	0	0
Sub Total			210	0	0	45	19	42
12	Provision of medical kit for FF	LRK	60	30	30	30	25	83
		SBA	150	0	0	150	40	27
Sub Total			210	30	30	180	65	36
13	Provision of clean drinking water, Laterines & meeting other basic needs of communities who achieve certain project indicators through community involment & efforts.	LRK	60	0	0	30	0	0
		SBA	150	0	0	150	0	0
Sub Total			210	0	0	180	0	0
14	Participation in routine festivals (uruse, mela)	LRK	1	0	0	1	0	0
		SBA	4	0	0	2	1	50
Sub Total			5	0	0	3	1	33
15	Incentives for FF	LRK	120	0	0	120	0	0
		SBA	300	0	0	300	0	0
Sub Total			420	0	0	420	0	0

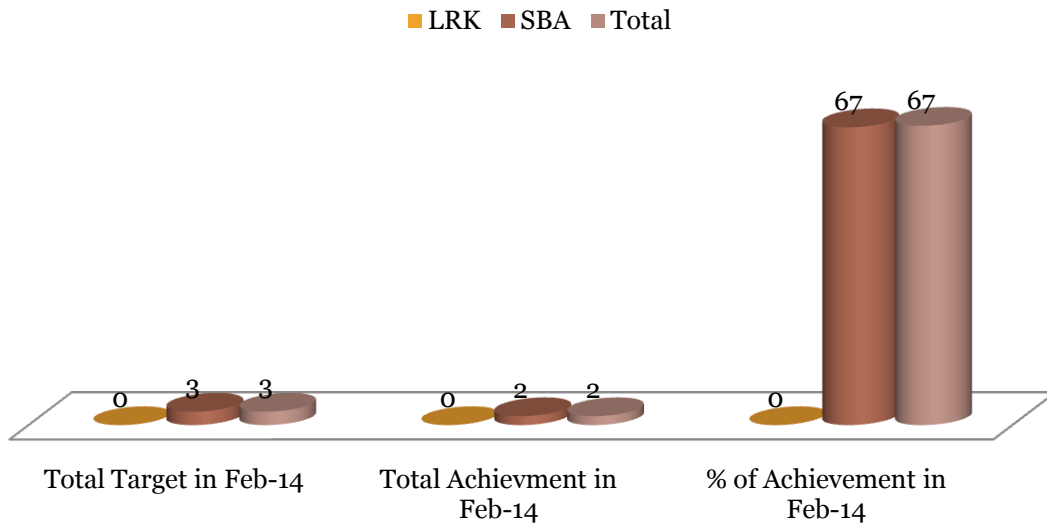
Social Mobilization (Formation of VHC) in Feb-14

This is the activity of IHSAAAS BCC Component, as per Feb-2014 Target of District Larkana have no any Target but District Shaheed Benazir Abad have to formulate the 124 VHCs, overall will be same target, Below Bar Chart Shows the Achievement of VHC Formulation in the Feb-14



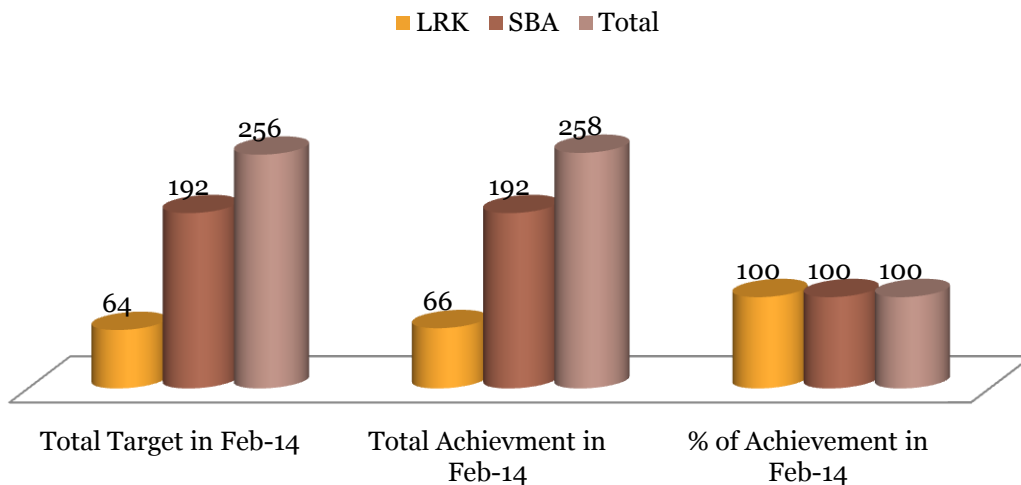
Coordination Meeting with Implementing Partners in Feb-14

This is the activity of IHSAAAS BCC Component, as per Target District Larkana have no any target but District SBA have 3 coordination Meeting Target in the month Feb-2104, below charts shows the achievement of Coordination Meeting in the month of Feb-2014



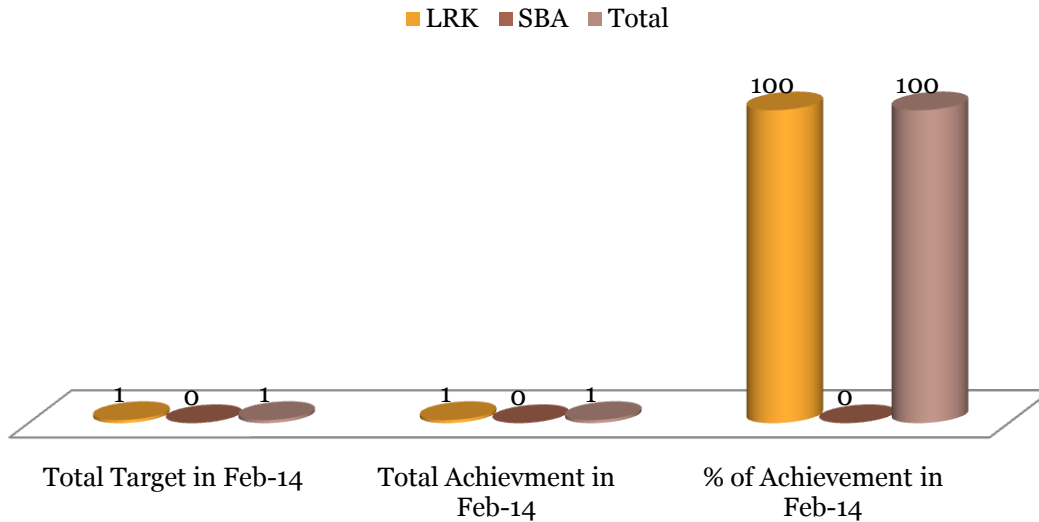
6 Days Trainings to FFPs in Feb-14

This is the activity of IHSAAAS BCC Component, as per Target, District Larkana have to trained 66 FFs members in the Month of Feb-14, but District SBA have to Trained the 192 FFs in the Month of Feb-14, below bar charts shows the achievement of Trained FFs members in the Month of Feb-14.



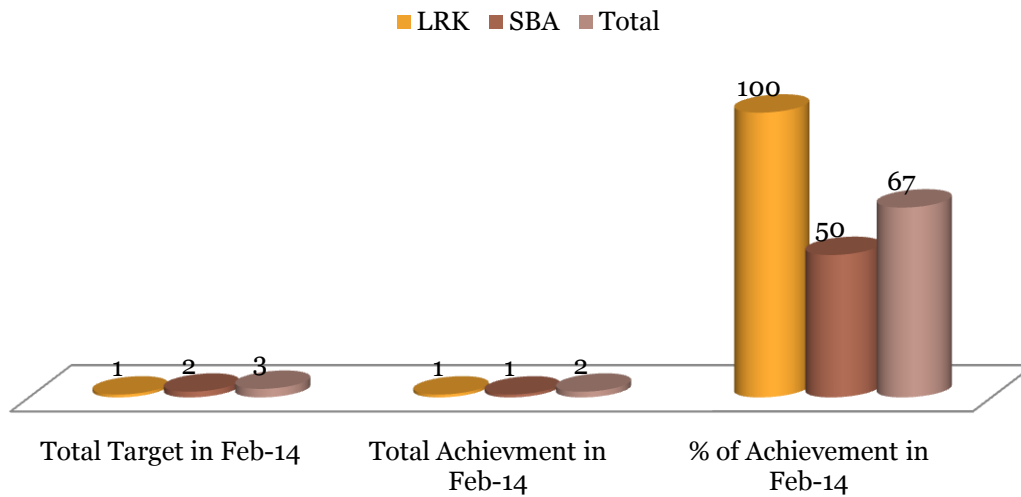
Orientation of Stakeholder/Govt Officials in Feb-14

This is the activity of IHSAS BCC Component, as per Target, District Larkana have to conduct the 1 event of orientation to Government Official/Stakeholder in this Month and District SBA have no any target, Below Bar Charts shows the achievement in the Month of Feb-14



