



MONTHLY E-NEWSLETTER

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Living legend and eminent women rights activist, writer, poetess, and columnist
Ms. Kishwar Naheed
 visits SRSO

Shikarpur/May11, 2022



Living legend and eminent women rights activist, writer, poetess, and columnist Ms. Kishwar Naheed visited Sindh Rural Support Organization district Shikarpur on May 11, 2022, to meet with the organized rural women and artisans of Rural Sindh under the social mobilization and women empowerment approach. For this purpose, a dialogue was organized at Lakhi Aqil UC Wazeera Abad Taluka Lakhi district Shikarpur where she interacted with these women and beneficiaries from the ongoing Interest Free Loan (INF), Govt. of Pakistan and IFAD funded National Poverty Graduation Programme (NPGP), and EU funded Programme for Improved Nutrition In Sindh (PINS-ER-III) projects. She met with the members of the Local Support Organization (LSO), Khushhal Network, and Taluka Lakhi Ghulam Shah. The main purpose of the visit was to conduct dialogue, meet and interact with the organized Rural Women to see changes in the lives and livelihood of women in rural Sindh. CEO SRSO Mr. Muhammad Dittal Khlhoro, GM-MF Ms. Shazia Shaikh, RGM Region Shikarpur Mr. Rustam Soomro, District Manager, and SRSO staff also attended the dialogue.

Women leaders and office bearers of the Local Support Organizations' Khushhal Network welcomed Ms. Kishwar Naheed. One of the beneficiaries named Ms. Zameeran gave a presentation on the LSO Network that included their organizational information, area profile, completed and running programs, achievements, and impacts, Ms. Zameeran shared information about the number of families living out of poverty in the area after a long struggle for poverty reduction and women empowerment of community institutions in collaboration with SRSO.

Rural women shared their struggles and hardships to earn a living by presenting success stories at the household, area, and district levels to engage with community institutions and be part of different training initiatives. The women showed off their handcraft and sewing skills, and the members individually told their real-life success stories of how (PKR 1,000 CIF Fund, Some interest-free loans, and grants) they have been upgraded from the poverty. In addition to how many journeys women have made to become independent, three women named Mehnaz, Shahnaz, and Sanam expressed happiness over their success in matriculating with excellent marks, six women said they had been assigned jobs at PPHI Hospital after successful training at SRSO. One LSO president shared that she had been offered to join local political parties. LSO members explained how they know about family planning and they are now aware of the importance of family planning even though they are advising other women in the community too. The women were very confident and happy to tell their journey, the rural women gave more on the character and one of them is the name of their precious and spiritual father Mr. Shoaib Sultan Khan narrated that "it was the dream of our spiritual father to make us independent and the example of other women he used to call us the heroine of Sindh so we are happy and thankful to Allah Almighty and Shoaib Sultan Khan for this it was his dream and we are happy that his dream is coming true".

Ms. Kishwar Naheed addressed the community women and said "I am very happy to see the ability and courage of the rural women I do not want to leave here I want to take all of you and other rural women to the next level where you rule your territories but not the Lord Ladies rule". She further shared her life struggle as well to network with women she told the "women should never look back and respond to nonsense but come to their senses and level"





Renowned women's rights activist, poetess, and writer Ms. Kishwar Naheed visits SRSO. She visited women's-owned enterprises, met artisan women and conducted dialogues with organized women of community institutions under EU funded SUCCESS Programme Larkana/May12, 2022

Renowned activist, poetess, and writer Ms. Kishwar Naheed along with Mr. Dittal Kalhoro CEO-SRSO, and Mr. Jamal Mustafa Shoro RGM SRSO visited SRSO supported different interventions, and met and had dialogue with organized rural women of Community Institutions (CIs) and artisan and entrepreneur women of Business Development Groups (BDGs) in district Larkana. She visited BDG "Samaj Sewak" Handloom Weaving at Balhrejji UC Moen jo Daro taluka Dokri. The BDG members shared about the work they have been doing and also showed their handwoven fabric, Ms. Kishwar Naheed appreciated the efforts and crafts of BDG members and said that hand-woven fabric has incomparable beauty to fabrics. An expert in hand weaving can create a beautifully patterned fabric that no machine can replicate. Later on, the scheme of brick pavement at VO Haji Lal Bux Shaikh was visited where VO Leaders shared the process of prioritization and implementation of the CPI scheme under EU funded SUCCESS Programme. After that she had a dialogue with LSO Moen Jo Daro UC Moen jo Daro held at Women Business Center established at Haji Lal Bux Shaikh where 20 VO leaders (General body of LSO) and there she also met with benefited beneficiaries how they have reduced their poverty and, how SUCCESS Programme has brought change among poor women lives. They shared that SUCCESS Programme has given them motivation, vitality, dignity, and leadership. On that occasion, Ms. Bashiran presented Union Council Development Plan (UCDP), shared the intervention details of their union council, and also shared the progress of self-help initiatives taken by the LSO Moen Jo Daro. After that, she visited only the women's market at Balhrejji UC Moen Jo Daro. A market where women can freely shop and get their essentials without interacting with any men. On that occasion, she encouraged women's entrepreneurial capacities and business potential. Further, she added that these initiatives will ultimately give a boost to the confidence of women in the community and this leads to women empowerment. The journey was concluded with the key message by Ms. Kishwar to the community, "Take a step forward to earn & solve problems on your own, and learn the virtue of self-dependency instead of relying on others."



