

SUCCESS STORY

Striving for social change



Little efforts can save countless lives

Communicating to resolve the issues of the women can help save multiple lives. It would be safe to say that through raising community awareness the community members are moving towards a healthier lifestyle.

Sabra, a resident of Gulshan-e-Iqbal, district Sukkur, is a 28 years old Community health worker (CHW) under the USAID Health Communication Component with partner SRSO.

As a CHW she has certain responsibilities within her catchment area which include conducting community support group and village health committee meetings along with visiting the households and generating referrals. Every now and then, she faces lot of difficulties due to the non-supportive attitude of the community members in her area.

One day, on her routine visit to a household in her area, she met a woman who was 9 months' pregnant. The CHW noticed several alarming signs and felt that her condition was critical and she required to consult a doctor immediately. Sabra educated her on monitoring these critical signs as the consequences of ignoring them could endanger both her child's and her life.

She referred her for a check-up at the nearest health facility and tried to convince her for an institutional delivery. Initially her family opposed the idea but after regular visits and discussions, Sabra was able to convince her family. On Sabra's persuasion the woman visited the doctor where she was given proper medication and a delivery date. After two days, she gave birth to a healthy baby.

Due to her efforts, Sabra's community finally recognized her services. Sabra continues to guide and visit different households. So far she has referred five delivery cases within her community.