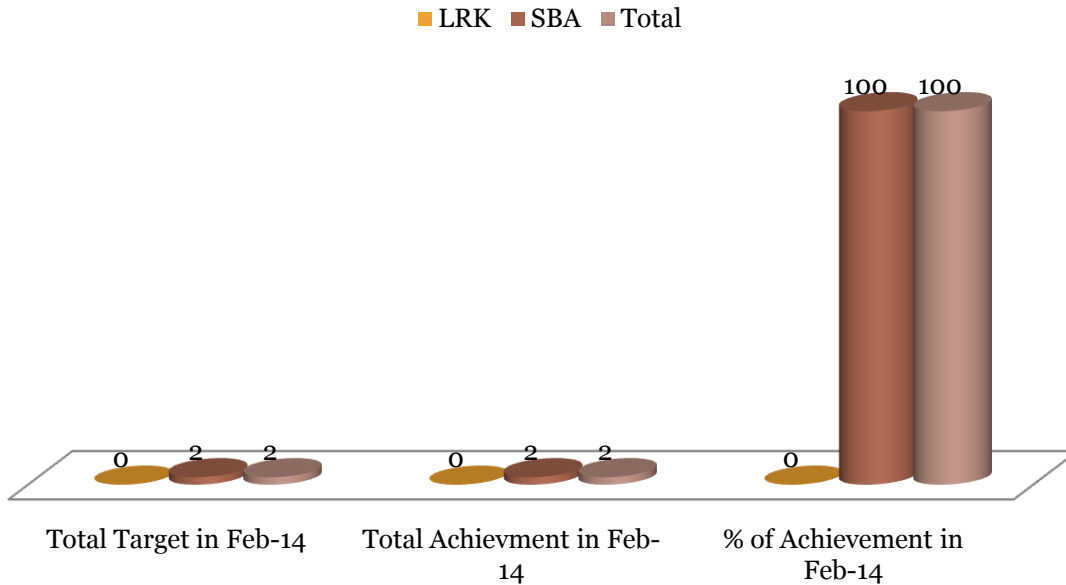
Organizing Community Theater in Feb-14

This is the activity of IHSAS BCC Component, as per Target, District Larkana have to arrange one Community Theater in this Month but District SBA have to arrange 2 events in this Month, Below Bar Charts shows the achievement of Community Theater in the Month of Feb-14



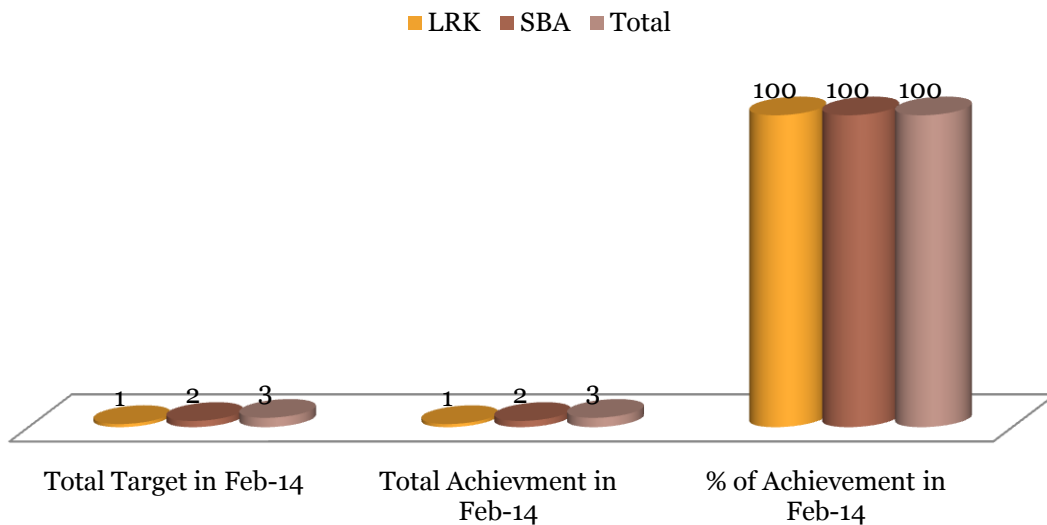
Organizing ULMA Session in Feb-14

This is the activity of IHSAAAS BCC Component, as per Target, District Larkana have no any Target, but District SBA have to organize the 2 events of Ulma Session,, Below Bar Charts shows the achievement of ULMA session organized in the Month of Feb-14



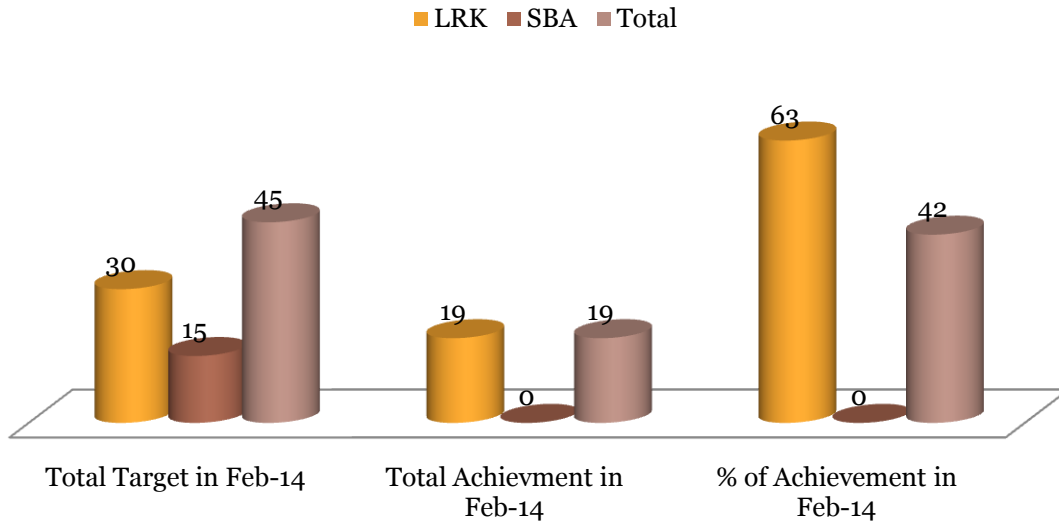
Organizing Sehat Mela in Feb-14

This is the activity of IHSAAAS BCC Component, as per Target, District Larkana have to arrange one Sehat Mela in this Month but District SBA have to arrange 2 events in this Month, Below Bar Charts shows the achievement of Sehat Mela in the Month of Feb-14



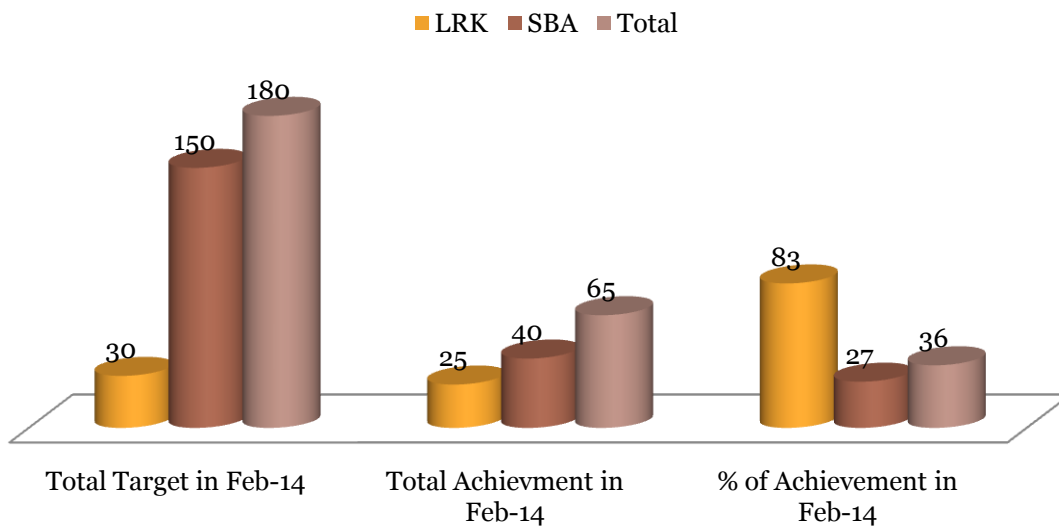
Training to VHC in Feb-14

This is the activity of IHSAS BCC Component, as per Target, District Larkana have to arrange one Community Theater in this Month but District SBA have to arrange 2 events in this Month, Below Bar Charts shows the achievement of Community Theater in the Month of Feb-14



Provision of Medical Kit to FFs in Feb-14

This is the activity of IHSAS BCC Component, as per Target, District Larkana have to provide 30 Medical Kits to FFs in this Month but District SBA have 150 Target in the month of February, Below Bar Charts shows the achievement of above mentioned Activity in the Month of Feb-14



Reports

Related Feb-2014 Progress

Report No#01

Report on POW Event Report

By: Majid Khan PO-MER District Larkana

Introduction of POW:

Sindh Rural Support organization with Collaboration of IHS implemented the IHSAS-BCC Component at District Larkana from July, 2013, This Component Named BCC



Dr. Irshad Moryo (National Programme) during setting the norms of training

stands for Behavior Change Communication, which is solely based on Social Mobilization. BCC engulfs many Activities, which SRSO implements at Field but SRSO faces many challenges while implementing at the field. So for this, SIX Days Project Orientation Workshop of FFPs plays a Role of catalyst for getting this project one

step ahead to its success. Family Focal Person is the Backbone of this whole Project. Therefore, once they are trained than it would be very easy to implement the project with its true spirit.