Renowned activist, poetess, and writer Ms. Kishwar Naheed along with CEO-SRSO visited of different interventions and conducted and dialogue with organized rural women and entrepreneur women of business groups under Govt. of Sindh funded PPRP

Khairpur/May13, 2022

On dated 13th May 2022, Ms. Kishwar Naheed- leading women rights activist, renowned poetess, writer, and columnist paid a visit to different villages /Village Organizations and interacted with organized rural women leaders and artisan of SRSO Khairpur district under the PPRP Program funded by the Government of Sindh. Mr. Muhammad Dittal Kalhoro (CEO-SRSO), Mr. Ghulam Rasool Samejo (RGM-SRSO), and Mr. Khadim Hussain Shar (DM-SRSO) were together and facilitated her during an interaction at the community level. This Visit is aimed at jotting down and viewing the “fast-developing and transforming”, highlighting the “vibrancy of Poverty Reduction Program through Social Mobilisation tiers by remaking the Sindh’s Rural areas through women by driving economic growth for rural communities through Sustainable small-scale business at the community level.

She visited different village organizations and conducted a detailed dialogue to reflect the real change in the women due to SRSO Implementation of different activities and has successfully helped the community in reductions in rural poverty which have not always led to reductions in rural inequalities or inequalities between rural and urban areas. The three tiers of social Mobilisation and Income Generating Activities: CIF/ICG and Mainly the interest-free loan for executing the small-scale businesses indicate that efforts to reduce rural poverty in the past did not always occur efforts to reduce inequality but PPRP has made it and people have been graduated from poverty through Program interventions. Following are the location-wise visits of leading Feminist Ms. Kishwar Naheed.

01. She visited the VO/Business Development Group (Handy craft) Aga Ali Jatoi UC Babarlo Tarka Khairpur where she discussed with artisans regarding the overall transaction of their business and market that she also discussed the different issues regarding the education of girls, early child marriage and cultural taboos and appreciated the work of women artisans.

02. She visited the rilly (quilt) shop managed by community women at Therhi by Pass and discussed the quality, and color contrast according to market demand and purchased rilly from the women’s shop. She interacted with artisan women and got information about their artwork and marketing opportunities.

03. She visited the SRSO district office where community women from different VOs/LSO and BDGs were invited and displayed the hand made products like rilly, this, lungi, dates baskets, and block printing, she visited the stalls of all mentioned products and discussed with women regarding their products quality, color combination, sale and use of profit after that she interacted with CI representatives and adolescents’ champions regarding the child rights.

04. She visited the constructed Low-Cost House (LCH) under the Govt. of Sindh funded PPRP at Village Muhammad Aqil UC Rasool Abad she appreciated the Government of Sindh and SRSO. She visited the whole house and received aligned facility. LCH-owner woman said it’s a big safety and facility of my children.



15 Livestock Assets in Replacement of Death Animals among the beneficiaries of the International Fund for Agricultural Development (IFAD) funded National Poverty Graduation Programme (NPGP)-Govt. of Pakistan Kashmore@Kandhkot/May 20, 2022



Sindh Rural Support Organization (SRSO) distributed 15 Livestock Assets in Replacement of Death Animals among the International Fund for Agricultural Development (IFAD) funded National Poverty Graduation Programme (NPGP)-Govt. of Pakistan beneficiaries of the district Kashmore@Kandhkot. After proper verification of dead animals of the beneficiaries according to the set Livestock Insurance Policy protocols, a distribution ceremony was organized on May 20, 2022. Before distribution, a dialogue was also conducted with NPGP beneficiaries who gathered to receive Assets in replacement of Death Animals by District Manager SRSO and other NPGP Staff. On this occasion, DM-SRSO said, SRSO is ensuring your productive assets too in order to secure your livelihood therefore, you must be following all protocols to get this service.

