

International Women's Day 8th March 2014



“There is no tool for development more effective than the empowerment of women”



**“Women’s are the real
architects of Society”**

"Countries with more gender equality have better economic growth. Companies with more women leaders perform better. Peace agreements that include women are more durable. Parliaments with more women enact more legislation on key social issues such as health, education, anti-discrimination and child support. The evidence is clear: equality for women means progress for all."

Secretary-General Ban Ki-moon

About International Women Day:

International Women's Day is celebrated on 8th March all over the world. This yearly event centers from wide-ranging celebration of respect, appreciation and love towards women and to celebrate all women for their achievements in economy, politics and community.

The First International Women Day (IWD) was Celebrate on March 1908; the events were celebrated in Austria, Denmark, Germany and Switzerland and attended by over one million people. Every year this day marks the strong political and social awareness of all the struggles of women worldwide; for being bold and brave enough to make a stand, to be heard, to be involved, to fight for women's rights and equality with men in society because either admit it or not women plays a vital role in society, as much as men do and sometimes better than they are.

However, Sindh Rural Support Organization (SRSO) one of the Social Organization in interior Sindh play an active role for bring changes in backward society and put Commented efforts to “EMPOWER THE WOMEN”

Women's assumed to be the most deprived part of the world, hence distinguished in all areas of life. The woman is a mother, a sister, a daughter and a wife. All aspects make her privileged and respectable, but always there is a room for improvement. SRSO keep this in its main addenda and come to forefront for the due rights of women.

SRSO Gender Sector has celebrated “**International Women's day**” on 8th of March at Head Office and provides open platform to women to share their own feelings, stories, acts, dedications and personal experiences and what challenges they faced in society while in working day to day activities.

The main Objective of this event was that women realizes their own importance and feels to be very special because of “**TO BE A WOMAN**”.

“Every Home, Every Heart, Every Feeling, Every Moment Of happiness is incomplete without women; only Women can complete this world”

Event Proceedings:

Formal proceedings starts with the recitation of Holy Quran by 'Ms. Rubina Masood', after that Naat-e-Rasool-e-Maqbool (SAW) presented by 'Ms. Samina Shaikh'. Event hosts Ms. Bushra Shaikh and Ms. Sanam Siddiqui front whole event in joyful manner to lineup audience engrossment till end.



Ms. Hafeeza Bozdar Manager Community Training (IMSD) Welcome to all Women at SRSO and share few words on "Role of Women" and "Struggle of Women". She also highlight the SRSO' women staff how they all move up and initiate change by their own to strive for the best in life.



SRSO Staff members presented different type of activities to exuberate environment and got audiences' applaud. All activities were mostly related to the day. Mr. Yasir Presented the puppet show, which got huge attention by the audience and amazes them a lot. Mr. Saleemullah presented Funny Poetry regarding SRSO. Ms. Nasreen Noonari, Ms. Zahida Meerani Ms. Rubina Masood and Mr. Muhammad Rehmatullah shared few lines while presenting concerned sectors in an event.



Indus Theatre Group of Khairpur presented an outstanding performance in tableaus having theme of brutality and domestic violence against women and barriers in female's education mainly observed in backward areas. However, women face many challenges for basic rights and continuous efforts to get due place in society.

Flower Distribution:



Rose's distribution activity among respectable women's and honorable guests has been carried out with the flow of program. It's being the simple token of appreciation and realization of their existence.



Mr. Nisar Ahmed Pathan took start with motivating lines for women. He applauds role of women in social development along with emphasizes on the women factor in economical progress, being a senior manager NRM he shares personal experiences while working with rural women as an integral part of rural development. He further emphasizes on women education as the only key to success.



Mr. Andrew Brezil, Audit Manager Helpage International. Showed his eventual appearance and shared good words with respect to the occasion. He said that, women are equal and essential part of society. Everyone must recognize their existence and give them equal status as in first world countries. He really appreciates SRSO team over such a great effort to highlight rural women and give them a huge platform to nourish their capabilities to come up with great potential and develop their families socially as well as economically.



Mr. Mukhtiar Hussain Talpur, Director IMSD, Congratulates to all women and appreciate efforts of Gender sector to organize such an encouraging event. He said that, "I am very glad to be part of SRSO team and feel proud to say that it's one of the best event in my professional career I ever seen". He put light on the importance of the day and pay regards to women in general and of SRSO in particular to come up with such a great potential that the World has to realize to spare a Day for them.



Ms. Rukhsana Riaz Ali discussed about brief history of Women's Day and reorganization of women's status at international level. She also expressed her best wishes for the success of event and said that it will prove to be a milestone for education and empowerment of women in peace building. She was of the view that women have imperative role to play in our society and must put all their potential to make it stronger in terms of socially, economically and politically, as they constitutes 51% of the overall population of Pakistan. She further states that Women must take part in every realm of life to accomplish all possible domains of life. In last Madam Rukhsana Riaz Ali thanked to all participants with core of his heart while concluding the event.

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Picture Gallery



SRSO Complex
Near Taj Petrol Pump Shikarpur Raod Sukkur.