Objective of POW of FFP:

The main objective of workshop is to orient the overall strategy of BCC to the selected FFPs through community, and to project about their Role and Responsibilities regarding this BCC component

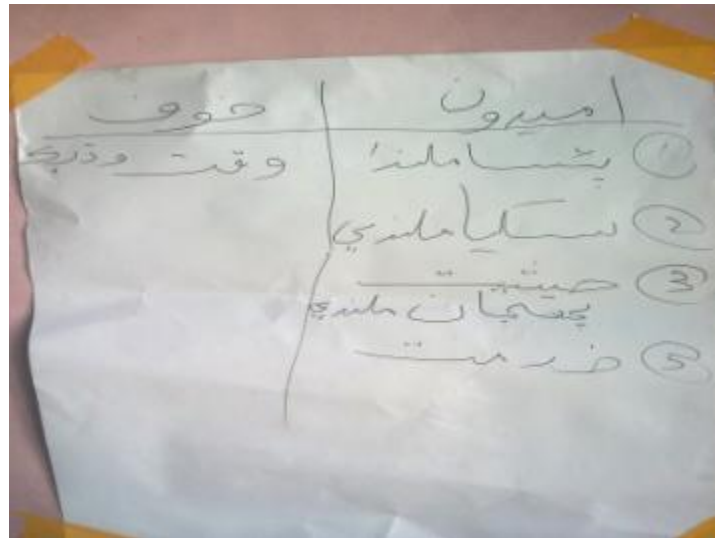
Importance of the POW of FFPs:

POW is the most important tool to disseminate our message exactly what we are intending to do in villages with the help of master trainers. This is the platform from where we can alter the wrong speculations of the masses with the help of willing FFPs by teaching them first. Hence, six days of extensive training are very crucial for us to attain the targets, which we have set in respect of BCC to modify the behaviors and attitudes towards mother and baby health care.

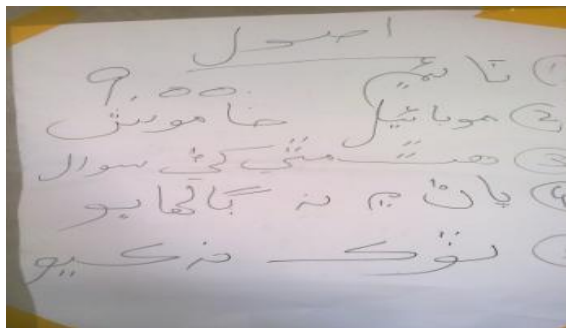
Day 01, February 3rd, 2014.

Training started with the recitation of holy Quran, then welcome note by Ms: Saeeda Shaikh, in which he described the core philosophy of the SRSO and about the project. He also explained about how IHS and SRSO with WHO-NNPI are working together to boost up the awareness about Mother and new child. Core objectives were also presented before audiences.

After this, Dr: Sarfraz Ahmed Shaikh sb and Dr: Irshad Ahmed Morio sb, facilitator and master trainer, carry forward the session. They set norms and values first, what is expected from audiences and what audiences are expecting from this training, was depicted after the exercise of the jotting down the expectations and fears at charts. People were enthusiastic to learn and spread message later to the community with their core of heart.



At the day first, role and responsibilities of Focal Family discussed, where everybody solemnly proclaimed to work with sincerity. Later, they were briefed about how much positive they should be with community, so that community trusts them and work swiftly, because they are liaison in between us and community. Despite of being self centered, FF should be egalitarian for the greater benefit of the community.



Later, they draw charts of the villages so it sorted out that people are well-aware about their respective vicinity. A talk proceeded on the interpersonal communication, which has utmost importance in the Behavioral change communication (BCC). People enjoyed a day by learning these sort of very interesting things.

Day 02, February 4th, 2014.

A day started with pious Holy Quran then recapped yesterday. Later, Dr: Sarfraz Shaikh started with the topic about the role and importance of the health committees and women group for mobilization to other women in routine activities.

Later Dr: Irshad Morio discussed about the schedule of vaccination, its importance and impact. Vaccination

sometimes makes reaction then it become troublesome, in that situation how one can cope up with this by giving first aid. What is neonate, infant and child? It is discussed and defined. How can we save neonate from early mortality? What are the reasons of early mortality? It was discussed that one of the reasons is early marriages. Here what we derive that early marriages is the curse. So for this all participants devotedly passed resolution to abandon this curse.



Mr: Liaqat Khokhar (M & E IHS) has visited at second day. He appreciated about the program, along with it they questioned with participant regarding their understanding and motivation to do work in these uncovered areas. He told them that this is a window of opportunity to get job of LWH in near future to them. They would be kept at priority for recruiting them in other projects of GoS too.

Day 03, February 5th, 2014.

Same as practiced yesterday, then trainer put spotlight on the breast feeding and how and what to give in complementary food. Later, it made clear to participants regarding the nutrition need of the children up to five years, later what should be weight as per the age of the children discussed.



Then instructor interactively discussed about the signs of the pregnancy, and what are the danger signs of the pregnancy and how could we take remedial measure from them.

It was made clear to participants that they will facilitate all villagers regarding the ANC and PNC, to help them to get delivery at nearby facility, vaccinations and what would be expected date of delivery.

Mr: Latif Somroo has discussed about social mapping and made couple of maps for facilitation of the volunteers.

Day 04, February 6th, 2014.

It was resumed with the same practice of recitation of holy Quran and recap of yesterday's session. This day was about the PNC and what complications are often faced by women. LWH maintains MIS exactly the same will be maintained by FFP, that format has been taught to them with practice. This was taught to them in the way learning by doing. What would be impact if nutrition lacks? It was discussed that anemia, deficiency of iodine, vitamin -A, deficiency OF vitamin-D and their sources explained explicitly.



Then, family planning discussed in detailed way, this is very important, even Islam has emphasized Muslims to do so. Therefore, lactation by mother to the baby is the natural stoppage of the pregnancy again. Dr: Imdad Siyal and Dr: Liaqat Khokhar has visited and monitored the venue, positively commented and insisted participants to work with full spirit. They gave inputs regarding making training more interactive, though it is already.

Day 05, February 7th, 2014.

Program started with the recitation and recap of the yesterday, then few dangerous conditions have been discussed women often face during pregnancy. As LHWs refer cases when examine about diarrhea, pneumonia malaria, TB, scabies and helminthiasis. What are the symptoms of different diseases? Those were discussed and made them clear. Many small diseases or mishaps can also be covered by an individual by own, just like fever but often we make different complications by it. So for this, we should know how to cope up this problem easily by using thermometer etc. master trainer made them familiar to these things.



LHWs are the same as FFP, they are to take health education session in the community, and what is the role of FFP in it. This was discussed in detail. Along with it, diseases like aids, and sexual transformation diseases discussed to the community.

What is the hygiene food and how would it be possible at least at home level without spending any extra penny.

Day 06, February 8th, 2014.

Same as yesterday, program has been started with the recitation of the holy Quran and recap of yesterday's topics. It was a last day to accomplish the training, it covers very important topics such as maternal deaths in Pakistan and how could we control it. Due to burden of work, hyper tension, dearth of nutrition, and carelessness in

health become the causes of the death of the mother. Similarly, mortality of the neonates and infants are because of the improper diet, carelessness in vaccination, myths of the tradition, and lack of access to medical facilities. Two other most important factors are of proper sanitation and clean water; if these both are according to the standards then most of the hazards can be avoided.

Dr: Liaqat Noonari gave a separate session for Interactive Voice Response (IVR), in which he shared a toll free number (08000-6226) through that one can get guidance from IHS directly by a single call.

Interactive voice response (IVR) is a technology that allows a computer to interact with humans through the use of voice tones input via keypad. In IHSAS telecommunications, IVR allows pregnant registered women to interact with a IHSAS guider from Islamabad in local Sindhi Language via a telephone keypad or by speech recognition, after which they can service their own inquiries by following the IVR dialogue. IVR systems can respond with prerecorded or



Dr. Liaqat (M & E IHSAS) during session on IVR at Garello

dynamically generated audio to further direct users on how to proceed. IVR applications can be used to control almost any function where the interface can be broken down into a series of simple interactions. IVR systems deployed in the network are sized to handle large call volumes in IHSAS interventions.

Closing Ceremony of event:

SRSO under IHSAS organized a proper Closing Ceremony of training event. The programme chaired by Dr. Imdad Siyal (DCO NP) at neudero. Munhawar Lal (SO) welcome to all honorable guest. The main purpose of closing ceremony was to distributing the certificates and to give information about LHWs working module by District Coordinator and other



respectable guest as they own the programme and IHSAS-BCC got the required results from this programme.

Dr: Imdad Siyal gave his valueable inputs and asked many questions from the audience to gauge the impact on the audience. In last certificate distributed and ended program up with the commitment to strive back with full power and to create a visible difference in the community.