Sindh Rural Support Organization has provided insurance to each programme beneficiaries of distributed livestock assets to secure their livelihood source. For this purpose, SRSO-Micro Health Insurance (MHI) sector orients properly to beneficiaries during assets distribution regarding the livestock insurance policy and animal death claim protocols and process. To date under the NPGP total of 16,699 distributed livestock has been insured in both programme districts i.e. Shikarpur and Kashmore@ Kandhkot and total of 249 beneficiaries have been fulfilled claims in the replacement of animals.



Joint Development Committee (JDC) Taluka Kamber Meeting Kamber-Shahdadkot/May25, 2022



The meeting of Joint Development Committee Taluka Kamber was held at Assistant Commissioners' Office, Kamber District Kamber-Shahdadkot. Assistant Commissioner Mr. Imran Khan Soomro chaired the meeting. The government line of departments, SRSO Kamber, and LSO representatives participated in the meeting. District Manager SRSO drew the attention of participants by presenting a detailed presentation on the work of SRSO in Taluka Kamber under EU funded SUCCESS Programme and other running projects in the Taluka.

Education Officer (Kamber) said that SRSO is doing great work in communities. Recently in a fire incident that happened and SRSO responded immediately and provided basic needs on an urgent basis. Social Welfare Officer shared that SRSO always helped out to poor people. It is appreciable work that the organization believes in self-supporting knowledge to the individuals of the community so they can live their lives with dignity and grace.

In the last, AC Kamber said that undoubtedly, SRSO is doing excellent work and with coordination, we will do better for our Taluka. Further, he said that 'we are always available for Community Institutions to help people in need.'

SRSO has formed Joint Development Committee (JDC) under the EU-funded SUCCESS Programme in all talukas of the programme covering districts Kamber-Shahdadkot and Larkana. JDC has been formed in order to provide a joint platform for sharing progress and issues at the sub-district level of all stakeholders especially; from taluka administration, line departments, community institutions, and SRSO.



Managerial Activist Conference (MAC)

313 women leaders of the CIs, PPRP beneficiaries, and stakeholders attended the conference

Ghotki/May 26, 2022

Managerial Activist Conference" (MAC) was organized by Village Organization VO Nabi Bux Shaikh at Village Nabi Bux Shaikh UC Wagni, Taluka & District Ghotki. Above 313 Community institutions (VO/COs) office bearers & members, beneficiaries of Low-cost housing and vocational training, and different government departments such as State Bank, Sindh Bank, Health department, and SRSO attended the conference. The main objectives/sessions of the conference were; briefing about Intervention of SRSO in the village organization, experience sharing of the beneficiaries of LCH, VTP, and other interventions, liaison between VO and Government departments, presentations of Government departments, distribution of CIF and IGG and way forward.

VO President Shahnaz presented the exclusive presentation of various ongoing interventions implemented by SRSO under PPRP.in the village. She had presented the overall components which are given by the SRSO under PPRP GoS. Mr. Ashique Ali Kalwar District Manager SRSO Ghotki congratulated to the members of the village organization for organizing such an impressive event and doing tremendous work for combating poverty at the household level and to be the change-maker at the community level by folding them into community institutions (CO/VO/) at the grassroots level.

The main objectives/sessions of the conference were; briefing about Intervention of SRSO in the village organization, experience sharing of the beneficiaries of LCH, VTP, and other interventions, liaison between VO and Government departments, presentations of Government departments, distribution of CIF and IGG and way forward. He added that the potential of combating poverty in households lies in your hands to encounter poverty through social mobilizing and capacity building of the targeted beneficiaries. He said that you can change your fate through community institutions, he urged the community to play a vital role in community-driven development and having small initiatives such as having good linkages with Government departments i.e. Like you people can arrange animal vaccination, Fumigation of malaria vaccination of various diseases.

