

SCALING UP RURAL SANITATION IN FLOOD  
AFFECTED DISTRICTS, RUSFAD-II & III

# World Water Day.

March 23, 2012



# World Water Day

**March 23, World Water Day.** It is a fairly new global observance. It was proposed in 1992 at the [United Nations](#) Conference on Environment and Development in Rio de Janeiro, Brazil. The holiday was adopted in 1993 (**Ref: Resolution A/RES/47/193 of 22**). On this day the public is encouraged to turn off their tap and not use them for the entire day in an effort to conserve water and appreciate this valuable natural resource.

As awareness for this day grows, so too does the awareness of the general public about the safety and availability of clean water around the world. **71%** of the Earth's surface is covered by water and yet so many countries are unable to provide citizens with clean, safe drinking water.

It's important that children understand and appreciate the importance of clean water. We can help them not only learn about how to conserve water but also how to help others to provide clean water to their house members.

- Organizer:** SRSO, RuSFAD II & III Project Staff.
- Locations:** District Ghotki, Jacobabad, Kandh Kot, Shahdad Kot & Khairpur
- Participants:** Govt: Officials, I/NGOs Rep, Teachers, CRPs, LHW, UNICEF, Plan staff, SRSO staff, School kids &, community mobilizers, Community population mix
- Timings:** 10.30am to 3.00pm
- Media Partners:** KTN TV, Dharti TV at Ghotki, Daily Sindh, Khabroon & Sindh TV at JCD, Awaz & Sindh TV at KRP, Daily Fast Time & Daily Ibrat at KKT, daily Mehran at SKT.

SRSO as consortium partner of the UNICEF & PLAN mission of Hygiene promotion leads to PATS; World water Day celebrated at all operated districts with participation & representation of district Govt: officials, SRSO & Plan staff and peoples from all walks of life.

**Program Activities:** This event comprised of **World Water Day walk, posters display (IEC), Naat, Poems on Water, debates, Quiz shows, Tablo, dramas** from different schools, **fun plays with delivery of message on Health, Hygiene, water conservation & Polio drop immunization by staff & Local participants**, water purification & boiling demonstration by Childrens .Prize distribution to winning players of debate & Tablo competition for encouragement also addresses by distinguished speakers on WWD.

## Debates on Topics to clarify the WWD objective:

- Importance of Water
- Water & Health
- Water Conservation
- Rain Water Harvesting
- Water for energy
- Hygiene Messages & Polio Eradication

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## Visitors Notes!

SRSO & Plan Visitors simultaneously visited all districts & observed the Event.

**Ghotki:** **Mr.Hashim Leghari-COO-SRSO** visited the Ghotki & highlights the importance of water & shares their experiences. **Mr.Ali Hassan-EDO-Ed** appreciates the SRSO for wonderful initiative & highlights the Importance of Healthy Water & Education for every child.

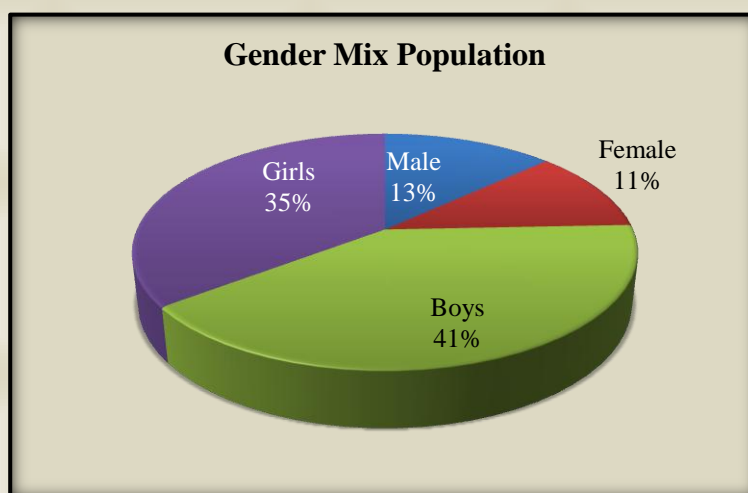
**Shahdad Kot:** **Mr. Mehmood Brohi (DEO Education) & Mr.K.B Mangi-DRM Coordinator** at Shahdad kot, speech on pure drinking water, sustainable development, environmental integrity , alleviation of poverty and hunger.

**Jacobabad:** **Mr.Rehmat ullah Lashari-supervisor, Mr.Abdul Latif-HM,** appreciates the initiative, improvement of education & awareness as well as supporting role to success of project & demands the water scheme for village.

**Khairpur:** **Mr.G.Sarwar-TMO-Faiz Ganj, MS.Hussain Pato principal** share the views regarding the RuSFAD programme intervention, water conservation, linkage of programme activities with govt: support & sustainability by community.

## Population to be covered during the WWD Event.

District	Male	Female	Boys	Girls	Total Pop mix
Ghotki	70	20	500	300	890
Jacobabad	108	25	164	103	400
Kandh Kot	125	95	425	550	1,195
Shahdad Kot	44	70	165	185	464
Khairpur	115	185	165	105	570
Total	462	395	1,419	1,243	3,519



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**Aim: Water is life for everyone to SAVE:** To motivate the people to think about this precious gift from the creator and play an effective role to save water for our next generations, responding to the urban/Rural challenge, aims to spotlight and encourage governments, organizations, communities, and individuals to actively engage in addressing the defy of proper water management.

All districts concluded the Event with great thanks to all officials, community for participation.

**Refreshment was arranged for the Guests & Juices were distributed among the Childrens/students.**

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## Pictures of Event\*\*



Govt: Primary School, Village Jenand Khan Jarwar, Distt: Qambar-Shahdadkot @ Qambar



Govt: Primary School, Village Wahid Bux Bhayo, Distt: Kashmore @ Kandh Kot

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**Government High School, village Rasoolpur,  
Hindyari, Thari Mirwah at Khairpur**



**Government Boys School, village Bachro, Thull, Jacobabad**

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Govt; Primary School @ Umar  
Daho-Sarhad @ Ghotki

- 1-Participants
- 2-Demonstration of water purification
- 3-COO sb speech
- 4-Prize Distribution
- 5-Prizes