Honorable Guests:

Dr: Imdad Siyal

Dr: Liaqat noonari

Dr: Iqbal Jagrani

LHS: Razia Mirani

Dr: Nazia Pichao

Picture Gallery of Certificates distribution



Dr: Sarfraz during distribution of certificates



Dr. Irshad Morio during certificate distribution



Mr: Ahmed Bux Mangi during distribution of certificates



Dr. Sarfraz Shaikh during distribution of certificates

Attached annexure:

- Training Schedule
- Data base of FF
- Letter of recommendation for Master Trainers by DHO (Larkana)

Annexure 01

06 days Training Schedule:

Integrated Health Services-Sindh Rural Support Organization (IHS-SRSO)

Potential Partnership for Advocacy, Behavior Change Communication and Social Mobilization Six Days Training of Focal Families

Day One (February 3 rd -2014)			
Time Management		Topic	Responsibility
From	To		
09.00 am	09.15 am	Registration	
09.15 am	09.30 am	* Introductory Session * Recitation of Holy Quran * Welcome and Introduction of Participants * Expectations & Fears * Norms & Values	
09.30 am	10.00 am	Aim & Objectives of Training	
10.00 am	11.00 am	Role & Responsibilities of Focal Family	
11.00 am	11.15 am	Tea Break	
11.15 am	12.30 pm	Community & Relation of FF with Community	
12.30 pm	01.30 pm	Map of LHWs	
01.30 pm	02.30 pm	Lunch & Prayer Break	
02.30 pm	03.30 pm	Interpersonal communication	
03.30 pm	04.00 pm	Behavior Change Communication	
Day Two (February 4 th -2014)			
09.00 am	09.30 am	* Recitation from Quran * Review of Previous Day	
09.30 am	10.30 am	Health Committee, Women Group & School Session their role and importance	
10.30 am	11.00 am	EPI (Importance of Immunization) * Schedule of Vaccination, doses, routes of Administration * In case of reaction by vaccine & their solution	
11.00 am	11.30 am	How to cover refusal/defaulters	
11.30 am	11.45 am	Tea Break	
11.45 am	12.30 pm	Days of vaccination at center	
12.30 pm	01.30 pm	Definition of Neonate Infant & Children	
01.30 pm	02.00 pm	Lunch & Prayer Break	
02.00 pm	03.30 pm	Care of Neonate immediately after Birth & Check list of neonate after Birth	
03.30 pm	04.00 pm	Pre-mature babies	
Day Three (February 5 th -2014)			
09.00 am	09.30 am	* Recitation from Quran * Review of Previous Day	
09.30 am	10.30 am	Cause * How to manage & conditions of referring pre-mature babies to Hospital	

10.30 am	11.30 am	Exclusive Breast feeding & Complementary feeding	
11.30 am	11.45 am	Tea Break	
11.45 am	12.30 pm	Nutritional Needs of Children up to Five Years	
12.30 pm	01.30 pm	Weight of Children & Growth chart	
01.30 pm	02.00 pm	Pregnancy and its sign	
02.00 pm	02.30 pm	Lunch Break	
02.30 pm	03.00 pm	Danger sign of Pregnancy * Anemia, Bleeding & Spot, Virginal Swelling & Discharge * Vomiting after 03 months, Sever abdominal pain, Sever Headache	
03.00 pm	04.00 pm	Proper list of PL by FF in their record * EDD (Expected date of Delivery) * TT Vaccination * ANC by SBAs * Delivery by SBAs * Personal Hygiene of PL/After delivery * Nutritional Supplementation of PL * Minor Problem during Pregnancy and their solution	
04.00 pm	04.30 pm	Lab our Stages & Sign	
Day Four (February 6 th -2014)			
09.00 am	09.30 am	* Recitation from Quran * Review of Previous Day	
09.30 am	10.30 am	Complications after delivery	
10.30 am	11.30 am	Complications of Lab our during 03 stages	
11.30 am	11.45 am	Tea Break	
11.45 am	12.30 pm	Problems of Mother, after delivery	
12.30 pm	01.30 pm	LHW MIS-Tool	
01.30 pm	02.00 pm	Lunch Break	
02.00 pm	03.30 pm	Nutritional Deficiency * Anemia, Deficiency of iodine * Vitamin-A Deficiency, Deficiency of Vitamin-D & their Sources	
30.30 pm	04.00 pm	Family Planning * Its importance, safe Period, Lactation * Modern Methods, Islam & Family Planning	
Day Five (February 7 th -2014)			
09.00 am	09.30 am	* Recitation from Quran * Review of Previous Day	

09.30 am	11.30 am	Women in danger/Difficulties with pregnancy * Women with low height and contracted pelvis * Heavy weight, Age below 18 and above 35 years * Prime gravid and multi gravid, diabetes mellitus & hyper tension & Asthma * Women with history of abortions, C-Section	
11.30 am	11.45 am	Tea Break	
11.45 am	12.30 pm	Referring of cases by LHWs diarrhea, Pneumonia Malaria, TB, Scabies, Helminthiasis	
12.30 pm	02.00 pm	Fever & usage of thermometer	
02.00 pm	02.30 pm	Lunch Break	
02.30 pm	03.30 pm	* Health Education Session in community & role of LHW * Aids & Sexual Transformation Dieses	
30.30 pm	04.00 pm	Personal Hygiene	
Day Six (February 8 th -2014)			
09.00 am	09.30 am	* Recitation from Quran * Review of Previous Day	
09.30 am	11.30 am	Cause of Maternal Death in Pakistan & How to reduce	
11.30 am	11.45 am	Causes of Neonates, Infants, Under 5 mortality in Pakistan and how to reduce	
11.45 am	12.00 pm	Tea Break	
12.00 pm	12.30 pm	Latrines/Sanitation	
12.30 pm	02.00 pm	Safe Drinking Water	
02.00 pm	02.30 pm	Lunch	
02.30 pm	03.00 pm	Concluding Remarks	

Annexure: 02

Data Base of trainees

ATTEND THE (6) Days Famele Focal Persons Tranining (IHSAS) AT Rural Health Centre Gerlleo.

S.#	Name	Father's Name /Husband Name	CNIC #	Village
,01	Mst: Rasheedan	Imdad Ali Brohi	43206-3344897-6	Village Haji Khuda Bux Brohi Taluka Bakrni Distt: larkana.
,02	Mst: Seema	Khuda Bux Memon	43201-6908016-0	Village Hussain Abad Taluka Dokri Distt: larkana.
,03	Mst: Shabnam	Mumtaz Ali Burdi	43206-8795376-6	Village Muhammad Ali Burdi P.O Gerlo Taluka Bakrani Distt: larkana.
,04	Mst: Ameerna	Muhammad Raza Bhatti	43201-5777447-4	Village Mehrab Seandelo Taluka Dokri Distt: larkana.
,05	Mst: Ayshia Khatoon	Niaz Ali Brohi	43206-1003838-2	Village Khuda Bux Brohi Taluka Bakrani Distt: Larkana.
,06	Mst: Seema	Ghulam Bashir Bhayo	43206-5736665-0	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,07	Mst: Waheedan	Mukhtiar Ali	43206-0247061-4	Village Gahi Khan Samitayo Taluka Bakrani Distt: larkana.
,08	Mst: Ghulam Sakeena	Imdad Ali Buledi	43206-6785903-0	Village Ghulam Muhammad Khan Burdi Taluka Bakrni Distt: larkana.
,09	Mst: Benazir	Ahmed Ali	43201-4464889-0	Village Thareja Taluka Dokri Distt: larkana.
,10	Mst: Rehana	Liquat Ali	43206-0258221-8	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,11	Mst: Hayatana	Gul Bahar	43206-1803061-2	Village Bagh Ali Gadhai Taluka Bakrani Distt: Larkna.
,12	Mst: Aneela	Achar Pirzado	B FORM	Village Gerello Taluka Dokri Distt: Larkana.
,13	Mr.Mujhid	Meer Ali Burdhi	43206-1317741-5	Village Muhammad Ali Burdi P.O Gerlo Taluka Bakrani Distt: larkana.
,14	Mr. Ghulam Mustafa	Hubdar Ali	43206-5103499-3	Village Ghulam Muhammad Khan Burdi Taluka Bakrni Distt: larkana.
,15	Mr.Sadam Hussain	Hubdar Ali	43206-9114524-1	Village Ghulam Muhammad Khan Burdi Taluka Bakrni Distt: larkana.
,16	Mr.Saeed Ahmed	Gul Hassan	43206-6503481-3	Village Sultan Samityo Taluka Bakrani Distt: larkana.
,17	Mr.Asif Ali Urif Perveez	Ghulam Sarwar	43206-7402195-3	Village Gahi Khan Samitayo Taluka Bakrani Distt: larkana.
,18	Mr.Imdad Ali	Muhammad Bux Pirzado	43201-1742595-3	Village Gerello Taluka Dokri Distt: Larkana.
,19	Mr.Ghulam Bashir	Wazir Ali	43201-1861149-3	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,20	Mr. Rizwan Ahmed	Liquat Ali	43206-0121247-7	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,21	Mr.Imdad Ali	Ghulam Nabi	43206-9341225-5	Village Haji Khuda Bux Brohi Taluka Bakrni Distt: larkana.
,22	Mr.Saeed Ahmed	Juman Abro	43203-2182065-1	Akiq Road, Channa Mohallah, larkana.

,23	Mr.Zubir Hussain	Muhammad Yousif Bhatti	43201-1131426-1	Village Mehrab Seandelo Taluka Dokri Distt: larkana.
,24	Mr.Sada Hussain	Ali Hassan Bhuyo	43206-5897341-5	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,25	Mr.Shoukat Ali	Roshan Ali	43201-9017125-9	Village Haji Khuda Bux Brohi Taluka Bakrni Distt: larkana.
,26	Mst: Khalida	Wazir Ali	43206-3534136-8	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,27	Mst: Zuhrana	Razwan Bhayo	43206-8052967-8	Village Umer Bhayo Taluka Bakrani Distt: larkana.
,28	Mr.Sahbir Ali Mughri	Muhammad Punhal	43201--1865442-3	Village Sher Ali Mughri Taluka Bakrani Distt: larakna.
,29	Mr.Nawaz Ali	Sikandar Ali Abro	43206-9738688-7	Village Thareja Taluka Dokri Distt: larkana.
,30	Mr. Abdul Nabi	Haji Khan Burdi	43201-9986301-9	Village Rozi Khan Burdi Taluka Dokri Distt: Larakna.
,31	Mst: Naseem	Abdul Nabi Burdi	43201-9537759-8	Village Rozi Khan Burdi Taluka Dokri Distt: Larakna.