Furthermore, he focused on linkages with Government Institutions and local authorities to take a corridor of new community development initiatives. Mr.Irshad Ahmed Phulphoto from WHO along with his team participated in this event who had communicated with the community members to avail the vaccination of various diseases at the household level which is quite decisive for the health purposes. He ensured their support for vaccination. Mr. Manthar Muhammad Deputy Director State Bank, Agha Ali Muhammad Khan Branch Manager Sindh Bank, and Mr. Zohaib Hussain Shaikh Credit Manager Sindh Bank also took their exclusive sessions on the introduction of banks, their key services especially savings, and their importance to eradicate poverty at a minimum level by opening savings accounts which can easily provide financial security in difficult times. They urged community members to facilitate them in order to open their accounts of savings in any Bank for the pure purpose of savings. In the last, 180 beneficiaries of VO were awarded the community invested funds CIF and Income generating grants IGG for the disparate purpose of businesses at the micro-level to encounter the poverty. Around five million rupees were awarded to the different BNFs through cash over the counter by Sindh Rural Support Organization (SRSO) Ghotki office under the Government of Sindh funded the Peoples' Poverty Reduction Program (PPRP).



Director-General Peoples' Poverty Reduction Program Directorate-Govt. of Sindh visits to PPRP interventions in district

Ghotki/May17, 2022

Mr. Parvez Ahmed Chandio Director-General Peoples' Poverty Reduction Program Directorate-Govt. of Sindh paid a visit to PPRP interventions in district Ghotki. The main purpose of the visit was to monitor the progress of the program by observing interventions and meeting with Community leaders and program beneficiaries. Mr. Abid Hussain Mahar Assistant Program Officer-PPRP-Govt. of Sindh also accompanied him. Community leaders of CIs welcomed warmly and District Manager-Ghotki facilitated the Team in the field.

They visited different villages of Taluka Khangarh i.e. Sher Mahar, Khuda Bux Mahar, Tharyio Mako, and conducted meetings with women leaders and members of SRSO fostered Village Organizations (VOs). He also met PPRP beneficiaries of different interventions i.e. LCHs, Kitchen Gardening, Community Investment Fund (CIF), Income Generating Grants (IGG), and Vocational Training Program. He also visited completed and on-going program interventions i.e. Low-cast houses, and kitchen gardening.

During the visit, he talked with CIs leaders and Programme beneficiaries and said, Govt. of Sindh is implementing the Peoples' Poverty Reduction Program (PPRP) in collaboration with Sindh Rural Support Organization (SRSO) in 8 districts including Ghotki to reduce poverty from the poorest households of the rural areas on a sustainable basis through undertaking and promoting different community development, formation and strengthening community institutions, vocational training, enterprise development, and income-generating initiatives. He encouraged women leaders of the CIs to be part of the program and appreciated their active participation as well.



Two days Training on Basic First Aid of CRPs under the ECHO-9 Project. ADC-I District Thatta visited training and distributed the certificates

Thatta/May 17 and 18, 2022

Sindh Rural Support Organization in collaboration with Action Against Hunger (ACF) under The Humanitarian Aid Department of the European Commission (ECHO funded "Community Based Multi-Sectoral Integrated Program" has initiated the Basic First Aid Training of the Community Resource Persons (CRPs) and LSO Coordinators. In this regard, a two-day training was conducted on May 17 and 18, 2022 at Thatta. The main objectives of the training are; i) trainees will be well aware of the roles and responsibilities of community first responders for basic first aid, ii) the Community will be able to deal with emergency first aid situations, and iii) Knowing the limits of basic first aid.

The 2-day, "hands-on"-training, is based on Demonstrations, Interactive Discussions, Group work, and Practical exercises. Multimedia, Flip charts, whiteboard, Standard First Aid Box with all essential items, and Dummies/Manicures were used as supportive gadgets, while more attention was given to practical work and exercises. The local language (Sindhi) was the medium of instructions and local examples and scenarios were the core of discussions during training sessions. Pre and Post-training tests were conducted, while certificates of participation were awarded to the trainees at the end of training sessions.

The training was attended by 22 participants (11 Males and 11 Females) community resource persons (CRPs) and LSO Coordinators belonging to different villages and UCs of targeted project Union Councils. Dr. Gulzar Usman, Associate Professor @ LUMHS (Team Lead), and Ms. Fatima Soomro, Lecturer Nursing, LUMHS are the key facilitators/trainers of the workshop.

Additional Deputy Commissioner-1 Thatta Mr.Riaz Hussain Laghari along with DM-SRSO also visited training. He appreciated the efforts of ACF & SRSO to strengthen communities and Community Institutions to combat the emergency in district Thatta. In the last, certificates were also distributed among the participants by respected ADC with ACF & SRSO team.