ATTEND THE (6) Days Famele Focal Persons Tranining (IHSAS) AT Rural Health Centre Gerlleo.

,32	Mst: Zaib-ul-Nisa			Village Rozi Khan Burdi Taluka Dokri Distt: Larakna.
,33	Mr.Abdul Wahib			Village Ali Bagh Gadhi
,34	Mst: Abida			Village Sultan Samityo Taluka Bakrani Distt: larkana.
,35	Mst: Sairya (Haji Noonari)			Village Haji Noonari
,36	MR.Usman (Haji Noonari)			Village Haji Noonari
,37	Mr. Sher Ali			Lateef Abad
,38	MR.Ali Gohar			Village Tahroo Goth
,39	Mst: Sharifana	Not Cnic		Lateef Abad

Annexure: 03

Letter of recommendation for Master Trainers by DHO (Larkana)

Ref No: - IHS-HSDC (IHSAS)/DMU/LKN/003/2014
Date: January 18, 2014

To,
District Health Officer
District Larkano, Sindh

Subject: Nomination of Master Trainers for 6 days Focal Family training

*Respective Dates 2
22/1/14
for Larkani & Orakzai
22/1/14*

Respected Sir,

IHSAS project under intervention of NPPI in collaboration with WHO, UNICEF, UNFPA & MNCH is implementing the IHSAS-BCC component, led by SRSO, a consortium partner, here in district larkano. One of the key activity related with BCC is to deploy Focal Family in uncovered areas of union councils where catchment population of health facilities inhabits.

As focal family has to work in same way as LHWS are assigned to do, in this regard we have planned for 6 days training of focal family in four batches in nearby health facilities.

With reference to our meeting and discussion on master trainer's nomination, You are kindly requested to nominate the Master trainers as per below list:

1. Dr Irshad Morio
2. Dr Abdul Wahid Tager
3. Dr Sarfraz Shaikh
4. Dr Arshadullah Khan

*Dr. Akhbar Bux Akbar
Dr. Abdul Ghaffar Khan
22/1/14*

We request your good self for your kind participation in these trainings. We will be highly obliged and thankful for your kind support.

*2nd Batch — 27th Jan to 1st Feb
3rd & 4th Batch — 3rd Feb to 8th Feb*

*Approved
22/1/14*

Ghulam Hussain
Dr. Ghulam Hussain
District Manager
IHS/HSDC (IHSAS) Project
District Larkano



CC to:

1. Dr Mazhar Abbasi DPM technical IHSAS

Report no# 02

Report on Ulma Orientation Session

By: Maqsood Ahmed PO-MER District SBA

Orientation Session plan of ulemas

Sr #	Activity	Time		Responsibility
		To	From	
1	Registration & Participants list	10:30	11:40	Munir Daheri F&A
2	Recitation of Holy Quran/Nat Sharif	11:40	11:45	M.Hussain community Ulema/ Hafiz Allah Bux Bhan
3	Event introduction/Objectives/Results-	11:45	12:00	Habibuallah FU incharge SRSO
4	Tea break	12:00	12:15	Munir Daheri F&A
5	Mother and child care health services related six messages	12:15	12:45	Zainab SO SRSO representative
6	Presentation	12:45	1:15	Habibuallah Narejo incharge SRSO
7	Feed back of participants	1:15	1:30	Participants
8	Lunch break	1:30	2:00	Munir Daheri F&A
9	Vote of thanks	2:00	2:15	All SRSO staff

Participation list of Ulemas

Sno	Name	Village nmae	Conatct No
1	Hafi Adul Rahman	Kazi Ahmed	3013459819
2	Kari Mohd Hussain	Kazi Ahmed	3023205805
3	Molvi Mohd Yaqoob	Kazi Ahmed	3023683009
4	Mohd Moosa Chandio	Alan Chandio	
5	Wali Mohd Raho	Saleh Shah	3423939404
6	Haji juman	Saleh Shah	
7	Mohd Saleh	Ahmed Bhan	
8	khair Mohd Bhan	Lakhat	3458165120
9	Mohram jatoi	Gaji Sahto	3013894502
10	Hamzo Rind	Saleh Shah	
11	Khair Mohd mahr	Saleh Shah	
12	Mohd paryal	Saleh Shah	3002535981
13	Mohd juman	Saleh Shah	3423851292
14	Gulam Mohd Bhan	Lakhat	3453762846
15	Mumtaz ali	Lakhat	3003773266
16	Allah Bux bhan	Ahmed Bhan	3445137247
17	Ayaz Ali	Lakhat	3003443895
18	Zafar Bhan	Lakhat	3073450544
19	Shoukat Ali	Mahi jatoi	3003046096
20	Ali Dost	Noor Madal	3436114724
21	Hakim Ali	Noor Madal	3023223204
22	Gulam Akbar	Noor Madal	3003213562
23	Gulam Sarwar	Saleh Shah	3423933402
24	Gulam Haider	Saleh Shah	
25	Shahnawaz Malah	Saleh Shah	3353601451
26	Habibullah Rind	Saleh Shah	3023232041
27	Hafiz Mohd Arif	Saleh Shah	3122569072
28	Molvi dildarAli	Saleh Shah	3085143045
29	Sikandar Ali	Saleh Shah	
30	Ali Asghar	Saleh Shah	
31	Allah Bux Raho	Saleh Shah	
32	Dildar	Saleh Shah	342370719
33	Gulam Akber	Saleh Shah	3053493407
34	Saeed khan	Saleh Shah	3013842035

35	Ahmd Raho	Saleh Shah	
36	Khan Mohd	Saleh Shah	3420389440
37	Hafiz Gulam Haider Qureshi	Darya khan jatoi	3463771898
38	Mohd Malook Raho	Saleh Shah	
39	Shahmeer Machi	Saleh Shah	
40	Mohd Hayat	Darya khan jatoi	3023227239
41	Mohd Khan	Ganwar Marri	
42	Mashook	Saleh Shah	
43	Mohd Ilyas	Saleh Shah	
44	Rano	Saleh Shah	
45	Shafi Mohd	Saleh Shah	3044541957
46	Ali Asghar	Saleh Shah	3073586311
47	Mahboob Ali	Mitho Khoso	3033436338
48	Ali Nawz	Saleh Shah	
49	Masood Rind	Allah joro	3043734660
50	Ali Hassan	Achar jatoi	3053084270
51	Gul Mohd	Saleh Shah	
52	Rajab Bhan	Achar jatoi	3073202373
53	Gulam Abbas Mahar	Ganwar Marri	3002556874
54	Khudda Bux	Achar jatoi	
55	Khair Mohd	Saleh Shah	
56	Sobo	Achar jatoi	3055875287
57	Jan Mohd	Suhrab Jatoi	3023206120
58	Zafar Ali	Achar jatoi	3003084829
59	Shah nawaz	Din Mohd Unar	3033411542
60	Mohd Ramzan	Achar jatoi	3033511421
61	Muneer Ahmed	SRSO	3337002099
62	Bashair Ahmed Bhan	Mohd Juman	3013803662
63	Abdul Razaqu Malah	Noor shah	3007045616
64	Gulam Abbas Mahar	Noor Madal	3003213562
65	Niaz Ali Jatoi	Noor Madal	
66	Habibullahnarejo	SRSO	3433603359
67	Zainab pir zado	SRSO	
68	Maksood Kolachi	SRSO	3322853570
69	Allah Dino	SRSO	
70	Sikandar Ali	SRSO	

Recitation of Holy Quran and introduction

Sindh Rural Support Organization, field unit Sakrand team organized BCC, Ulma –e- karam orientation session at Village Seleh Shah Deh Tarshi UC Gohram Mari Taluka Sakrand District Shaheed Benazirabad at 10:30am dated on 24th Feb 14.

Formally Session started with the recitation of Holy Quran by Hafaz M.Hussain and Mr. Habibuallah Narejo FU incharge of Sakrand SRSO welcomed to all and conducted introduction session of participants.



Event introduction/Objectives/Results

Mr. Habibuallah Narejo FU incharge conducted this session and stated that, it is based the essential knowledge of project that's giving to ulma-ee karam for the purpose of project activity as well as giving awareness regarding IHSAS facilities which worked at their own district. This segment of society Ulma –e-karam affecting people mostly and communities also belived and follow them they are playing key role in all turn of life , IHSAS & SRSO wanted to spread this precious message to all categories of Society.



Tea break

After this session SRSO BCC Team serves the participants with Tea/Cold drinks and Biscuits sharply 12:00pm.



Mother and child care health services related six messages

Miss Zainab Pirzado SO SRSO representative conducted the session; she stated that, we are working for the betterment of mother and newly born child health care and family services. This session is the part of BCC activities in which SRSO is focused to aware community through six messages like, the importance of Mother breast feeding, EPI, care of diheria, care of Ammonia and birth spacing etc. IHSAS is providing mother and child health care facilities at door step to community we just seeking your moral support from your side to draw the attention of community as they would availing the facilities. You all are our stakeholders so come forward and join hands for achieving this noble cause. Finally, she highlighted the facilities in concerned BHU/RHCs of Ucs.



Presentation

Presentation was given via Multi Media in which the status of Mother and children mortality status of Pakistan was focused. Mr. Maqsood AK Baloch MER SRSO given presentation and discussion remained different topics specially MNCH/BCC activities in this District.



Feed back of participants.

Mr. Abdul Rehman assured full support to SRSO and IHSAS project objectives and would inform to community through Juma sermon throughout UC Gohram Mari/ city of Qazi Ahmed about the activities of IHSAS project as they avail the opportunity of mother and child health care facilities in concerned BHUs at free of cost.

Molvi M.Yaqoob showed great interest in these facilities and assured that community of UC Gorham Mari would take benefit from these services and message would deliver via our Juma prayers in future.

Lunch and Vote of Thanks

A lunch was observed by participants and presented finally vote of thanks by Mr.Habibullah Narejo FU incharge Sakrand to Ulema-e-Karams.



Report No 03

Report on Seht Mela

By: Mr. Wajid Khan PO-MER District Larkana

Table of Contents

S.NO	Topics	Page No
1	Event Overview -----	3
2	Event Management Team-----	4
3	Event Preface-----	5
4	Event Schedule-----	6
5	Program Introductory Words-----	7
6	Welcome Words & Objective-----	8
7	Introduction of IHSAS Project-----	9
8	Core philosophy and achievement -----	10
9	Community Awareness Theater-----	11
10	Dc larkana's comments-----	13
11	Photo Gallery-----	14
12	Vote of Thanks-----	16

Event Overview:

Event Name:	Sehat Mela and Community Awareness Theater
Event Venue:	Rural Health Centre Gharhi Khuda Bux, Naodaro District- Lrk
Event Date:	28-February-2014
Event Organized by:	SRSO-BCC Team Larkana
Event Participants:	Male: 352 Female: 152 Children: 82 Total: 586
Event Guests:	

- Ganwar Ali Leghari (DC Larkana)
- Assistant Deputy Commissioner Ratodero
- Dr. Ghulam Mustaf Khoro (Provincial Deputy Director LHWP)
- Dr. Inayatullah Kandhro (DHO Family Planning & Health)
- Jamal Shoro (Regional Manager SRSO)
- Dr. Umair (MER Coordinator IHSAS ISB)
- DR. Ghullam Hussaain (DM IHSAS)
- Dr. Liaqayt Noonari (MER IHSAS Larkana)
- Dr. Abdul Sattar Shaikh (DC COMNET Larkana)
- Muhammad Ali Nohri (Centre of Disease Control Lrk)
- Ashfaq Memon (IRDP-USAID Larkana),
- Amanullaha Pirzada (DEM Hands)
- Yasir Jatoi (ERADA Larkana)
- Mohammad Ali Brohi (Aurat Foundation)

Stakeholders:

- National program and public health
 - IRDP-USaid
 - Hands:
 - Marie stope
 - Aurat foundation
 - Comnet arkana
 - Erada
 - The Brooke Pakistan
- And**
- Journalists Community

Event Management Team:

For organizing this mega event, SRSO-BCC team has held couple of meetings and assigned distinct role and responsibility of every person to get event successful.

S. No	Name	Designation	Event Management Responsibility
1	Mr. Abdul Latif Soomro	District Program Manger	Planning & Look after
2	Mr. Ahmed Bux Mangi	PO-F&A	Food & Decoration Arrangement
3	Mr. Muneer Ahmed Abro	PO-Admin	Vehicle & Theater Team Arrangement
4	Ms. Saeeda	Social Organizer	Event Stage Secretary
5	Mr. Manohar Lal	Social Organizer	Participation Pick, Drop
6	Mr: Mubasher	MIS	Liaison among team
7	Ms. Sikandar	Social Organizer	Participants Attendance
8	Mr. Majid Khan	PO-MER	Event Monitoring Support

Event Preface:

Sindh Rural Support organization has started IHSAS-BCC (Behavior Change Communication) component at District Nawbsbah and Larkana from July, 2013 with collaboration of HIS. This Component of BCC solely based on social mobilization, in which Peoples behaviors are to modify, change and motivate regarding the utilization of Near Health Facility Center , which has been established by IHSAS Team. These Facility Centers are free of cost for BCC- Health Committees Members.

SRSO having competitive advantage in social mobilization, therefore SRSO used to several innovative events to sensitize, motivate and mobilize people in the excellent way. Similarly, this event of Sehat Mela and Thematic theatre Drama is very useful tool for achieving SRSO's goal.

Sehat Mela was played a vital role, where many pregnant women came and got checked up for ANC and few cases for PNC. Polio team also spread social awareness; simultaneously other stakeholders such as hands, Maries tope and aurat foundation disseminate their messages to a huge crowd of targeted audience. This event served the purpose in the shape of a complete package. On the other hand, theatre played a catalyst role for disseminating our message effectively to the masses in a dramatic way. It is said that "a picture speaks louder than thousand words."

Event Schedule:

S. No	Event Activity	Time		Responsibility
		To	From	
1	Inauguration ceremony and introduction to all stalls	11:am	11:16am	DC Larkana
2	Programme Introductory Words	11:16 AM	11:30 AM	Ms. Saeeda Sheikh
3	Recitation of Holy Versus	11:31 AM	11:45 AM	Mr. Majid Khan
4	Welcome Guest & Objective of Event	11:46 AM	12:10 PM	Mr. Abdul Latif Soomro
5	Introduction of IHSAS Project Activities	12:11 PM	12:30 PM	Dr. Mansoor Ali
6	Core philosophy and achievement	12:31 PM	12:41 PM	Dr. Ghulam Hussain
7	Community Awareness Theater Part-1	12:42 PM	1:46 PM	Indus Theater Development Organization
8	Comments OF Chief Guest & Distribution of Madical kits to the FF trained in 06 days of POW	1:50 PM	2:30 PM	Mr. Ganwar Ali Leghari (DC Larkana)
9	Vote of Thanks	2:30 PM	2:40 PM	Mr. Abdul Latif Soomro
10	Refreshment Distribution	2:40 PM	3:30 PM	Mr. Ahmed Bux Mangi & Mr. Muneer Ahmed Abro

Program Introductory Words:

As per Plan, SRSO BCC Larkana Team Organized one Day Event that's name was Community Awareness Theater and Sebat Mela at Rural HEALTH Centre Gharbi Khuda Bux, Naodaro on dated 28-february, 2014, the whole Team was very contented regarding the arrangement and Participation of Event, where Near About 550+ Male and Female Participated in this event. This Event has been formally started at sharply 11:00 AM by Ms. Saeeda Sheikh SRSO-BCC Social Organizer District Larkana, She was performing the role of Stage Secretary in Event, she firstly announced for recitation of Holy Quran and Mr. Majid Khan recited few verses of Holy Quran. She thoroughly shared the introduction of



Event also she focused the importance of event. she highlighted the Health Diseases as well Talked about Unavailability of Health Centers that result will be increasing ratio of Mother and Child Death, she also gave the Different examples, and quotes that's relates to Mother and Child Care, after sharing important quotes and Examples, she Asked for Welcome Note by DM-SRSO Larkana.

Welcome Words & Objective:

Mr. Abdul Latif Soomro DPM-SRSO Larkana Came and welcomed All the Guests and Community of Different Villages Regarding their participation in Event, he also Paid Thanks to IHS Team, Co organizations Workers, SRSO Head Office Sukkur Team, who Gave their Precious Time from their Busy Schedule, further he Shared about SRSO Implementation history through Different Sectors in different districts of Sindh, he Also Show off the Health Issue on its Behalf SRSO BCC Component which was implemented at District Nawbsbah and Larkana, he shared the BCC Activities and their Advantages for Community if and only if Community Formed their Health Committees at



Root level after on the Basis of Health Committees SRSO-BCC Larkana Issued Health Cards, Those Cards Valid for IHS Health Facility Centers on Free of Cost Service, That's why Community First Insured the Health Cards After will Receive the Free Health Services from IHS AAS Project . He reinforce the Community Theater Message for Mother And child Care.

Introduction of IHSAS Project:

Moreover, Dr. Mansoor Ali Manager Health SRSO-Head Office Sukkur Defined the IHSAS Facility Centers and its Services for Rural Community, He said Health is the fundamental need of everyone, but when anyone falling ill or falls in any Diseases than around us none any health facility center, whom timely and directly we concerned, if we find any Health Center than we did not have financial source to admit in that Center, but when we are talking about IHSAS Project Facilities, than our SRSO-IHS Community Find RHC Bاده, RHC Garello, RHC Naudero, RHC Bangul Dero, RHC Garhi Khuda Bux etc He Appreciated SRSO-BCC Team Larkana for arranging this huge Arrangement, where Many Villages Participated, he also Paid Thanks to All Participants and who Formulated their Health Committees, as well identifies and selected their Family Focal person and compile record of Pregnant Woman, they nearly received Health cards by SRSO-BCC Larkana Team and will receive free IHSAS Services at their Door Step. He moreover forced the people to get their interest in these free services, Yet many People Did Not Find these services at their Villages; you are Very Lucky to be part of this Project.



Moreover, Dr. Mansoor Ali Manager Health SRSO-Head Office Sukkur Defined the IHSAS Facility Centers and its Services for Rural Community, He said Health is the fundamental need of everyone, but when anyone falling ill or falls in any Diseases than around us none any health facility center, whom timely and directly we concerned, if we find any Health Center than we did not have financial source to admit in that Center, but when we are talking about IHSAS Project Facilities, than our SRSO-IHS Community Find RHC Bاده, RHC Garello, RHC Naudero, RHC Bangul Dero, RHC Garhi Khuda Bux etc He Appreciated SRSO-BCC Team Larkana for arranging this huge Arrangement, where Many Villages Participated, he also Paid Thanks to All Participants and who Formulated their Health Committees, as well identifies and selected their Family Focal person and compile record of Pregnant Woman, they nearly received Health cards by SRSO-BCC Larkana Team and will receive free IHSAS Services at their Door Step. He moreover forced the people to get their interest in these free services, Yet many People Did Not Find these services at their Villages; you are Very Lucky to be part of this Project.