SRSO is implementing the Project "Strengthening Resilience of Populations Vulnerable to Recurrent Disasters and Emergencies In Sindh" in collaboration with Action Against Hunger (ACF) of the funding of The Humanitarian Aid Department of the European Commission (ECHO) in district Thatta. The overall objective of the project is to support communities and local institutions to prepare for and respond to emergencies and disasters in district.



Fire Incidents and SRSO's Immediate Emergency Response May, 2022

Mirpurkhas/May24,2022



A fire incident broke out on 22-May-2022 at 12:30 PM from a transformer in the village of Pir Bux Jarwar, union council Chitori and Taluka Sindhri where 14 houses of the Meghwar community became affected severely. The fire destroyed their food items, livestock shade, livestock fodder, clothes, ornaments/jewelry, and money, and five houses were completely burnt to ashes three four-year child-(Rahul) of a family has also injured his legs burned in the fire incident.

The SRSO District Mirpurkhas team reached the incident village and assessed the situation and immediate needs of the affected families. The ration bags and ladies' dresses were distributed to the affected 14 families where Assistant Commissioner Sindhri Mr. Jhamandas Heerani, SRSO Team, and Community Institutions leaders were present during the distribution.

Assistant Commissioner Sindhri expressed his grief and said that these incidents can't stop but we can try to control them by taking preventive measures. SRSO is doing good work with the communities and this is a great asset as well which always helps the affected families immediately in case of any emergency and responds promptly to deal with the situation."

In the end, distributed relief ration bags to 14 affected families containing 40 kg flour, 5 kg oil, 4 kg sugar, and 4 kg pulses as well as 2-3 stitched ladies' dresses were also distributed among affected families.

Sukkur/May28,2022



An unfortunate fire incident took place at village Faraqpur (CO Meerani) Union Council Hingoro Taluka Pano Akil District Sukkur which results in dust and ashes of golden houses for seconds in front of the residents. This incident took place from the smoke of ashes prepared (مال جي دونهين). That smoke engulfed the one house off to another house 15 Katcha houses/hut was burnt down. All valuables and household items went up in ashes while the fire was extinguished after 04 hours by the villagers through local natural sources and brigade vehicles reached for a response. The fire engulfed 15 houses and all the valuables' goods turned into ashes. As the fire occurred suddenly, people could not save anything. People lost their food grain, kitchen utensils, and clothes. Children lost their textbooks and all study materials. The immediate major requirements are food, drinking water, and equipment for temporary shelter.

In pursuance of aforesaid immediate assistance, SRSO has launched an emergency relief operation to provide immediate assistance to affected families in terms of in-kind assistance and provided ration bags and stitched clothes for children. In the meantime, food packages containing nutritional items have been distributed while needs assessments by our MER and Field Teams have been completed and they have been intervened in relief operations.



Fire Incidents and SRSO's Immediate Emergency Response May, 2022

Sanghar/May01, 2022

On 1st May 2022 around 4:30 PM a sudden fire incident took place at Mallah Colony Khipro town district Sanghar, where many houses were fully burned to ashes along with all goods and furniture. Fire brigade vehicles reached after almost 45 minutes so in this time many losses have occurred and the community themselves initiate to overcome losses but filled due to high velocity. Affected families are laborers and living in the open sky, for time being social & political activists assisted at the initial level regarding food and tents. During the visit, it was observed that 08 houses were burned to ashes where the community has lost the goods and furniture while they only save the human lives. Detail of burned houses are given below and they need relief support on an emergency basis.

SRO's Immediate Response

- SRSO Team led by District Manager visited locations, met affected families, and assessed the situation and immediate issues and needs.
- Coordination with district administration and others
- Rs. 7 500 cheques per household have been distributed among the assed most affected 08 households of Muhlla Mallah



Kamber-Shahdadkot/ May07, 2022



On May 6, 2022, a fire incident occurred at village Kalery Mughari UC Jain Abro Taluka Kamber District Kamber-Shahdadkot. According to villagers, the cause of the incident was a fire from the stove that destroyed 4 houses in the village namely Amir Bux Mughari, Dhani Bux Mughari, Ashiq Ali, and Arbelo Mughari. Only one house of Arbelo Mughari lost their 10 sheep, 4 goats, one motorbike, 40 Munds of stored wheat, and dowry of her daughter due to a damasked house in this incident.

SRSOs' Immediate Response

- SRSO take notice and visited the village and households. They assessed the actual situation and loss of the affected HHs.
- Rs. 25,000 cheques of IGG to 3 Households and Rs. 25,000 grant support to one family was provided to among the most affected 4 families of the village in the presence of Deputy Commissioner Kamber-Shahdadkot.
- Provide treatment of burnt sheep and goats
- Two times cooked food with drinking water was provided to 10 affected households of the village.