Core philosophy and achievement:

Dr. Ghulam Hussain DM-IHS was called on Stage for his valuable inputs after BCC at overall in HIS, where he described the core philosophy of this project to disseminate the awareness among the female strata of our society. He showed his feelings of contentment to see huge Female Participation in this event. He appreciated all the Females to participate as well get advantage of SRSO-BCC Component at District Larkana, further, he described that female has many role and responsibilities in our society. He also shared regarding various types of Diseases and how we overcame those diseases. She Said, ANC very Much Importance during the Pregnancy, due to lack of ANC many Mothers or her infant Child passes away, that's why IHSAS project first important Message would be follow by Every



Pregnant Very Important Role, like wise Child vaccinations programs are one of the most cost effective health programs that have reduced infant mortality. He viewed about the effectiveness of BCC after IHSAS Intervention; He described the profound role of the SRSO in BCC component and resultantly number of check up from those uncovered area has been increased.

Community Awareness Theater:

This thematic theatre drama was one of the most effective activities for creating the awareness among the masses. The main theme was to create the importance of the woman while they are ill in pregnancy. As in our orthodox and male dominant society, women are often oppressed. They are not given importance and never sent to medical treatment while in pregnancy.

This professional team made a script that a husband who used to nourish a pet and his whole concentration was kept on it more than his wife and father even. His wife got pregnant and continuously asked for the ANC but he castigates her time and again. His father cares his daughter in law but his son even does not bear it. Then in her labor days, she died.

His father cursed him, and he got great impact from this mishap and forsakes everything and kept his family on priority and became a firm advocate of ANC and played a role to create awareness of wives health because this is a wife of husband, mother of child, who is born by her. Her importance is undeniable at any cost.

Audience Scene



DC Larkana and other guests



RGM Jamal Shoro and guests



Female Participation in EVENT

Theater Scene



DC Larkana's Comments:

This event is really a thought provoking regarding the deprived strata of the society. Woman is one of the most important parts in our society. If this portion is neglected means society's half portion is neglected. We have to take women parallel with men; their combination is very natural, which cannot be broken at any pint. Furthermore, he emphasized to take every stakeholder along with, such as civil society, government organizations, private organizations, NGOs, INGOs and politicians.



This event is the great encouragement for all of us, these events should be held by government organizations for creating awareness in the masses in that effective way. This is the kind of innovative event, where people not only get awareness and treatment but also recreation. These women have the great potential in them, need is to only unleash it.

In last but not a least, he said a words of encouragement for the theatre team. Those played a fantastic role. They truly depicted the society's picture in a very short script.

This massage has to be understood to all of our society.

Photo Gallery:

Distribution of the medical kit among the family focal persons on the behalf of 06 days POW training



Women get check up of ANC in Sehat MELA by IHS Drs



Pictures of Different stalls

Vote of Thanks

In end of the ceremony, Mr. Latif Soomro has paid the vote of thanks to all stakeholders Government, private, and civil society.

Report no 04

Report on Routine Festival

By; Maqsood Ahmed PO-MER SBA

Report of routine festival (Uris and Mela of Abdullah Shah Qalander be raya)

The purpose of this event was to create awareness among male regarding the health of mother and children in general and particular for availing the facilities of panel outlets of IHSAS project throughout District at free of cost. A Stall was fixed in this festival under the supervision of Field unit incharge Dolatpur.



Mr. Ayaz Ali Khumber FU unit incharge Dolatpur emphasized to community as well as male counterpart to come forward and avail the opportunities of health free services to mothers and children. Pregnant women require great care otherwise consequences would be very horrible. It is dire need to 4 time check up and proper vaccination of mother and child. Delivery is big and complicated process for women so women counterpart should take it very seriously. Male should come forward to save their lives of women for healthy child in forthcoming nation. It is very imperative to infant children to give mother feeding at least six months. Finally she stated that, SRSO, IHSAS and community would work together for the noble task of safety/ care of mother and child.

services to mothers and children.



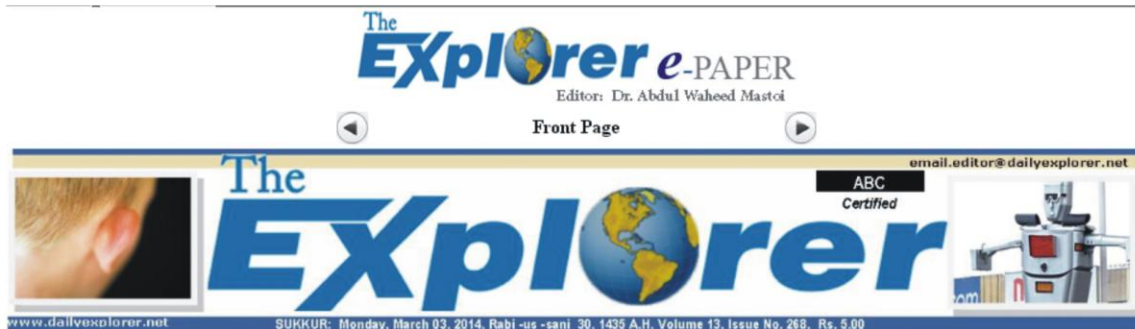
It was large crowd festival and Male took great interest in stall and asked about the free health services. SRSO representatives did focus health related complication of mother during pregnancies, before and after delivery scenario and vaccinations of mother and child.

Crux

The Stall of this festival draw attention among male counterpart, good nutrition, proper vaccination and safe delivery pre antenatal and post antenatal care is very essential and basic right of mother as well as child and it enable healthy mother and child for the nation.



Media Coverage regarding Health Mela at District Larkana



Health festival proves great tools to create awareness among the masses: DC Larkana

By our correspondent

LARKANA, Deputy Commissioner (DC) Larkana, Ghanshyam Khan Lughan Ali has said that civil society organizations have an impressive history of substantial contribution to the health, socio-economic and political development in the Sindh. Addressing in a "Sehat Mela" organized by the Sindh Rural Support Organization (SRSO), under the IHSAS project at Gafu Khuda Buz, Larkana here, the DC views to maximum support to the SRSO on behalf of the Government Sindh and added that such projects like IHSAS should be further enhanced in all Union Council of the Larkana as rural people of the district can take maximum benefit as well sensitize over the important issues of their health including newborn baby's health as well.

The Deputy Commissioner in his address, lauded efforts of the SRSO and stated that Larkana has also an excellent

record of this government-funded organization. He also hoped that people specially women and children of the Larkana division would get maximum benefit from the IHSAS project which are being implemented by SRSO adding that such type of health festival proves one of great tools to mobilize and create awareness among the masses of the local people. District Manager SRSO, Larkana, Hafiz Usf Soomro said that his organization with support of social mobilization approach organized, mobilized, and motivated the rural community to undertake the social development activities with formation of Community and Village Level Organization COs & VOs because mobilization is basic building block of all interventions.

He said that it is solely for conceptualization, sensitization and realization to address the social problem in responsible communities, which leads them for

change behavior. Mr Soomro further said that under the project of health service delivery contracting out in Pakistan for Maternal Newborn and Child Health Service SRSO have firm the 60 Village Health Committees (VHC) in district Larkana through social mobilization strategy. Highlighting salient features and objectives of Integrated Health System Strengthening Alliance (IHSA) project, Senior Manager SRSO, Dr Manzoor Ali Memon said that the consortium for Health Service Delivery Contracting-Out in Pakistan, branded as IHSAS consisting of Integrated Health Services (IHS) as the lead agency with his organization as other partners, have been awarded contracting out project by Government of Sindh & One UN with financial assistance of Norwegian Government, under Norwegian Pakistan Partnership Initiative (NPIPI). He said that the prime objective of this

project is to ensure quality Maternal Newborn, Child Health Care and Family Planning services under Pay for Performance contract in two districts of Sindh like Larkana and Shaheed Benazirabad. He further said that two major outcomes of the project, one for supply side and other aimed at strengthening the demand side through social mobilization & behavior change communication. Earlier, DC Larkana, Ghanshyam Khan Lughan along with Assistant Commissioner (AC) Rabi Deyo, District Health Officer (DHO) Larkana and other official of the provincial department visited different stalls, established by Health department, Family Planning, Aurat Foundation, IHSAS project, SRSO and other civil society on the occasion. The DC also distributed the health kits among the rural women of the different areas of the Larkana district.

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 - Karachi
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 - Entertainment
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SRSO forms 60 health Committees in Larkana through social mobilization strategy: Latif Soomro

LARKANA: District Manager SRSO, Larkana, Abdul Latif Soomro said that the Sindh Rural Support Organization (SRSO) with support of social mobilization approach organized, mobilized, and motivated the rural community to undertake the social development activities with formation of Community and Village Level Organization COs & VO because mobilization is basic building block of all interventions. Speaking to the participants of a Sehat Mela' which was organized by the Sindh Rural Support Organization (SRSO), under the IHSAS project at Garhi Khuda Bux, Larkana here on Friday. He said that it is solely for conceptualization, sensitization and realization to addressing the social problem in respective communities which leads them for change behavior. Mr Soomro further said that under the project of health service delivery contracting out in Pakistan for Maternal Newborn and Child Health Service SRSO have form the 60 Village Health Committees (HC) in district Larkana through social mobilization strategy.



Highlighting salient features and objectives of Integrated Health System Strengthening Alliance (ISAS) project, Abdul Latif Soomro said that that the consortium for Health Service Delivery Contracting-Out in Pakistan, branded as IHSAS comprising of Integrated Health Services (IHS) as the lead agency with his organization as other partners, have been awarded contracting out project by Government of Sindh & One UN with financial assistance of Norwegian Government, under Norwegian Pakistan Partnership Initiative (NPPI). Addressing on the occasion, Deputy Commissioner (DC) Larkana, Ganhwar Khan Laghari Ali has said that civil society organizations have an impressive history of substantial contribution to the health, socio-economic and political development in the Sindh. The DC vows to maximum support to the SRSO on behalf of the Government Sindh and added that such projects like IHSAS should be further enhanced in all Union Council of the Larkana as rural people of the district can take maximum benefit as well sensitize over the important issues of their health including newborn baby's health as well. The Deputy Commissioner in his address lauded efforts of the SRSO and stated that Larkana has also an excellent record of this government-funded organization. He also hoped that people specially women and children of the Larkana division would get maximum benefit from the IHSAS project which are being implementing by SRSO adding that such type of health festival proves one of great tools to mobilize and create awareness among the masses of the local people. He said that the prime objective of this project is to ensuring quality Maternal, Newborn, Child Health Care and Family Planning services under Pay for Performance contract in two districts of Sindh like Larkana and Shaheed Benazirabad. He further said that two major outcomes of the project, one for supply side and other aimed at strengthening the demand side through social mobilization & behavior change communication. Earlier, DC Larkana, Ganhwar Khan Laghari along with Assitant Commissiner (AC) Rato Dero, District Health Officer (DHO) Larkana and other official of the provincial department visited different stalls, established by Health department, Family Planning, Aurat Foundation, IHSAS project, SRSO and other civil society on the occasion. The DC also distributed the health kits among the rural women of the different areas of the Larkana district. APP

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WISDOM

SUKKUR – Thursday, February 27, 2014, Rabi-us-Sani 26, 1435

SRSO to arrange Sehat Mela on February 28

SUKKUR; A government funded no-government organization (NGO), Sindh Rural Support Organization (SRSO) under its project Integrated Health System Strengthening Alliance (IHSAS) is being organized a Health Festival (Sehat Mela) at Garhi Khuda Bux, Larkana district on Friday 28 Feb, 2014, said Spokesperson of the SRSO Jamal Khan here on Wednesday. The Consortium for Health Service Delivery Contracting-Out in Pakistan, branded as IHSAS comprising of Integrated Health Services (IHS) as lead agency SRSO have been awarded contracting out project by Provincial Government of Sindh & One United Nations (UN) with financial assistance of Norwegian Government, under the Norwegian Pakistan Partnership Initiative (NPPI). The prime objective of this project is to ensure quality Maternal, Newborn, Child Health Care and Family Planning services under Pay for Performance contract in two districts of Sindh; Shaheed Benazirabad and Larkana, he added. There are two major

outcomes of the project, one for supply side and other aimed at strengthening the demand side through social mobilization & behavior change communication.

SRSO with support of social mobilization approach organize, mobilize, and motivate the rural community to undertake the social development activities with formation of Community and Village Level Organization CO & VO because mobilization is basic building block of all interventions. It is solely for conceptualization, sensitization and realization to address the social problem in respective communities which leads them for change behavior. Under the project of health service delivery contracting out in Pakistan for Maternal Newborn and Child Health Service SRSO have formed the 60 Village Health Committees (HC) in district Larkana through social mobilization strategy. Keeping in view the targets and objectives of project SRSO, the organization used to arrange several activities to sensitize the people of the community. -Staff Reporter

بالائی سندھ میں اردو کا پہلا اور کثیر الاشاعت

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بانی:- مہر الہی شیشمی

جلد 96 جمعہ المبارک 27 ربیع الثانی 1435 بمطابق 28 فروری 2014 نمبر 58

سکھر: سندھ رورل سپورٹ کے زیر اہتمام آج صحت میلہ منعقد ہوگا

اس سلسلے میں سرسوی جانب سے مختلف طبقات میں پروگرامات مرتب کیے جا رہے ہیں، عبداللطیف سومرو

سکھر (پ ر) حکومت سندھ کی مالی معاونت سے طے والی غیر سرکاری تنظیم سندھ رورل سپورٹ آرگنائزیشن کے زیر اہتمام صحت کی سہولیات کی فراہمی کیلئے جاری پروجیکٹ (IHSAS) کے تحت آج 28 فروری جمعہ کے روزگرمی غذا بخش (لاڈکانہ) میں ہیلتھ فیشنول (صحت میلہ) منعقد ہوگا، سرسوا آرگنائزیشن کے شریک منیجر عبداللطیف سومرو کے مطابق آرگنائزیشن کی جانب سے صحت کی بنیادی سہولیات کی فراہمی کی فراہمی کے جاری منصوبوں میں یہ ایک اہم پیشرفت ہے، انہوں نے مزید بتایا کہ پروجیکٹ کا بنیادی مقصد سوشل ملور پر متحرک کر کے روٹیوں کی تہہ بلی ہے، اس سلسلے میں سرسوی جانب سے مختلف طبقات میں پروگرامات مرتب کیے جا رہے ہیں جن پر عملدرآمد کیا جا رہا ہے انہوں نے صحت کیلئے میں شرکت کی دعوت دینے ہوئے کہا ہے کہ میلے میں شرکت کے نتیجے میں صحت کی فراہمی کے سلسلے میں سرسوی جانب سے کی جانے والی کوششوں کی حوصلہ افزائی ہوگی اور صحت کی سہولیات و مطلوبات کی تعمیر کے علاوہ پروجیکٹ کے مقاصد کے حصول میں مدد ملے گی۔ انہوں نے مزید کہا کہ سندھ کے دو اضلاع میں کارکردگی کو زچہ بچہ کی صحت کی دیکھ بھال اور غذائی فلاحی و بہبود کی منصوبہ بندی کی خدمات کو یقینی بنانے کیلئے شہید بے نظیر آباد اور لاڈکانہ کیلئے ہدف مقرر کیا گیا ہے۔

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روزانه

پاڪ سنڌ

چيف ايڊيٽر: رفيق احمد پيرزادو

سکر

چنچر پهرين مارچ 2014ء بمطابق 28 ربيع الثاني 1435ھ (شمارو نمبر 210 جلد 21) قيمت 5 روپيا



لاڙڪاڻو: ڊپٽي ڪمشنر سروس پارن لڳائيل مڀلي جي استال جو معائنو ڪندي

ABC CERTIFIED سائينم سداين كرين مٿي سنڌ سڪار (شاه)

رجسٽرڊ نمبر SS-1245

DAILY SUKAAR KARACHI

روزاني سڪار

چيف ايڊيٽر: شفيق احمد پيرزادو

جلد (8) ڇنڇر پهرين مارچ 2014 ع بمطابق 28 ربيع الثاني 1435 هجري (شمارو نمبر 345) قيمت 8 رپيا

26 بقيا

استالن تي ماءُ ۽ ٻار جي صحت متعلق جان ڏيڻ جو مواد موجود هيو. ان موقعي تي ڊپٽي ڪمشنر استالن جو دورو ڪيو ۽ چيو ته سنڌ حڪومت هن پروگرام کي وڌيڪ فعال بڻائڻ لاءِ هر ممڪن اپاءُ وٺڻ لاءِ تعاون ڪندي. اهو ميلو شهيدن جي ڌرتي تي لڳائي شروعات ڪئي وئي اهي جيئن ايشار واري جذبي سان انهي مقصد کي آڳاٽي وڌائي سگهي. ڳڙهي خدا بخش جي ڌرتي عظيم شخصيتن کي جنم ڏنو آهي جن شهيد عوام شهيد ذوالفقار علي ڀٽو ۽ شهيد جمهوريت محترم بينظير ڀٽو جي صورت ۾ سموري ملڪ کي شعور ڏنو ۽ عوام ۾ جيئن جو جذبو پيدا ڪيو. ان موقعي تي سرسوجو ريجنل جنرل مئنيجر جمال مصطفيٰ شورو، احساس پراجيڪٽ جو ڪو آرڊينيٽر ڊاڪٽر منصور ميمڻ، ڊسٽرڪٽ مئنيجر سرسو لاڙڪاڻو عبدالظيف سومرو، پروگرام آفيسر احمد بخش منگي ۽ ٻيا واسطيدار موجود هئا.

ڳڙهي خدا بخش ڀٽو ۾ سماجي اداري طرفان ماءُ ۽ ٻار جي صحت بابت ميلو لڳايو ويو

ميلي ۾ لڳايل استالن تي صحت، ماءُ ۽ ٻار بابت جاڳرتا لاءِ مواد رکيو ويو

لاڙڪاڻو (ن سڪار) ڊپٽي ڪمشنر لاڙڪاڻو گهنور علي لغاري ڪالهه ڳڙهي خدا بخش ڀٽو ۾ سرسو طرفان احساس پراجيڪٽ تحت (ماءُ ۽ ٻار) جي صحت متعلق سجاڳي بيدار ڪرڻ جي سلسلي ۾ لڳايل هڪ ميلي جو افتتاح ڪيو جنهن ۾ لڳايل/ڏسو صفحو 4 بقيا 26

لاڙڪاڻو: ڊي سي گهنور ميلي جي افتتاح بعد استال جو معائنو ڪندي

THE END