Fire Incidents and SRSO's Immediate Emergency Response May, 2022

Shikarpur/May 27, 2022



The Fire incident was reported on 24 May 2022, at village Jam Samano Union Council Mehmoodabad Taluka Pano Lakhi District Shikarpur. This incident took place from the smoke of ashes prepared for cooking and that smoke engulfed the one house off to another house 09 katcha house/hut was burnt down. All valuables and household items went up in ashes while the fire was extinguished after 04 hours by the villagers themselves through local natural sources. The fire engulfed 09 houses and all the valuables goods turned into ashes. Fire burnt houses, clothes, livestock shade, batteries, solar plates, wheat stock, and all other lying items turned into ashes. As per statements of villagers, fire become out of control in several houses and trees, and one old woman was dead due to shock of the fire incident.

SRSO team reached out the same day to the village to share their grief and assess the situation as well. The affected households shared their views with a team that we are extremely poor and our main source of income is daily wage labor and tenant. All assets became ashes, now we are living a miserable life due to that incident came on an open land having no shelter no food no clothes to cover the body and soul just waiting for a miracle that's why we have no shelter and no food, our survival seems very difficult immediate support is direly required. Community members of community institutions have requested the Sindh Rural support organization for food and non-food items support. SRSO District team members visited affected households and assessed their basic needs.

On 27th May 2022, SRSO District Management has been distributed Food Ration bags among the 09 affected households for their survival. Food Package included for one household such as 50 kg Wheat flour, 25 kg Rice, 5kg Sugar, 3kg Cooking Oil, One Tea Box, 01 kg Daal Chana and Daal Mung, Salt, Surf Packet, Soap, Red Chilli. Mr. Rustam Soomro (RGM-SRSO), Mr. Zaheer Ahmed Shar (DM Shikarpur), and other staff participated in the distribution.



SRSO-Media Coverage May, 2022



PUBLISHED MAY 30, 2022
SUKKUR: Growing up in Haji Lal Bux Shaikh near the historical remains of Moen Jo Daro, Samreen Solangi found her niche making replicas of various artifacts found in the historical ruins of her home region.

Unlike her siblings, Solangi, 17, has never been to school. That's why she opted to join her father, Hajan, in his craft of sculpting replicas, which is the only source of income for her family. She always admired the toys her father made from clay, which looked especially appealing after he applied color to them. When she was 8 years old, she started helping her father, slowly learning his techniques for toy making. She collects clay from the banks of the Indus River and turns it into replicas of things found in the ruins of Moen Jo Daro, as well as toys and other clay ornaments.

Before she joined her father, Solangi said he used to make the same few styles of artifacts, which people grew tired of seeing. She decided to use the technique to make different objects, like parrots, ovis, pots, flower vases, and ornaments. Soon enough, her income began to grow. Her innovation proved to be a godsend for her family. "This new idea of mine took our business to the heights, we have never dreamt of," Solangi said.

Solangi did the work for her own satisfaction until last year when she learned about vocational training from the SUCCESS program run by the Sindh Rural Support Organization that provides women resources to polish their hidden talents.



Another woman, Ruqia, said the SUCCESS program has helped many women like her earn money from crafts they've practiced for a long time. Since her childhood, Ruqia watched her mother pour into her embroidery work while earning barely enough to help feed her family. She said the SUCCESS program has helped her earn from her embroidery while showcasing products in big cities like Karachi and Islamabad, which has helped boost their sales.

Ruqia said she never dreamt of going to Karachi or Islamabad to sell her products but now is getting good prices there for her hard work. "Gone are the days when women in our areas were kept confined to the four walls of the houses," she said. "I am proud to say that today men make all decisions with our consent," Ruqia said that with the support of SRSO, needy, rural families with uneducated women have been brought to power.

Fighting poverty with talent



Meet Uzma Solangi, the woman starting conversations about menstruation in rural Sindh
 She has made her home into the digital hub in her village of Dhundh and is spreading awareness about periods to local women.

Uzma Solangi's house is the digital cynosure in her village, Dhundh. Located in Sindh's Larkana, Dhundh is around 400 kilometres away from Karachi. Women in Dhundh typically have a predetermined life trajectory that usually encompasses marriage and children, Uzma, at



SRSO-Pictorial Highlights May, 2022

